

**Marketing Approval Note**

**Approval Note for Collaterals Printing for Possession Kit**

We are seeking approval for printing of key collaterals—Resident's Handbook, Gourmet Menu, Quality Certificates, and Welcome Voucher—required as part of the Possession Kit to be handed over to residents during key handover. These collaterals have been designed to ensure a premium, well-rounded welcome experience for homeowners.

23/04/25

HO/MKT/FY25-26/014

S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	<b>Resident's Handbook</b> Handbook 60 Pages Cover 300 GSM with Velvet Lamination+Embossed UV + Silver Leaf Print Inne - 170 GSM with Aqueous Coating both side, Binding Perfect Strich. Qty - 433 @ ₹285/PC		₹1,14,745	₹13,769	₹1,28,514
2	<b>Gourmet Menu</b> Folder - Imported Paper with Matt Lamination, Silver Leaf & Spine Pocket. 11 Inserts, Single side print on German Kent Paper. Qty - 433 @ ₹150/Set		₹64,950	₹11,691	₹76,641
3	<b>Quality Certificates</b> Folder A4 - Imported Paper with Matt Lamination, Silver Leaf & Pocket. 5 Inserts, Single side print on German Kent Paper. Qty - 433 @ ₹140/Set	<b>Turquoise Art</b>	₹60,620	₹10,912	₹71,532
4	<b>Welcome Voucher</b> 300 GSM with Velvet Lamination Both Side & Silver Metal Deposition Both Side Qty - 433 @ ₹32/PC		₹13,856	₹2,494	₹16,350

Remarks: • 100% payment on delivery.

Total	Consumed till date	This Approval Note	Total Till Now	Balance
Marking Budget	₹51,69,03,800	₹2,20,76,501	₹2,23,69,538	₹49,45,34,262

Prepared By <b>Kunal Yadav</b>	Verified By <b>Shalini Jha</b>	Approved By <b>Vineet Nanda</b>	Verified By <b>Manu Gupta</b>

Approved By <b>Kunal Rishi</b>	Verified By <b>Yuka Nagao</b>	Approved By <b>Yuji Kato</b>	Approved By <b>Akash Kirana</b>

Email Approval

## Abhishek Kumar Singh

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**From:** Vineet Nanda  
**Sent:** Thursday, May 1, 2025 4:44 PM  
**To:** Abhishek Kumar Singh  
**Cc:** Shalini Jha; Krisumi Marketing  
**Subject:** RE: Approval Note Collaterals printing for possession kit

Ok jee

*Warm Regards,*



Vineet Nanda  
*Director Sales and Marketing*



Email: [nanda@krisumi.com](mailto:nanda@krisumi.com)  
Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from  
home: [www.krisumiexperience.com](http://www.krisumiexperience.com)



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**From:** Abhishek Kumar Singh <[abhishek.singh@krisumi.com](mailto:abhishek.singh@krisumi.com)>  
**Sent:** Thursday, May 1, 2025 4:37 PM  
**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Cc:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>; Krisumi Marketing <[marketing@krisumi.com](mailto:marketing@krisumi.com)>  
**Subject:** Approval Note Collaterals printing for possession kit

Dear Sir,

Appended is the Approval Note for Collaterals printing for possession kit . I've attached the PDF for your reference . Kindly accord your approval.



**Turquoise Art**

Designing & Advertising Solutions

**TURQUOISE ART**

M-65 Basement  
Lajpat Nagar - 2  
New Delhi Delhi 110024  
India  
GSTIN 07BHWPS3751A1Z2

**Performa  
Invoice**

#	: QT-000100	Place Of Supply	: Haryana (06)
Estimate Date	: 28/04/2025		

<b>Bill To</b>	<b>Ship To</b>
<b>KRISUMI CORPORATION PRIVATE LIMITED</b> GSTIN 06AAECV0565A1ZR	GSTIN 06AAECV0565A1ZR

#	Item & Description	HSN /SAC	Qty	Rate	IGST		Amount
					%	Amt	
1	Handbook Handbook 60 Pages Cover 300 GSM with Velvet Lamination+Embossed UV + Silver Leaf Print Inner 170 GSM with Aqueous Coating both side, Binding Perfect Stitch.	4911109 0	433.00	265.00	12%	13,769.40	114,745.00
2	Gourmet Menu Folder - Imported Paper with Matt Lamination, Silver Leaf & Spine Pocket. 11 Inserts, Single side print on German Kent Paper.	4820300 0	433.00	150.00	18%	11,691.00	64,950.00
3	Certificate Folder Folder A4 - Imported Paper with Matt Lamination, Silver Leaf & Pocket. 5 Inserts, Single side print on German Kent Paper.	4820300 0	433.00	140.00	18%	10,911.60	60,620.00
4	Welcome Voucher 300 GSM with Velvet Lamination Both Side & Silver Metal Deposition Both Side	4820300 0	433.00	32.00	18%	2,494.08	13,856.00

Total In Words  
**Indian Rupee Two Lakh Ninety-Three Thousand Thirty-Seven Only**

Notes

Looking forward for your business.

Terms & Conditions

1. 50% Advance in case of Printing order.
2. 35% Advance in case of Services.
3. 7-10 Days Delivery for Printing orders from the date of advance

Sub Total	254,171.00
IGST12 (12%)	13,769.40
IGST18 (18%)	25,096.68
Rounding	-0.08
<b>Total</b>	<b>Rs.293,037.00</b>