

### Marketing Approval Note

Approval Note for Channel Partners Event on Possession Journey on 28th Nov'24

26/11/24

HO/MKT/FV24-25/110




S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	Catering Services   MG - 150 ₹2,000/pax Transportation @ ₹15,000	Red Coral	₹3,15,000	₹15,750	₹3,15,000
2	Bar tender Services 1 Sr. Bartenders @ ₹4000/each/day 2 Bartenders @ ₹3500/each/day 1 Helper @ 2000/each/day	Bar Essentials	₹13,000	₹2,340	₹15,340
3	Liquor Purchase Wine & Beer	Corporate + Personal Credit Card (depending on the available limits)	₹75,000		₹75,000
4	Soft Beverages, Ice Blocks & Cubes	Multiple Vendors due to stock availability	₹50,000	₹9,000	₹59,000
5	Event Photography @ 7,000/day	Sudershan Photography	₹7,000		₹7,000
6	Cash in Hand for urgent requirements	Imprest Account	₹25,000		₹25,000
7	Driver's Meal 25 thalis @ ₹375/plate	Dana Chogga	₹9,375	₹469	₹9,844
8	Valet Services 3 dr ver + 1 Keyboard Operator @ ₹1500/person	Baba Valet Parking	₹6,000	₹1,080	₹7,080
9	Tenting Services	Himalaya Tent House	₹40,000	₹7,200	₹47,200
10	Miscellaneous Expenses	NA	₹60,000		₹60,000
			<b>₹6,20,464</b>		

**Remarks:**

- 10-20% variations possible basis the immediate requirements/actual usage or consumption.
- Estimate MG given for catering services, invoices will be raised basis the actual consumption.
- Soft beverages as per the approved rates from the empanelled vendors as per admin.

<b>Total Marketing Budget</b>	₹51,42,16,438.00	<b>Consumed till date</b>	₹25,31,55,421.00	<b>This Approval Note</b>	₹6,20,463.75	<b>Total Till Now</b>	₹25,37,75,884.75	<b>Balance</b>	₹26,04,40,553.25
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	Kunal Yadav		Srasthi Jha		Vineet Nanda		Manu Gupta
Prepared By		Verified By		Approved By		Verified By	

	Akash Khurana		Yuka Nagao		Yuji Kato
Approved By		Verified By		Approved By	

Kunal Yadav

Wednesday, November 27, 2024 at 12:09:17 India Standard Time

**Subject:** RE: Approval Solicited | Channel Partners Event on Possession Journey  
**Date:** Wednesday, 27 November 2024 at 12:06:33 PM India Standard Time  
**From:** Vineet Nanda <nanda@krisumi.com>  
**To:** Kunal Yadav <kunal.yadav@krisumi.com>  
**CC:** Shalini Jha <shalini.jha@krisumi.com>, Krisumi Marketing <marketing@krisumi.com>  
**Attachments:** image008.png, image009.png, image010.png, image011.png, image012.png, image013.png, image014.png, image015.png, image016.png, image017.png, image018.png, image019.png, image020.png

Ok jee

Warm Regards,



Vineet Nanda

Director Sales and Marketing

Email: [nanda@krisumi.com](mailto:nanda@krisumi.com)

Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home: [www.krisumiexperience.com](http://www.krisumiexperience.com)



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**From:** Kunal Yadav <[kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)>

**Sent:** Wednesday, November 27, 2024 12:04 PM

**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>

**Cc:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>; Krisumi Marketing <[marketing@krisumi.com](mailto:marketing@krisumi.com)>

**Subject:** Approval Solicited | Channel Partners Event on Possession Journey

Dear Sir,

Appended is the Approval Note for Channel Partners Event on Possession Journey on 28th Nov'24. Kindly accord your approval.



**KRISUMI - LUNCH**

**28TH NOV, 2024**

**100 PAX @ 2000**

**per pax**

**SALTT TO BE**

**READY AT 11;30AM**



## **BUDDHA BOWL**

Som Tam Salad & Black Rice

Long Beans In Black Bean Sauce

Edamame In Black Pepper Sauce

White Fungus Mushroom In Butter Garlic  
Sauce



## SALADS AND SOUP

### TOMATO BASIL SHORBA

#### WATER MELON & FETA CHEESE SALAD

Sweet watermelon meets salty feta, bright lime, piquant red onion and fresh mint for a refreshing salad

#### GARDEN GREEN SALAD, LACHHA ONION, LEMON WEDGES WITH GREEN CHILLIES

A must have accompaniment for Indian cuisines



## MAIN COURSE

### BHARWAN MIRCHI WITH MADRAS CURRY WITH PARANTHA- PRE PLATED

(Mushroom stuffed hot pepper in a delectable cheese,  
coconut milk smooth gravy)

### PANEER TIKKA MASALA

Scooped and stuffed cottage cheese cooked in enrich gravy

### SUBZ JALFREZI

Mixed vegetables, spices and herbs cooked in saffron  
gravy

### BAIGARE BAINGAN

Baby eggplants cooked in sweet n sour gravy with mustard  
seed and Coconut.

### MIRCH VADI SAAG

Cooked in spinach and accompanied with Makhan

### DAL BUKHARA WITH BUTTER GARLIC NAAN

Black lentil simmered on slow light, overnight, cooked in  
tomato, Ginger, and garlic paste and simmered



## BIRYANI

### AWADHI KATHAL BIRYANI

The Awadhi Biryani is “pucci”(cooked) Biryani where jackfruit is pre-cooked and then it is layered with rice which is also cooked al dante(almost 80-90%) in a copper vessel

### SERVED WITH

Tadka Raita

### BREADS

#### ROTI

Plain/Missi/ Butter

#### NAAN

Plain/ Butter/ Garlic/ Kalonji

#### PARANTHA

Laccha/ Mirchi/ Pudina/ Ajwain

#### MEERUT BREADS

Bakarkhani / Kandheri/ Biscuit



## PASTA STATION

### TYPE

Fusilli, Penne & Spaghetti

### SAUCES

Béchemel(WHITE), Ariabata

### VEGETABLES

Fresh mint leaves, fresh basil leaves, mushrooms, baby corn, pink and green peppers, freshly grounded black peppers, broccoli capers, leeks, zucchini, peas, carrots, baby corn, green & black olives

### BAKED ASSORTED BREADS

### CONDIMENTS

Olive Oil, Pepper Mill





## INDIAN DESSERTS

### WILD BERRY CHEESECAKE

Authentic cheesecake topped with wild berries

### GAJAR KA HALWA

A classic halwa made from carrots, milk, nuts, ghee & flavoured with cardamom

### HOT GUD CHAINA PIES

(Saltt special)





Salt  
—elite—

Thank You



**BAR ESSENTIALS**

166/1, IInd Floor, Patparganj, New Delhi - 110091

Ph.: 9818266058 / Email: bobybaressentials@gmail.com

**Description:**

Event Date: 28th November

Location: K/Isurji, Sector 36A, Gurgaon

Capacity: 150 pax

**ESTIMATE**

Sr. No.	Item	Rate	Qty	Days	Total
1	Sr Bartender	4000	1	1 days	4000
2	Bartender	3500	2	1 days	7000
3	Helper	2000	1	1 days	2000
<b>Total</b>					<b>13000</b>

*Taxes as applicable*

<b>Bar Essentials</b>	
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# BABA VALET PARKING

UNIT OF SIMPLY WEDDINGS

## QUOTATION

Date : 27.11.2024

To

Mr. Ashok Kumar  
Krisumi Waterfall Residences  
Gurugram (Hr.)

Subject:- **Quotation for providing Driver & Keyboard.**

Sir,

As we have talked about Valet Parking in which we will provide you Valet Driver's for park Guest's Cars in parking premises.

S.No.	Particulars	Rate
1	Driver	1500/- per day
2	Keyboard	1500/- per day

### This service will be included in it:-

1. Driver's Uniform
2. Parking Tag
3. Walky Talky for Driver
4. Podium
5. Driver's lunch provide by us
6. Tea & Coffee provided by your side.

### Terms & Conditions:-

1. Duty Time : 10:30 AM to 8:00 PM
2. GST will be charge extra.
3. Vehicles will be parked at owner's risk.
4. We are not responsible for any kind of theft & damage.
5. In case of any accident, damage or theft claim will be settled through car insurance only.
6. Please carry your mobile, cash, jewellery, camera, laptop & any other valuable things.
7. If you are leaving any valuable things please inform the valet in-charge.
8. In case you misplaced the token, please show your ID Proof.
9. All disputes shall be settled as per Haryana Jurisdiction only.

Thanks & regards

For **Baba Valet Parking**

Prop.



# Sudarshan Photography

F-121, Palam Vihar, Gurugram

+919326701060

0001 [sudarshan@gmail.com](mailto:sudarshan@gmail.com)

## PHOTOGRAPHY QUOTE

### **Krisumi Sales Lounge**

Sector36, Gurugram.

27/11/2024

Hi, Sir

As per discussion with you, I am sending you a quotation for Photography of event at Krisumi Sales Lounge on Sunday, 28/11/2024.

- 1 Photography camera with flash light and prime and kit lenses with soft box and stands.

Data copied after shoot in your system and provide through GDrive link also.

Total Cost of shoot will be 7K.

Thanks, and Regards

Sudarshan Jha