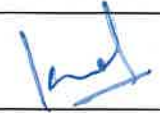








Marketing Approval Note

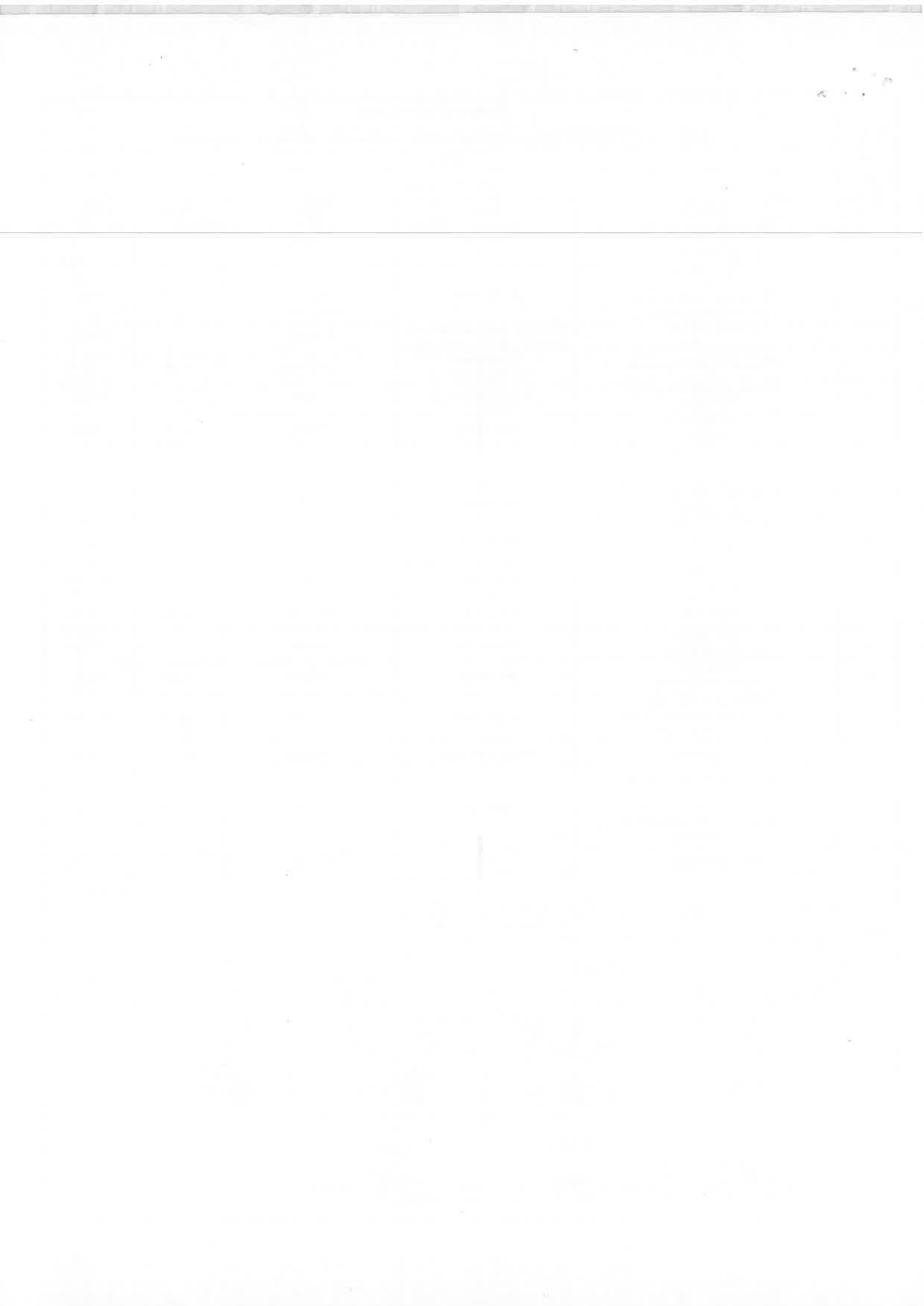
Subject	Approval Note for Private Bhajan Sandhya Event for Channel Partner - Bharat Gulati on 11th Dec'24 (RM: Siddhika Handa)				
Date	02/12/24				
Document Ref No.	HO/MKT/FY24-25/118				
S.No.	Description of item	Vendor	Cost	Taxes	Total
1	Catering Services MG - 200 ₹2,500/pax Transportation @ ₹15,000	Red Coral	₹5,15,000	₹25,750	₹5,15,000
2	Bartender Services 1 Sr. Bartenders @ ₹4000/each/day 3 Bartenders @ ₹3500/each/day 2 Helper @ 2000/each/day	Bar Essentials	₹18,500	₹3,330	₹21,830
3	Liquor Purchase Wine & Beer	Corporate + Personal Credit Card (depending on the available limits)	₹1,00,000		₹1,00,000
4	Soft Beverages, Ice Blocks & Cubes	Multiple Vendors due to stock availability	₹75,000	₹13,500	₹88,500
5	Event Photography & Videography @ 15,000/day	Sudershan Photography	₹15,000		₹15,000
6	2 Luxury Portable Loo ₹40,000/unit	A V Enterprises	₹80,000	₹14,400	₹94,400
7	Multipurpose Fire Tender with Crew 3 Fighter & 1 Operator @ ₹15,500/set/day	Flying Fire Services	₹15,500	₹2,790	₹18,290
8	Ambulance with 1 Driver & 1 Assistant @ ₹7,000/unit	Aarvy Healthcare	₹7,000		₹7,000
9	Additional Security Marshal (Team of 1+5) @ ₹15,290/day incl. 10% Service Charge	Security Online	₹15,290		₹15,290
10	Live Band with Sound Setup & Operator	Rasraj Ji Maharaj	₹2,11,000		₹2,11,000
11	MC for Event	To be Decided	₹1,50,000	₹27,000	₹1,77,000
12	Cash in Hand for urgent requirements	Imprest Account	₹25,000		₹25,000
13	Driver's Meal 150 thalis @ ₹375/plate	Dana Choga	₹56,250	₹2,813	₹59,063
14	LED Screens & Lights Setup Light and Screen @ ₹3,00,000 per day Transportation @ ₹25,000	Khanna Sounds	₹3,25,000	₹58,500	₹3,83,500
15	Tenting Services	Himalaya Tent House	₹1,00,000	₹18,000	₹1,18,000
16	Live Streaming of the Event on Facebook Facebook and Youtube Live 2 HD Professional Static Cameras & 1 Wifi Moving Camera, Video Switcher and Transportation @ 1,25,000/day	JF Media Tech	₹1,25,000	₹22,500	₹1,47,500
17	Miscellaneous Expenses	NA	₹1,50,000		₹1,50,000
					₹21,46,373

- Remarks:**
- 10-20% variations possible basis the immediate requirements/actual usage or consumption.
 - Estimate MG given for catering services, invoices will be raised basis the actual consumption.
 - Soft beverages as per the approved rates from the empanelled vendors as per admin.
 - Urgent & immediate payments (without ERP process) required for S. Nos. 10 & 11.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹26,10,44,112.00	₹21,46,372.50	₹26,31,90,484.50	₹25,10,25,953.50

 Kunal Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By	 Manu Gupta Verified By
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 Akash Khurana Approved By	 Yuka Nagao Verified By	 Yuji Kato Approved By
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Kunal Yadav

Thursday, December 5, 2024 at 10:46:55 India Standard Time

Subject: RE: Approval Solicited | Private CP Event on 11th Dec'24
Date: Wednesday, 4 December 2024 at 10:18:35 PM India Standard Time
From: Vineet Nanda <nanda@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Krisumi Marketing <marketing@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Attachments: image008.png, image009.png, image010.png, image011.png, image012.png, image013.png, image014.png, image015.png, image016.png, image017.png, image018.png, image019.png, image020.png

Ok jee

Warm Regards,



Vineet Nanda

Director Sales and Marketing

Email: nanda@krisumi.com

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com



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From: Kunal Yadav <kunal.yadav@krisumi.com>
Sent: Wednesday, December 4, 2024 9:58 PM
To: Vineet Nanda <nanda@krisumi.com>
Cc: Krisumi Marketing <marketing@krisumi.com>; Shalini Jha <shalini.jha@krisumi.com>
Subject: Approval Solicited | Private CP Event on 11th Dec'24

Dear Sir,

Appended is the Approval Note for Private CP Event on 11th Dec'24. Kindly accord your approval.

Marketing Approval Note					
Subject: Approval Note for Private Budget Sanitise Event for Charmed Partners - Budget Submit on 15th Dec 24 (Pvt. Sanitise House)					
Date: 02/12/24					
Document Ref No: HQ/PRIS/24-25/118					
S.No.	Description of Item	Vendor	Cost	Share	Total
1.	Catering Services 1 PM - 3PM ₹2,50,000 Transportation @ ₹11,000	Best Cater	₹1,18,000	₹25,700	₹1,43,700
2.	Decorative Services 1 Sr. Bartenders @ ₹400/each/day 3 Bartenders @ ₹200/each/day 7 Tables @ ₹300/each/day	See attached	₹18,100	₹3,820	₹21,920
3.	Light & Sound Music & Beat	Corporate + Personal Credit Card (depending on the available budget)	₹1,08,000		₹1,08,000
4.	Bar Accessories, Ice Blocks & Cakes	Multiple Vendors (due to stock availability)	₹75,000	₹13,500	₹88,500
5.	Dress Photography & Videography @ ₹1,00,000	Reliance Photography	₹15,000		₹15,000
6.	Flavour Party 1000 Ltrs ₹10,00,000	A V Restaurants	₹80,000	₹14,400	₹94,400
7.	Multi-purpose Fire Tender with Crew 3 Rigmar & 1 Operator @ ₹75,000/each	Paling Fire Services	₹16,500	₹3,700	₹20,200
8.	Audio/visual with 1 Operator & 1 Assistant @ ₹7,000/each	Aaryo Healthcare	₹7,000		₹7,000
9.	Additional Security Personnel (4 hrs @ 1 hr @ ₹15,000/each) incl. 10% Service Charge	Security Order	₹15,200		₹15,200
10.	Live Band with Sound Setup & Operator	Resound & Perform	₹2,11,000		₹2,11,000
11.	MC for Event	7th Dec 2024	₹1,00,000	₹27,000	₹1,27,000
12.	Cashier Booth by central vendors/vendors	Approved Account	₹25,000		₹25,000
13.	Owner's Hall 150 seats @ ₹27,000	Best Change	₹98,250	₹2,072	₹1,00,322
14.	LED Screens & Light Setup Light and Screen @ ₹1,25,000 per day Installation @ ₹25,000	Shree Events	₹1,25,000	₹28,000	₹1,53,000
15.	Printing Services	Mindings Print House	₹1,00,000	₹18,000	₹1,18,000
16.	Live Streaming of the Event on Facebook Facebook and Youtube Live 2 HD Professional Bnc Cameras & 1 8000 Viewing Camera, Video Operator and Transportation @ ₹1,25,000/day	JF Media Tech	₹1,25,000	₹27,000	₹1,52,000
17.	Fluorescent Expenses	NA	₹1,00,000		₹1,00,000
					₹21,46,272

Remarks:

- 10-30% variations possible based on immediate response or actual usage of consumption.
- Estimate P&G given for catering services, includes will be catered based on the actual consumption.
- Self savings to be the approved value from the management team's budget column.
- Legend & standard payment terms of JF personal property S. Nos. 23 & 21.

Total	Approved till	This Approval	Total VLB/BV	Balance
₹21,46,272	₹18,18,452.00	₹3,27,820.00	₹18,46,272.00	₹29,78,760.00

Prepared By: <i>[Signature]</i>	Checked By: <i>[Signature]</i>	Approved By: <i>[Signature]</i>	Permitted By: <i>[Signature]</i>
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Thank you!
Best Regards,



Kunal Yadav
Deputy Manager - Marketing
Email: kunal.yadav@krisumi.com
Mobile: 956 5050 555
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com



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