

# ANIL KUMAR SINGHAL

HARERA NO. RC/REA/HARERA/GGM/2018-125

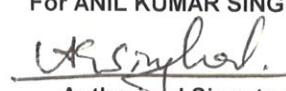
88, 3rd Floor, Bhera Enclave, Paschim Vihar, New Delhi - 110087

Mob. : +91 9818541110, Email: anilsinghal03@gmail.com

GSTIN No.: 07ACXPS3825Q2ZF


PAN No.: ACXPS3825Q

## INVOICE

Company/Individual Name : ANIL KUMAR SINGHAL Address : 88,3rd Floor Bhera Enclave,Paschim Vihar,New Delhi-110087 Office Address: LB-08, Ansal Bhawan, 16 KG Marg,New Delhi-110001 Contact No.: +91 9818541110,9811031977 E-Mail Id: anilsinghal03@gmail.com		DATED - 16-03-2022 INVOICE NO. 11/2021-2022 GST NO. 07ACXPS3825Q2ZF PAN NO. ACXPS3825Q RC/REA/HARERA/GGM/2018/ 125 HRERA NO. 125
To, Party Name - M/s. Krisumi Corporation Private Limited Regd. Office- Central Plaza Mall, 3rd Floor, Sector -53, Gurugram -122001, Haryana. Corprate Office: 461-462, Udyog Vihar Phase-3, Gurugram, Haryana-122016 Site Office: Sales Lounge, Sector 36A, Gurugram, Haryana - 122004		PROJECT NAME: WATERFALL RESIDENCES PAN NO. AAECV0565A GST No. 06AAECV0565A1ZR
Description		Amount
Marketing Support		100000
SAC Code:- 998311		
TOTAL BILL AMOUNT		1,00,000
IGST @		18% 18,000
TOTAL DUE AMOUNT		1,18,000
Amount In Words: Rupees One Lac Eighteen Thousand Only.		
Remarks: Marketing Support Charges		
Declaration:- Please Issue Cheque in Favour of:- ANIL KUMAR SINGHAL Or for Online Transfer, the RTGS Details are hereas under: Bank Name: HDFC BANK Bank Account no. 19551930001308 Branch Name & Address: 432,Bhera Enclave Paschim Vihar New Delhi-110087 IFSC Code: HDFC0001955		
		For ANIL KUMAR SINGHAL  Authorised Signatory

ANIL KUMAR SINGHAL  
Rera No. RC/REA/ HARERA/ GGM/125  
88, 3rd Floor, Bhera Enclave,  
Paschim Vihar, New Delhi-110087

On behalf of Disha Rao

 . Disha Rao



14 channel partners mentioned below have committed a minimum of 1 sale each, within March 2022. The release of the marketing support will result in 14 sales from these CPs.

May you be kindly informed that CP Bhaswar Paul mentioned in the list below has made quality customer visits and has hot leads almost on the point of closure.

CP Raghuvendra Aggarwal is a NEW CP, he as a huge HNI client base in the Delhi NCR.

Proposed Marketing Support to Performing Channel Partners										
Sr.no.	Channel Partner	RMI Name	Sale Achieved in Units	Sale Value in Crs	Footfall	Conversion Ratio (Sale/Footfall)	Marketing Support given/Promotions	Expense Ratio	Proposed Marketing Support	
1	Navneet Mishra (Town Bridge)	Aditya Bharti	25	53.3	295	8%	8,50,000	0.16%	5,00,000	
2	Symbiosis Infra Pvt Ltd	Bobby K	11	29.99	144	8%	7,15,000	0.24%	1,00,000	
3	UNIRISE REALTY PRIVATE LIMITED	Mansi Patel	7	15.57	56	13%	3,48,000	0.22%	1,00,000	
4	Bullmen Realty India Pvt. Ltd.	Sandeep Harit	9.5	17.54	76	13%	7,50,000	0.43%	1,00,000	
5	AAA Realty	Sandeep Harit	3	6.31	49	6%	1,98,000	0.31%	1,00,000	
6	RK Realtors	Sandeep Harit	1	2.66	3	33%	1,00,000	0.38%	75,000	
7	Anil Kumar Singhal	Sumegha Handa/Disha Rao	5	9.81	9	56%	1,50,000	0.15%	1,00,000	
8	Apex Acreages	Mansi Patel	2	4.35	4	50%	0	0.00%	1,00,000	
9	Soni Landbase	Mansi Patel	1	2.4	3	33%	0	0.00%	50,000	
10	Surendra Realtor	Mansi Patel	1	1.78	11	9%	0	0.00%	75,000	
11	HITESH SHARMA (HKN OVERSEAS)	Sumit Yadav	1	2	2	50%	0	0.00%	75,000	
12	Bhaswar Paul (Urban Style)	Sumit Yadav	0	0	18	0%	50,000	0.00%	50,000	
13	Raghuvendra Aggarwal (NEW CP)	Sumit Yadav	0	0	0	0%	0	0.00%	50,000	
14	Cushman & Wakefield	Ankita Singh	1	1.88	4	0%	0	0.00%	1,00,000	
<b>TOTAL</b>									<b>15,75,000</b>	

The total marketing support proposed to 14 CPs is Rs.15,75,000/-

The above proposed marketing expense will be adjusted from the pool money.

***PS: The marketing support cheques will be handed over to Channel Partners after RERA applied/RERA certificate has been submitted.***

**Request your good self to please accord approval to move forward.**

Best regards,

KRISUMI

Disha Rao  
Asst. General Manager – Customer Experience, Channel Management &  
Training

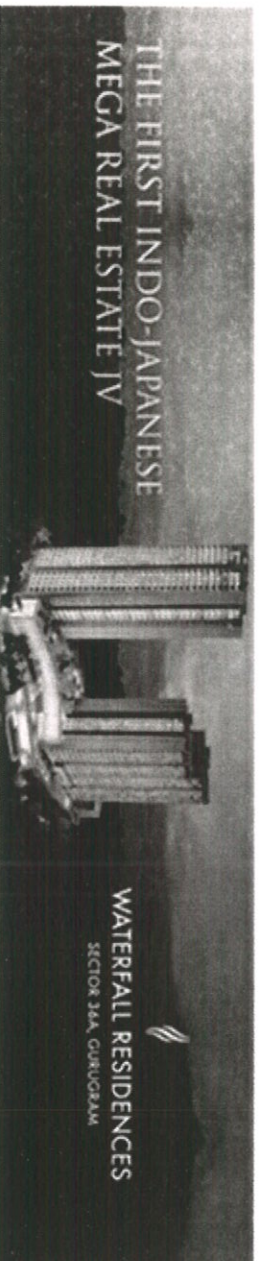
Email: [disha.rao@krisumi.com](mailto:disha.rao@krisumi.com)

Mobile: 8595608917

Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home:  
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**Divya Misra**

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**From:** Disha Rao  
**Sent:** 15 March 2022 11:53  
**To:** Divya Misra  
**Subject:** Fw: Updated Marketing Support to Performing Channel Partners

**From:** Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>  
**Sent:** Tuesday, March 15, 2022 11:32 AM  
**To:** Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>  
**Cc:** Disha Rao <disha.rao@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>  
**Subject:** Re: Updated Marketing Support to Performing Channel Partners

Approved.

Kind Regards,

Takahiro Yamazaki / 山崎 貴博

送信元: Mohit Jain <mj@krisumi.com>  
日付: 2022 年 3 月 15 日 火曜日 10:35  
宛先: Akash <akash@krisumi.com>  
Cc: Disha Rao <disha.rao@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>, Vineet Nanda <nanda@krisumi.com>, Sachin Kumar <sachin.kumar@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>  
件名: Re: Updated Marketing Support to Performing Channel Partners

Approved

KRISUMI

**Mohit Jain**  
Managing Director



Email: [mj@krisumi.com](mailto:mj@krisumi.com)  
Mobile: [9811041255](tel:9811041255)  
Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from  
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On 15-Mar-2022, at 10:34 AM, Akash <[akash@krisumi.com](mailto:akash@krisumi.com)> wrote:

Approved.

Thanks,  
Akash

**From:** Disha Rao <[disha.rao@krisumi.com](mailto:disha.rao@krisumi.com)>  
**Date:** Tuesday, 8 March 2022 at 4:03 PM  
**To:** Mohit Jain <[mj@krisumi.com](mailto:mj@krisumi.com)>, Akash <[akash@krisumi.com](mailto:akash@krisumi.com)>, Takahiro Yamazaki <[takahiro.YAMAZAKI@krisumi.com](mailto:takahiro.YAMAZAKI@krisumi.com)>  
**Cc:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>, Sachin Kumar <[sachin.kumar@krisumi.com](mailto:sachin.kumar@krisumi.com)>, Gulshan Kumar <[gulshan.kumar@krisumi.com](mailto:gulshan.kumar@krisumi.com)>  
**Subject:** Updated Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push sales in March 2022 (last month of FY21-22).

## Divya Misra

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**From:** Vineet Nanda  
**Sent:** 21 March 2022 14:10  
**To:** Divya Misra  
**Cc:** Disha Rao; Kamal Bhalla  
**Subject:** RE: CP Marketing support Approval

OK.

Thanks & Regards,  
Vineet Nanda

**From:** Divya Misra <divya.misra@krisumi.com>  
**Sent:** 21 March 2022 13:41  
**To:** Vineet Nanda <nanda@krisumi.com>  
**Cc:** Disha Rao <disha.rao@krisumi.com>; Kamal Bhalla <kamal.bhalla@krisumi.com>  
**Subject:** CP Marketing support Approval  
**Importance:** High

Good afternoon, sir

PFA

As I have received the Marketing supporting invoice of Performing Channel partners to push sales in March 2022 ,out of 14 CPs I have received 5 invoices with amount mentioned below.

1. Navneet Mishra – 5lac
2. Symbiosis Infra – 1lac
3. AAA Reality- 1lac
4. Anil Kumar Singhal – 1lac
5. Surendra Realtor- 75k

**Request for your kind approval**

Best regards,

Divya Misra | Manager- Customer First & Sales

**Krisumi Corporation**

461-462 | Udyog Vihar | Phase 3

Gurgaon | Haryana - 122016

India

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*(GMT + 5:30 hrs)*

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**From:** Krisumi Printer <Krisumi.corp@krisumi.com>

**Sent:** 21 March 2022 13:49

**To:** Divya Misra <divya.misra@krisumi.com>

**Subject:** Attached Image