

Marketing Approval Note

Project	Waterfall Residences
Subject/Vendor	Bulk Utility Software for Email/WhatsApp/SMS for Webinar / SDGM Technologies Pvt. Ltd.
Date	15.03.2021
Document Ref No.	HO/MK/67-FY20-21

S.No.	Description of item	Units	Price	Cost	GST @18%	Total Cost
1	Bulk Utility Software for Email	300000	0.04	12000	2,160	14,160
2	Bulk Utility Software for WhatsApp	200000	0.15	30000	5,400	35,400
3	Bulk Utility Software for SMS	400000	0.12	48000	8,640	56,640
Total Cost						106,200
Total Marketing Expense Budget		Consumed till date	This Approval Note	Total Till Now	Balance	
		24,310,000	16,547,297	106,200	16,653,497	7,656,503

*NOTE: 100% advance payment

	Shalini Jha	Anjoo Gogia	Vineet Nanda	Gulshan Kumar
Date	Prepared By	Proposed By	Proposed By	Verified By
15-Mar-21	<i>RK Sahni</i>	<i>AK</i>		<i>Takahiro Yamazaki</i>
	Raj. Kr. Sahni	Akash Khurana		Takahiro Yamazaki
	Approved By	Approved By		Approved By

17-March-2021

③ Bulk utility software for SMS - we are giving it to different vendor than SDGM Technologies Pvt Ltd. Go2Market India Pvt Ltd has given a better quote for same work - 54,280/- 100% advance to be given to both the vendors. *AK*