

NOTE FOR APPROVAL
KRISUMI CORPORATION PVT. LTD.

Dated : October 15th, 2020

Sub : Festival Scheme w.e.f. 17th October 2020 till 15th November 2020 for Waterfall Residences, Sector 36A, Gurugram.

Dear Sir,

This is in reference to the Sales Promotion Scheme planned for upcoming Festive Season of Navratri, Dusshera & Deepawali 2020.

We hereby recommend management to kindly approve the below mentioned Promotional Scheme starting from 17th October 2020 Till 15th November 2020.

The following are the recommendation as Sales Promotion Scheme for Festive Season:-

A.) Gold Coin (8 Grams) on Every Booking

B.) Dubai Trip on achievement of every 2 Sales ^{either in SO-Soplan or Fully Furnished} starting from 17th October 2020 till 15th November 2020. Trip Duration is for 3 Nights/4 Days for a Single Person in Five Star category accommodation. All

C.) Brokerage @ 4% + On the Spot Incentive of Rs. 50,000/- for CP Team Member.

D.) Additional Brokerage of Rs. 100/- Per Sq.ft. for bookings logged-in under Special Payment Plan (50:50).

E.) Marketing Support ranging from Rs. 50,000/- to Rs. 1,50,000/- for Channel Partner(s) to be given as advance for promoting Waterfall Residences & generating leads. This will be given as per discretionary power of President Sales, who will be giving written commitment of at least 1 booking till 15th November 2020.

F.) Footfall Scheme: - Rs. 4,000/- Voucher Card Per Customer Visit. (can be withdrawn anytime as per Management decision).

G.) Apple Merchandise worth Rs. 1 Lakh for Customer(s) applicable on every booking logged-in during the above-mentioned period i.e. 17th October 2020 to 15th November 2020 or may choose to adjust the same value as discount from the Apartment Price.

H.) Down Payment Discount has been increased from 12% to 15% for limited period offer till 30th November 2020.

I.) Referral Scheme for Existing Customer under Krisumi Privilege Program. "Proposed Scheme is Attached". Earn an Apple Merchandise worth Rs. 1.50 Lakhs or may choose to adjust the same value in the next due installment with us. (Scheme is Valid till 30th November 2020).

Request your good self to please accord approval.

Prepared By: NitinRBhatia
15/10/2020 Nitin Bhatia

Approved By:

Anjoo Gogia
Ms. Anjoo Gogia

Raj Kumar Sahni
Mr. Raj Kumar Sahni

Akash Khurana
Mr. Akash Khurana

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