


Marketing Approval Note

Project	Waterfall Residences
Subject/Vendor	Newspaper AD, Spike AD
Date	24.09.2020
Document Ref No.	HO/MK/23-FY20-21

S.No.	Description of item	Size	Edition	Cost	GST @ 5%	Total Cost
1	TIMES OF INDIA 26 September 2020	Full Page_32.8cm x 52.4cm	Delhi NCR Back Page	1,044,000	52,200	1,096,200
2	HINDUSTAN TIMES 27 September 2020	Full Page_33.2cm x 52cm	Delhi NCR Back Page	852,600	42,630	895,230
						1,991,430
	Total Marketing Consultancy Expense Budget		Consumed till date	This Approval Note	Total Till Now	Balance
	25,000,000		18,045,227	1,991,430	20,036,657	4,963,343

Terms and Condition - Payment within 30 days of issue of the invoice


 Shalini Jha
 Prepared By

			Anjoo Gogia Proposed By	Gulshan Kumar Verified By
Date	24-Aug-20			
	Raj. Kr. Sahni Approved By		Akash Khurana Approved By	Takahiro Yamazaki Approved By



Spike Advertising Pvt Ltd

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M/s KRISUMI CORPORATION

Ms. Shalini Jha

24 September 2020

PRINT RELEASE

S.No	Publication	Language	Edition	Date of Release	Size	Hue	Position	No of Insertions	NET COST GST Extra as Applicable
1	TIMES OF INDIA	English	Delhi NCR	26 September 2020	Full Page_32.8cm x 52.4cm	Color	Back Page	1	1,044,000
2	HINDUSTAN TIMES	English	Delhi NCR	27 September 2020	Full Page_33.2cm x 52cm	Color	Back Page	1	852,600

Please Note:

- 1 Payment Terms: Within 30 days
- 2 Amounts mentioned above are net (GST extra as applicable)
- 3 PO will be required on company letterhead head Copy must be provided & the scanned PDF must be mailed to proceed.
- 4 Artwork required in PDF format 2 days prior to the release,
- 5 Space is subject to availability
- 6 Rates change are at discretion of the publication.
- 7 Confirmation on space and position to be given by Implementation team at the time of planning.
- 8 Any Jacket/Innovation ads will supersede normal ads.
- 9 Any full run/all editions/ multiple edition/zone ads can supersede your ad since it's a single edition ad.