Marketing Approval Note

Project	Waterfall Residences
Subject	Approval Note For two additional telecallers
Date	02.10.2021
Document Ref No.	HO/MK/32-FY21-22

S.No.	Description of item	Vendor	Quantity	Cost	GST	Total Cost
1	Two additional Tele-callers required to contact database of over 4000 prospects who have visited Sales Lounge to date for 25 days. They would be stationed at the lounge and work under the supervision of Mr.Kamal Bhalla.	Analytic Resource	2	80,000.00	14,400.00	94,400.00
		TOTAL				94,400.00

Subject	Approval Note For Jai Hind Show with Parul Mahajan
Document Ref No.	HO/MK/35-FY21-22

S.No.	Description of item	Vendor	Quantity	Cost	GST	Total Cost
1	Jai Hind Show with Parul Mahajan, telecast on India News, Zee 5 OTT, Hotstar OTT platform and Daily Hunt	Parul Mahajan	1	2,50,000.00	0.00	2,50,000.00
		TOTAL				2,50,000.00

Subject	Approval Note for Event for CP from Indore/Ludhiana
Document Ref No.	HO/MK/36-FY21-22

S.No.	Description of item	Vendor	Quantity	Cost	GST	Total Cost
1	Snacks, Dinner, Bartender, Glassware	Chef Kitchen	30	35,000.00	1,750.00	36,750.00
2	licence for liquor		1	12,000.00	0.00	12,000.00
3	Musician	Hemant	1	20,000.00	0.00	20,000.00
4	Photography	Bindal Studio	1	7,000.00	1,260.00	8,260.00
5	Wine Bottel for Gift		15	22,500.00	0.00	22,500.00
6	Wine bag for Gift		15	4,500.00	0.00	4,500.00
		TOTAL				1,04,010.00
		Grand Total				4,48,410.00

Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now	Balance
1,54,60,000.00	37,58,464.00	4,48,410.00	42,06,874.00	1,12,53,126.00

	Roshan	Shalini	Email approval	Email approval
	Roshan Singh	Shalini Jha	Vineet Nanda	Gulshan Kumar
	Prepared By	Verified By	Approved By	Verified By
Date	01.10.2021			
			Email approval	
	Akash Khurana		Takahiro Yamazaki	Mohit Jain
	Approved By		Approved By	Approved By