

GSTIN : 07AABCF7027Q1Z8

Original Copy

TAX INVOICE

Daiko From Here On Communications Pvt. Ltd.

No.352 Ch.Bhanu Pratap Khari Estate, Sultanpur New Delhi-110030 India

CIN : U74300DL2011PTC216630 ; PAN : AABCF7027Q

LUT :AD070424004759Z

Tel. : 9818781012 email : accounts@daikofho.com

Party Details :

Krisumi Corporation Private Limited
461-462, Phase -3
Udyog Vihar
Gurgaon -122016

Party PAN : AAECV0565A
GSTIN / UIN : 06AAECV0565A1ZR

Invoice No. : 156/24-25/DIGI
Dated : 06-08-2024
Place of Supply : Haryana (06)
Reverse Charge : N
PO No. :
PO Date :
Estimate No. : 0038/KCPL/DIGI/24-25
Estimate Date : 29-05-2024

IRN : e1732164e066bb3766118cd3a170050f526729784d2e9a8000240d3628c9e56c Ack.No. : 172415544260296 Ack. Date : 06-08-2024

Amount towards the Digital Campaign for Krisumi

S.N.	Description of Goods	HSN/SAC Code	Qty.	Unit	Price	IGST Rate	IGST Amount	Amount(`)
1.	Digital Activity - Digital Campaign Towards the Digital Campaign for Krisumi	998365	1.00	-	19,20,000.00	18.00 %	3,45,600.00	22,65,600.00
2.	Agency Commission - Digital Spending Agency Commission @8% on Rs.19,20,000.00	998361	1.00	-	1,53,600.00	18.00 %	27,648.00	1,81,248.00

Grand Total ` 24,46,848.00

Tax Rate	Taxable Amt.	IGST Amt.	Total Tax
18%	20,73,600.00	373248.00	3,73,248.00

Rupees Twenty Four Lakh Forty Six Thousand Eight Hundred Forty Eight Only

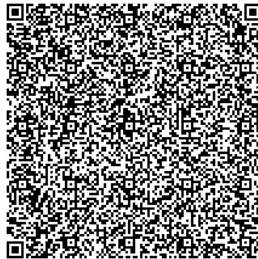
Bank Details : Bank Name : Kotak Mahindra Bank
Account No : 02912010000015 IFSC : KKBK0000291

Terms & Conditions

E. & O.E.

1. Interest at the rate of 21% will be charged on all bills if not settled within one month.
2. Dispute, if any, should be intimated in within 10 days of receipt of this bill, failing which it will be deemed as being correct & accepted.

E-Invoice QR Code



Receiver's Signature :

For Daiko From Here On Communications Pvt Ltd

Authorised Signatory

Sub Platform	June												July																			
	Week1			Week2			Week3			Week4			Week1			Week2			Week3			Week4										
	Leads	Spends	Impression	CPL	Leads	Spends	Impression	CPL	Leads	Spends	Impression	CPL	Leads	Spends	Impression	CPL	Leads	Spends	Impression	CPL	Leads	Spends	Impression	CPL	Leads	Spends	Impression	CPL				
DSP	4	68,034	4,00,704		12	1,90,607	11,22,638		21	2,11,255	12,44,250		23	2,80,104	16,49,754		11	1,38,763	16,96,357		21	2,96,937	32,02,035		22	2,85,879	32,82,731		13	3,28,421	35,41,541	
Facebook	52	62,430	7,57,829	1,201	52	55,801	3,29,687	1,073	41	49,015	3,80,492	1,195	38	23,908	1,81,665	629	41	29,667	1,75,092	724	46	61,789	5,11,586	1,343	91	1,13,438	12,51,159	1,247	99	1,95,105	15,32,158	1,971
Instagram	48	71,276	4,94,116	1,485	31	58,970	4,02,069	1,902	24	49,975	3,40,058	2,082	25	28,625	2,56,956	1,145	24	30,136	2,93,849	1,256	36	63,148	5,09,105	1,754	45	93,389	8,55,462	2,075	38	1,08,327	6,90,317	2,851
FBIive	1	4,090	1,20,836	4,090			20,910	17,94,944																								
Google-Display					34	1,08,214	32,27,133	3,183	25	58,651	13,57,219	2,346					23	41,421	12,55,104	1,801	67	72,508	18,51,036	1,082	68	89,892	22,11,562	1,322	97	96,440	24,10,196	994
Google-PerformanceMa									183	9,860	51,454	54	601	1,10,610	2,81,202	184	902	38,440	3,00,773	43	39	796	5,276	20	48	851	7,497	18				
Google-Search					21	50,782	27,922	2,418	29	35,369	42,333	1,220					23	48,326	89,571	2,101	40	57,948	1,17,379	1,449	52	90,550	1,31,344	1,741	94	2,00,350	4,85,016	2,131
LinkedIn													3	12,000.00	24,822	4000	17	29,330.17	1,20,833	1725,304118	22	58,513.73	2,88,861	2659,715	34	68,323.68	3,96,566	2009,52	19	52,424.09	1,72,309	2759,162632
TOI					10	1,39,804	8,15,523		23	3,77,541	22,02,325		44	83,770	4,88,657																	
YouTube																	6	8,244	62,739	1,374	3	14,485	1,59,465	4,828	51	26,676	1,61,286	523	258	1,01,808	4,25,513	395
Youtube- DG					9	33,072	12,66,696	3,675	8	33,757	15,32,496	4,220					17	44,457	10,02,129	2,615	20	38,834	17,54,528	1,942	10	14,486	6,60,777	1,449				
Grand Total	105	6,24,904	1,53,98,502	5,991	169	6,58,161	89,86,612	3,894	354	8,25,423	71,50,627	2,332	734	5,39,017	28,83,056	734	1,064	4,08,793	49,96,437	384	294	6,64,960	83,99,271	2,262	421	7,83,484	89,58,384	1,861	618	10,86,765	94,30,729	1,759

Jun-24	
TOTAL SPEND	26,47,505
TOTAL LEADS	1,362
TOTAL IMPRESSION	3,44,18,797

Jul-24	
TOTAL SPEND	29,43,992
TOTAL LEADS	2,297
TOTAL IMPRESSION	3,17,84,821