

PropTiger Marketing Services Pvt. Ltd.
(Formerly Known as Elara Marketing Services Private Limited)

Regd. Office: No - 7/1, 1st Floor, Obeya Pulse, Ulsoor Road, Bangalore - 560042 Karnataka
Corp. office: Echelon Square, Plot No. 25, Sector-32 Gurgaon-122001,
Ph No: 0124-4866700

CIN No : U74900KA2014FTC072864

Email: Corporate@Proptiger.com

Original Tax Invoice

Details of Supplier	
PropTiger Marketing Services Pvt. Ltd.	
Address	: Plot No. 25, Echelon Square, Sector 32, Gurgaon - 122001, Haryana
GSTIN	: 06AADCE5796M1Z1
HSN	: 998311
PAN No.	: AADCE5796M
RERA Registration No	: 395 of 2017

Details of Receiver	
KRISUMI CORPORATION PRIVATE LIMITED	
Address	: Central Plaza Mall, 3rd Floor, Sector 53 Gurgaon - 122001, Haryana
GSTIN	: 06AAECV0565A1ZR
Place of Supply	: Haryana

Invoice No. : **235/M/GGN/21-22**

Invoice Date : **25 February, 2022**

IRN : **77fa3e8f4736753ec2f71f1722c113995b70a242d0f4f2a3599b493882b5b6e8**

Acknowledgement No. : **132212008212949**

Acknowledgement Date : **2022-02-25 12:33:00**



Project : **Waterfall Residences**

SNo.	Customer Name	Block / Unit No. & Unit Size	Cost of Unit Brokerage (in Rs.)		Total Brokerage (in Rs.)
1	Marketing Expenses For Krisumi	NA , 0 (sq ft)	BSP - 0		
			Participation Fee		1,50,000
			Add: Tax Type	Tax Rate	
			CGST	9%	13,500
			SGST	9%	13,500
One Lacs Seventy Seven Thousand Only			Total		1,77,000

All Cheque/Demand Drafts should be made favouring **PropTiger Marketing Services Pvt. Ltd.**

Bank Details

Beneficiary Bank : HDFC
Defence Colony New Delhi Branch
IFSC Code : HDFC0000134
Beneficiary Account No : 50200004020595

TERMS AND CONDITIONS

1. Reverse Charge : No

Disha Rao
on behalf of Mr. Navels
Disha Rao

For **PropTiger Marketing Services Pvt. Ltd.**
Navels
Authorized Signatory

Disha Rao

From: Akash
Sent: 19 January 2022 15:41
To: Disha Rao; Mohit Jain; Takahiro Yamazaki
Cc: Vineet Nanda; Sachin Kumar; Kamal Bhalla
Subject: Re: Propose Marketing Support to Performing Channel Partners

Approved.

Thanks,
Akash

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From: Disha Rao <disha.rao@krisumi.com>
Sent: Friday, January 14, 2022 10:35:26 PM
To: Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Re: Propose Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

Request your good self to accord approvals on the trailing email, 08 channel partners mentioned below has committed a minimum of 1 sale each, within the January month. The release of the marketing support will result in 08 sales within this month Jan 2022, as committed in the monthly sales plan.

Best regards,
Disha Rao

From: Disha Rao
Sent: Thursday, January 13, 2022 8:31 PM
To: Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>
Subject: Propose Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push sales in Jan-Feb 2022. These Channel partners has given us good sales/footfalls in the last quarter of 2021 and has further committed to give a minimum of 1 sale in the pandemic period, within a month (30 days) from the date the marketing support amount is disbursed.

Marketing Support to Performing Channel Partners (Period April 2021-to date)									
Sr.no.	Channel Partner	RMI Name	Sale Achieved in Units	Sale Value in Crs	Footfall	Marketing Support given/Promotions	Expense Ratio	Proposed Marketing Support	Total Expense Ratio
1	AAA Reality	Sandeep Harit	3	6,31,00,000	42	48,000	0.08%	1,50,000	0.31%
2	Navneet Mishra (Town Bridge)	Aditya Bharti	16	33,68,00,000	218	3,50,000	0.10%	5,00,000	0.25%
3	Ashwani Goel	Divya Misra/Disha Rao	2	3,73,00,000	6	0	0.00%	1,00,000	0.27%
4	Unitrise	Mansi Patel	5	7,57,00,000	36	1,98,000	0.26%	1,50,000	0.46%
5	Dr. Homes	Jai Gupta/Pranay Periwal	1	1,92,00,000	2	0	0.00%	50,000	0.26%
6	Get Home Fix	Aditya Bharti	0	0	40	0	0	50,000	
7	Proptiger	Mansi Patel	4	9,48,00,000	22	0	0	1,50,000	0.16%
8	Manish Rajpal	Pradhuman Singh	2			0	0	1,00,000	
TOTAL			33	62,69,00,000	366	5,96,000	0.10%	12,50,000	0.29%

The above-proposed marketing expense is within the approved budget (pool money).

PS: The marketing support cheques will be handed over to Channel Partners after RERA applied certificate has been submitted.

Request your good self to please accord approval to move forward.

Best regards,

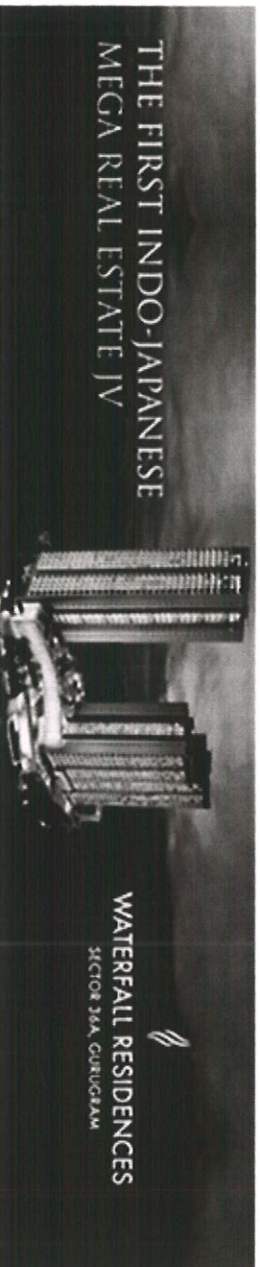


Disha Rao
Asst. General Manager – Customer Experience, Channel Management & Training

Email: disha.rao@krisumi.com
Mobile: 8595608917
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home:
www.krisumixperience.com



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Disha Rao

From: Takahiro Yamazaki
Sent: 19 January 2022 11:46
To: Mohit Jain
Cc: Disha Rao; Akash; Vineet Nanda; Sachin Kumar; Kamal Bhalla
Subject: Re: Propose Marketing Support to Performing Channel Partners

Approved.

Kind Regards,
Takahiro Yamazaki / 山崎 貴博

19/1/22 11:44、 Mohit Jain <mi@krisumi.com>の返信:

Approved



Mohit Jain
Managing Director

Email: mi@krisumi.com
Mobile: 981 1041255
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from
home: www.krisumieperience.com

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On 13-Jan-2022, at 8:31 PM, Disha Rao <disha.rao@krisumi.com> wrote:

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4	Unirise	Mansi Patel	5	7,57,00,000	36	1,98,000	0.26%	1,50,000	0.46%
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Best regards,

<image001.png> Disha Rao

Asst. General Manager – Customer Experience, Channel Management & Training

<image002.png>

Email: disha.rao@krisumi.com
Mobile: 8595608917
Sector 36A, Gurugram

Website: www.krisumi.com | Take a walkthrough from home:
www.kisumiexperience.com

<image006.png>

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