



BHASWAR PAUL

Bhaswar Paul

463, Sector 42, Golf Course Road
Gurgaon 122009, Haryana
Mobile: +919818837873
Email: bhaswar.paul@gmail.com

Firm's Name	Bhaswar Paul	Date	7th April 2022
Address	463, Sector 42 Golf Course Road Gurgaon - 122009 Haryana	Invoice No.	BP/April/22/001
Contact No.	+91 981 883 7873	GSTN No.	06AHZPP4835E1ZU
Email	Bhaswar.paul@gmail.com	PAN No.	AHZPP4835E
		HRERA No.	58 of 2021

To,

Party's Name	M/S Krisumi Corporation Private Limited	Project Name	Waterfall Residences
Regd. Office	461-462, Udyog Vihar, Phase-3, Gurugram - 122016, Haryana	PAN No.	AAECV0565A
Corporate Off	461-462, Udyog Vihar, Phase-3, Gurugram - 122016, Haryana	GSTN No.	06AAECV0565A1ZR
Site Office	Sales Lounge, Sector-36A, Gurugram - 122004, Haryana		

Description	Percent (%)	Amount (INR)
Marketing Support Charges SAC CODE: 998311 Total Bill Amount	-	50,000.00
GST (18%)	-	9,000.00
Total Due Amount		59,000.00

Amount in Words

Rupees Fifty Nine Thousand Only

Remarks:

For Bhaswar Paul

Marketing Support Charges

Declaration:

Please issue Cheque in Favour of : **BHASWAR PAUL**

Or For Online Transfer, The RTGS Details are here as under :

Bank Name ICICI Bank Limited
Bank Account No. 017101507086
Branch & Address ICICI Bank Limited, E-30, Saket,
New Delhi - 110017
IFSC Code ICIC0000171

For Bhaswar Paul

Authorized Signatory

Authorized Signatory

Disha Paul

hinnudg

So

14 channel partners mentioned below have committed a minimum of 1 sale each, within March 2022. The release of the marketing support will result in 14 sales from these CPs.

May you be kindly informed that CP Bhaswar Paul mentioned in the list below has made quality customer visits and has hot leads almost on the point of closure.

CP Raghuvendra Aggarwal is a NEW CP, he as a huge HNI client base in the Delhi NCR.

Proposed Marketing Support to Performing Channel Partners										
Sr.no.	Channel Partner	RM Name	Sale Achieved in Units	Sale Value in Crs	Footfall	Conversion Ratio (Sale/Footfall)	Marketing Support given/Promotions	Expense Ratio	Proposed Marketing Support	
1	Navneet Mishra (Town Bridge)	Aditya Bharti	25	53.3	295	8%	8,50,000	0.16%	5,00,000	
2	Symbiosis Infra Pvt Ltd	Bobby K	11	29.99	144	8%	7,15,000	0.24%	1,00,000	
3	UNIRISE REALTY PRIVATE LIMITED	Mansi Patel	7	15.57	56	13%	3,48,000	0.22%	1,00,000	
4	Bullmen Realty India Pvt. Ltd.	Sandeep Harit	9.5	17.54	76	13%	7,50,000	0.43%	1,00,000	
5	AAA Realty	Sandeep Harit	3	6.31	49	6%	1,98,000	0.31%	1,00,000	
6	RK Realtors	Sandeep Harit	1	2.66	3	33%	1,00,000	0.38%	75,000	
7	Anil Kumar Singhal	Sumegha Handa/Disha Rao	5	9.81	9	56%	1,50,000	0.15%	1,00,000	
8	Apex Acreages	Mansi Patel	2	4.35	4	50%	0	0.00%	1,00,000	
9	Soni Landbase	Mansi Patel	1	2.4	3	33%	0	0.00%	50,000	
10	Surendra Realtor	Mansi Patel	1	1.78	11	9%	0	0.00%	75,000	
11	HITESH SHARMA (HKN OVERSEAS)	Sumit Yadav	1	2	2	50%	0	0.00%	75,000	
12	Bhaswar Paul (Urban Style)	Sumit Yadav	0	0	18	0%	50,000	0.00%	50,000	
13	Raghuvendra Aggarwal (NEW CP)	Sumit Yadav	0	0	0	0%	0	0.00%	50,000	
14	Cushman & Wakefield	Ankita Singh	1	1.88	4	0%	0	0.00%	1,00,000	
TOTAL									15,75,000	

The total marketing support proposed to 14 CPs is Rs.15,75,000/-

The above proposed marketing expense will be adjusted from the pool money.

Divya Misra

From: Disha Rao
Sent: 15 March 2022 11:53
To: Divya Misra
Subject: Fw: Updated Marketing Support to Performing Channel Partners

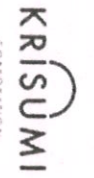
From: Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Sent: Tuesday, March 15, 2022 11:32 AM
To: Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>
Subject: Re: Updated Marketing Support to Performing Channel Partners

Approved.

Kind Regards,
Takahiro Yamazaki / 山崎 貴博

送信元: Mohit Jain <mj@krisumi.com>
日付: 2022 年 3 月 15 日 火曜日 10:35
宛先: Akash <akash@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>, Vineet Nanda <nanda@krisumi.com>, Sachin Kumar <sachin.kumar@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>
件名: Re: Updated Marketing Support to Performing Channel Partners

Approved



Mohit Jain
Managing Director

Email: mj@krisumi.com
Mobile: 9811041255
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from
home: www.kisumiexperience.com

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On 15-Mar-2022, at 10:34 AM, Akash <akash@krisumi.com> wrote:

Approved.

Thanks,
Akash

From: Disha Rao <disha.rao@krisumi.com>
Date: Tuesday, 8 March 2022 at 4:03 PM
To: Mohit Jain <mj@krisumi.com>, Akash <akash@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Vineet Nanda <nanda@krisumi.com>, Sachin Kumar <sachin.kumar@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>
Subject: Updated Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push sales in March 2022 (last month of FY21-22).

PS: The marketing support cheques will be handed over to Channel Partners after RERA applied/RERA certificate has been submitted.

Request your good self to please accord approval to move forward.

Best regards,

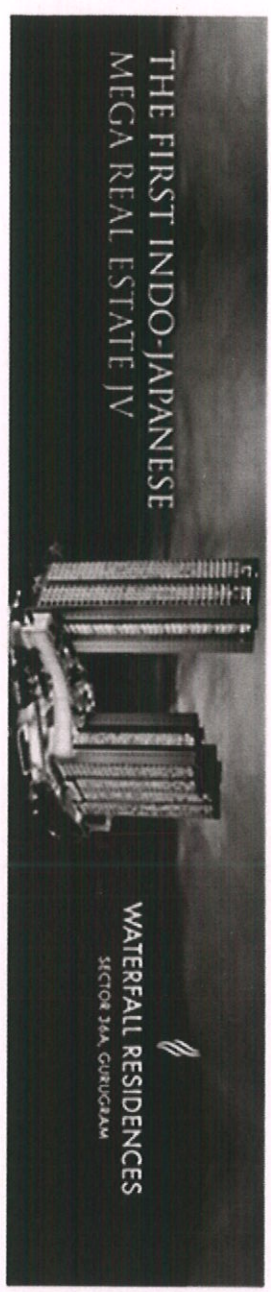


Disha Rao
Asst. General Manager – Customer Experience, Channel Management & Training

Email: disha.rao@krisumi.com
Mobile: [8595608917](tel:8595608917)
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home:
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