



To Whom So Ever It May Concern

Dear Sir/ Madam

Hope you are doing well!!

As we are facing an International market scenario where the coffee commodity prices have risen abnormally high to the tune of 63% in the last 8-12 months of business operations.

This abnormal price increase is primarily because of the global short supply of coffee commodity as countries like Brazil and Vietnam which contributes to more than 40% of global total coffee production have dropped drastically due to unfavourable weather condition.

India, though grows good coffee contributes only 4% to total global production and does not have any say in the commodity pricing and the prices in the Indian market are totally driven by the International market prices.

Due to the above scenario we have reached a state where we are not able to sustain with our current coffee prices with you.

Hence we are submitting the attached price revision for roasted coffee beans

Coffee Beans	Price Increase Per kg
CD Estate Blend II	Rs 60/-

We request you kindly support us as we are facing this genuine situation and the factor beyond our control.

Thanks & Regards

Sushant Sharma

Sr. Manager Haryana