

Divya Misra

SHRAY PROJECTS

From: Disha Rao
Sent: 14 December 2021 12:46
To: Divya Misra
Subject: FW: Propose Marketing Support to Performing Channel Partners
Attachments: Re: Propose Marketing Support to Performing Channel Partners
Importance: High
Follow Up Flag: Follow up
Flag Status: Flagged

From: Gulshan Kumar <gulshan.kumar@krisumi.com>
Sent: 13 December 2021 14:54
To: Disha Rao <disha.rao@krisumi.com>
Cc: Pramod Agarwal <pramod.agarwal@krisumi.com>; Parveen Yadav <parveen.yadav@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>
Subject: FW: Propose Marketing Support to Performing Channel Partners
Importance: High

Dear Disha,

Please arrange to submit the original bills and process it in ERP.
We will release the payments post all the approval in ERP.
Hope all the broker MOU contains the clause that we have to provide the marketing support. Please check and confirm.



Gulshan Kumar
Financial Controller

Email: gulshan.kumar@krisumi.com
Mobile: 9810277224
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from
home: www.krisumixperience.com



From: Disha Rao <disha.rao@krisumi.com>

Sent: 13 December 2021 14:48

To: Gulshan Kumar <gulshan.kumar@krisumi.com>

Cc: Sachin Kumar <sachin.kumar@krisumi.com>

Subject: FW: Propose Marketing Support to Performing Channel Partners

Importance: High

Dear Gulshan San,

Reference below email, we have received approval from Mohit San, Akash San & Yamazaki San on marketing support to performing channel partners.

Post-approval, we have spoken to the Channel Partners mentioned in the below email to submit their invoices by the maximum tomorrow evening.

Since we are left with only 15 working days in December, request you to kindly expedite the process post receipt of invoices.

Appreciate your understanding and support as always.

Best regards,

Disha Rao

From: Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>

Sent: 13 December 2021 12:48

To: Mohit Jain <mj@krisumi.com>

Cc: Disha Rao <dissha.rao@krisumi.com>; Akash <akash@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Nitin Bhatia <nitin.bhatia@krisumi.com>

Subject: Re: Propose Marketing Support to Performing Channel Partners

Approved.

Kind Regards,

Takahiro Yamazaki / 山崎 貴博

13/12/21 12:39、Mohit Jain <mj@krisumi.com>のメール:

Approved



Mohit Jain

Managing Director

Email: mj@krisumi.com

Mobile: 9811041255

Sector 36A, Gurugram



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On 12-Dec-2021, at 6:33 PM, Disha Rao <dissha.rao@krisumi.com> wrote:

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push 23 plus sales in December 2021. We are left with only 15 working days in December.

Proposed Marketing Support to Performing Channel Partners (Period April to November 2021)									
Sr.no.	Channel Partner	No. of Sale Achieved (Apr to Nov'21)	Sale Value in Cr. (Apr to Nov'21)	Marketing Support /Promotions given (Apr to Nov'21)	Expense Ratio (Apr to Nov'21)	Sales Commitment in December 2021	Proposed Sale Value 2 Cr. In December	Proposed Marketing Support in December	Expense Ratio on Total Value of Sales
1	Nishant Mendratta	11	25.6	4,80,000	0.2%	2	4.00	4,00,000	0.3%
2	Shray Properties	3	5.7	0	0.0%	2	4.00	3,00,000	0.3%
3	Census Consultant	2	4.41	2,50,000	0.6%	1	2.00	1,50,000	0.6%
4	Symbiosis Infra	9	20.18	4,15,000	0.2%	2	4.00	3,00,000	0.3%
5	Smart Multipliers	1	1.6	0	0.0%	1	2.00	1,00,000	0.3%
6	Yhataw Real Estate	6	12.38	2,00,000	0.2%	1	2.00	2,50,000	0.3%
TOTAL		32	69.87	13,45,000	0.19%	9	18.00	15,00,000	0.32%

The above proposed marketing expense is within the approved budget (pool money).

PS: The marketing support cheques will be handed over to Channel Partners after RERA applied certificate has been submitted.

Request your good self to please accord approval to move forward.

Best regards,

Divya Misra

From: Akash
Sent: 13 December 2021 12:20
To: Disha Rao; Mohit Jain; Takahiro Yamazaki
Cc: Vineet Nanda; Sachin Kumar; Nitin Bhatia
Subject: Re: Propose Marketing Support to Performing Channel Partners

Approved.

Thanks,
Akash

Get Outlook for iOS

From: Disha Rao <disha.rao@krisumi.com>
Sent: Sunday, December 12, 2021 6:33:10 PM
To: Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Nitin Bhatia <nitin.bhatia@krisumi.com>
Subject: Propose Marketing Support to Performing Channel Partners

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2	Shray Properties	3	5.7	0	0.0%	2	4.00	3,00,000	0.3%
3	Census Consultant	2	4.41	2,50,000	0.6%	1	2.00	1,50,000	0.6%
4	Symbiosis Infra	9	20.18	4,15,000	0.2%	2	4.00	3,00,000	0.3%
5	Smart Multipliers	1	1.6	0	0.0%	1	2.00	1,00,000	0.3%
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Request your good self to please accord approval to move forward.

Best regards,



Disha Rao
Asst. General Manager – Customer Experience, Channel Management & Training

Email: disharao@krisumi.com

Mobile: 8595608917

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home:
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SHRAY PROJECTS PVT. LTD.

UGF-1, Indra Prakash 21, Barakhamba Road, New Delhi - 110001
Ph.: 23323366, 23351560, 23351561 Email: info@shrayprojects.com
Website: www.shrayprojects.com

INVOICE

Your Trust & Resilience in Real Estate

Shray Projects Pvt. Ltd.

UGF -1, Indraprakash Buidling,
21, Barakhamba Road, New Delhi - 110001
011 23323366
info@shrayprojects.com
GST: 07AABCS3411K2ZI

Invoice No : SV/21-22/1006
Date : 14/12/2021
Customer ID : KRISUMI

M/s. Krisumi Corporation Private Limited
Regd.office-Central Plaza Mall,3rdFloor,Sector-53,
Gurugram-122001, Haryana
WATER FALL RESIDENCES
GST: 06AAECV0565A1ZR , PAN No: AAECV0565A

Payment Terms	Due Date
Due upon receipt	14/12/2021

Q	Description	Unit Price	Line Total
1	Marketing Support SAC-998311	₹ 300,000.00	₹ 300,000.00

Subtotal	₹ 300,000.00
CGST @ 9%	
SGST @ 9%	
IGST @ 18%	₹ 54,000.00
TOTAL	₹ 354,000.00

Amount: Three Lakh Fifty Four Thousand Only

Make all checks payable to Shray Projects Pvt. Ltd..

Shray Projects P Ltd., HDFC Bank, Kasturba Gandhi Marg Branch, A/C: 59210000000246

IFSC: HDFC0000003, MICR: 110240001; PAN AABCS3411K

THANK YOU FOR YOUR BUSINESS!

For Shray Projects Private Limited

Dishant

20/12/21

For Shray Projects (P) Ltd.

Shray Verma
Authorised Signatory