

Marketing Approval Note

Approval Note for Private Events for Realty Buis on 22nd September (RM-Vishal Sikarwal)

16-09-2024

HO/MKT/FY24-25/077

Subject	Date	Document Ref No.	S.No.	Description of Item	Vendor	Cost	Taxes	Total
			1	Catering for private event at sales lounge (MG for 22nd September is 100 pax ) @ 1500/Pax (Transport on Extra as applicable)	Red Coral	₹1,50,000	₹7,500	₹1,57,500
			2	Driver's Meal 20 pax @ 375/pax	T.B.D	₹7,500	₹375	₹7,875
			3	Valet Parking Services 5 Driver / keyboard operator @1500 per person/day	Baba Valet Parking	₹7,500	₹1,350	₹8,850
			4	Live Music (including sound setup) for 3 days @25000/day 14th Sept, 21st Sept and 22nd Sept	Parag Jain	₹75,000	₹13,500	₹88,500
			5	Cash in hand for miscellaneous expenses	Imprest	₹30,000	₹5,400	₹35,400
			6	Liquor Purchase	Corporate + personal credit card	₹65,000	₹0	₹65,000
			7	Bar tender Services 1 Sr. Bartender @ 4000 each 1 Bar tender @ 3500 each 1 Helper @ 2000	Bar Essentials	₹9,500	₹1,710	₹11,210
			8	Soft Beverages (Raw Materials)	T.B.D	30000	₹5,400	₹35,400
			9	Tenting Services	Himalaya Tent House	₹30,000	₹5,400	₹35,400
Remarks: <ul style="list-style-type: none"> <li>• There may be variation in the catering (Rec Co-all) bill will be raised as per actual consumption.</li> <li>• Driver's food will be paid through corporate / Personal card (basis the limit).</li> <li>• 10-15% variation possible as per consumption.</li> <li>• Liquor will be purchased through corporate / personal card (basis the limit).</li> </ul>								
Total Marketing Budget Consumed till date ₹51,42,16,438.00 ₹14,43,12,445.00				This Approval Note ₹4,45,135.00		Total Till Now ₹14,47,57,580.00		Balance ₹36,94,58,858.00
Prepared By: Abhishek Singh Verified By: Shalini Jha				Approved By: Vireet Nanda		Verified By: Manu Gupta		Email Approval
Approved By: Akash Khurana				Verified By: Yuka Nagao		Approved By: Yujl Kato		

\* Sr. no. 4 - 14th Sep + 21st added to this note, were missed.

## Abhishek Kumar Singh

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**From:** Vineet Nanda  
**Sent:** 17 September 2024 12:49  
**To:** Abhishek Kumar Singh  
**Cc:** Shalini Jha; Agomani Sengupta; Kunal Yadav  
**Subject:** RE: Approval - Private Event on 22nd September

OK jee

*Warm Regards,*



Vineet Nanda  
Director Sales and Marketing



Email: [nanda@krisumi.com](mailto:nanda@krisumi.com)  
Sector 36A, Gurugram



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**From:** Abhishek Kumar Singh <[abhishek.singh@krisumi.com](mailto:abhishek.singh@krisumi.com)>  
**Sent:** Tuesday, September 17, 2024 12:35 PM  
**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Cc:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>; Agomani Sengupta <[agomani.sengupta@krisumi.com](mailto:agomani.sengupta@krisumi.com)>; Kunal Yadav <[kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)>  
**Subject:** Approval - Private Event on 22nd September

Dear Sir,

Please approve the appended approval note for Realty Bulls on 22<sup>nd</sup> September 2024.