

Marketing Approval Note

Marketing Approval Note Channel Partner and Prospects

Date:

11-10-2024

Document Ref No.:

HOMKTFY24-25/099

S.No.:	Description of Item	Vendor	Cost	Taxes	Total
1	Channel Partner and Prospects Qty -120 pak @ Rs 7250 /pak 1 Service charge 10%	Campbell foods & Beverages Pvt Ltd	₹9,62,280	₹48,114	₹10,10,394

₹10,10,394

Remarks:

• Invoice will be raised as per actual consumption

Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438	₹16,98,81,799	₹10,10,394	₹17,08,92,93	₹34,33,24,245

<i>Abhishek Singh</i> Prepared By	<i>Shalin Jha</i> Verified By	<i>Smriti Khandelwal</i> Approved By	<i>Manu Gupta</i> Verified By
<i>Email Approved</i> Akash Khurana Approved By	<i>Email verified</i> Yuka Nagao Verified By	<i>Email Approved</i> Yujl Kato Approved By	

Abhishek Kumar Singh

From: Vineet Nanda
Sent: 11 October 2024 15:31
To: Abhishek Kumar Singh
Cc: Shalini Jha; Agomani Sengupta; Kunal Yadav
Subject: RE: Approval note - Campbell Hospitality services Pvt Ltd

Ok jee

Warm Regards,



Vineet Nanda
Director Sales and Marketing



Email: nanda@krisumi.com
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com



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From: Abhishek Kumar Singh <abhishek.singh@krisumi.com>
Sent: Friday, October 11, 2024 3:21 PM
To: Vineet Nanda <nanda@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>; Agomani Sengupta <agomani.sengupta@krisumi.com>; Kunal Yadav <kunal.yadav@krisumi.com>
Subject: Approval note - Campbell Hospitality services Pvt Ltd

Dear Sir,

Please approve the appended approval note for "Campbell Hospitality services Pvt Ltd" .

Abhishek Kumar Singh

From: Akash
Sent: 11 October 2024 18:15
To: Shalini Jha
Cc: Sunil Kumar; Manu Gupta; Kunal Yadav; Agomani Sengupta; Abhishek Kumar Singh
Subject: Re: Urgent Approval for Payment

Approved.

Thanks,
Akash

On 11 Oct 2024, at 5:35 PM, Shalini Jha <shalini.jha@krisumi.com> wrote:

Dear Sir,

As per our discussion, I am sharing the approval note for the following:-

Campbell Hospitality Pvt Ltd - 12,12,750
Ayesha Hospitality Pvt Ltd - 14,03,325
Campbell Foods & Beverages Pvt Ltd - 10,10,394

We need to make the payment on urgent basis to the vendors. Given the time constraint, I kindly request your prompt approval so that the finance team can process the payment as soon as possible. We will complete the ERP formalities afterward.

Regards,

Warm Regards,

<Outlook-
ce3j0f1d.png>

Shalini Jha

Vice President Marketing

Email: shalini.jha@krisumi.com

<Outlook-
okt3z2pv.png>

Abhishek Kumar Singh








From: Yuji Kato
Sent: 11 October 2024 16:25
To: Kunal Yadav
Cc: Yuka Nagao; Manu Gupta; Sunil Kumar; Krisumi Marketing; Shalini Jha; Abhishek Kumar Singh
Subject: RE: Approval Solicited | Channel Partner Event at Campbell Foods & Beverages

Approved. Tks. Kato

From: Kunal Yadav <kunal.yadav@krisumi.com>
Sent: Friday, October 11, 2024 4:12 PM
To: Yuji Kato <yuji.kato@krisumi.com>
Cc: Yuka Nagao <yuka.nagao@krisumi.com>; Manu Gupta <manu.gupta@krisumi.com>; Sunil Kumar <sunil.kumar@krisumi.com>; Krisumi Marketing <marketing@krisumi.com>; Shalini Jha <shalini.jha@krisumi.com>; Abhishek Kumar Singh <abhishek.singh@krisumi.com>
Subject: Approval Solicited | Channel Partner Event at Campbell Foods & Beverages

Dear Kato san,

Attached is the approval note for Channel Partner Event at Campbell Foods & Beverages Pvt Ltd. Kindly accord your approval.

Marketing Approval Note					
Marketing Approval Note Channel Partner and Prospects					
Date:	11-10-2024				
Document Ref No.:	HO/MKT/FY24-28/088				
S.No.:	Description of Item	Vendor	Cost	Taxes	Total
1	Channel Partner and Prospects Qty -120 pax @ Rs 7290/-pax (Service charge -0%)	Campbell foods & Beverages Pvt Ltd	₹9,82,280	₹48,114	₹10,10,394
					₹10,10,394
Remarks:	* Invoice will be raised as per actual consumption				
	Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
	₹51,42,16,438	₹16,98,81,759	₹10,10,394	₹17,08,92,193	₹34,33,24,245
 Abhishek Singh Prepared By		 Shalini Jha Verified By	 Vineet Nanda Approved By	 Manu Gupta Verified By	
 Abha Khurana Approved By		 Yuka Nagao Verified By	 Yuji Kato Approved By	 Mohit Jain Approved By	

Thank you!
 Best Regards,



Kunal Yadav
 Deputy Manager - Marketing
 Email: kunal.yadav@krisumi.com
 Mobile: 956 5050 555