

## Roshan Singh

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**From:** Akash  
**Sent:** 20 August 2021 18:46  
**To:** Shalini Jha; Takahiro Yamazaki  
**Cc:** Arpit Pathak; Vineet Nanda; Gulshan Kumar; Roshan Singh  
**Subject:** Re: Note for Approval - Rakhshabandhan Weekend Event & Tellectaller

Approved.

Thanks,  
Akash

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**From:** Shalini Jha <shalini.jha@krisumi.com>  
**Sent:** Friday, August 20, 2021 5:55:04 PM  
**To:** Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>  
**Cc:** Arpit Pathak <arpit.pathak@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>; Roshan Singh <roshan.singh@krisumi.com>  
**Subject:** Note for Approval - Rakhshabandhan Weekend Event & Tellectaller

Dear Sir,

I am sharing herewith approval notes for the following :

1. Rakhshabandhan Weekend Event for two days ( Includes giveaways, Rakhi, photography and photo prints) : Rs 1,29, 120
2. Additional Telecallers to reach out additional tele callers required to contact database of over 4000 prospects who have walked-in so far to the Sales Lounge : Rs 1,88,800

Attached are the approval notes and email approval from Mr. Nanda and Mr. Gulshan. Appended is the summary. Kindly accord your approval.

S.No.	Description of item
1	Designer Rakhi
2	Designer sweetbox

3	Still Photos with print		
4	Photoshoot for 2 days		
	Total		
<b>Subject</b>	<b>Additional Tele-callers</b>		
1	Additional Tele-callers required to contact database of over 4000 prospects who have visited Sales L 25 days. They would be stationed at the lounge and work under the supervision of Mr.Kam		
	<b>Total Marketing Expense Budget</b>	<b>Consumed till date</b>	<b>This Approval Note</b>
	1,54,60,000	<b>18,46,376</b>	3,17,920

Regards,



**Shalini Jha**  
Senior General Manager - Marketing

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