




### Marketing Approval Note

<b>Approval Note for Phase 3 Launch Event</b>			
24/04/24			
HO/MKT/FY24-25/009			
S. No.	Description of item	Vendor	Total
1	Live Performance fee for Bryden & Parth for Launch Event on 27th April	Bryden & Parth Productions	₹8,26,000
			₹1,26,000
			₹7,00,000
			<b>₹8,26,000.00</b>

**Remarks:** • D.Je to paucity of time immediate 100% payment to be made without ERP process including entry in ERP/WO/PO. We will complete the ERF Process later.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now
₹51,42,16,438.00	₹84,01,640.00	₹8,26,000.00	₹92,27,640.00

 Kunal Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By	 Manu Gupta Verified By
-------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------

 Akash Khurana Approved By	 Takahiro Yamazaki Approved By	 Mohit Jaiswal Approved By
---------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------