

PROFORMA INVOICE



PI: 0037

Date: 21/11/2024

Proposed To:

Krisumi Corporation For Setrite Realtors

Proposed From:

Gravi Digital

217, Unitech Arcadia,
South City II, Sector 49,
Gurugram, 122018 HR

Service	Quantity	Unit Price	Total
Performance Marketing Budget	1	₹4,00,000	₹4,00,000/-
Management Fee	1	₹32,000	₹32,000/-

Subtotal ₹4,32,000/-

GST ₹77,760/-

Total ₹5,09,760/-

PAYMENT METHOD

Bank Name: YES BANK LTD (BADSHAPUR)

Account Name: GRAVIDIGITAL

Account No.: 014063400000762

IFSC CODE: YESB0000140

UPI NO: 9873149618

Authorized Signed

Thank you for your business!

www.gravidigital.com



+91-87000 16667



217, Unitech Arcadia, South City II, Sector 49, Gurugram, 122018 HR

Bifurcation :

1. Average Lead Cost (CPL)	50.06 AED	1150 INR
2. Total No. Of Leads	347	
3. Target Audience	Dubai	
4. Daily Ad Budget	13,333	30 Days
5. Average Daily Lead Count	11/12	30 Days

Note:- Above calculation of leads and CPL will be on average basis of previous campaigns, which can be different while running campaigns on meta.

Thank you for your business!