

## Parveen yadav

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**From:** Gulshan Kumar  
**Sent:** 17 December 2021 17:26  
**To:** Disha Rao  
**Cc:** Pramod Agarwal; Parveen yadav; Sachin Kumar  
**Subject:** RE: Propose Marketing Support to Performing Channel Partners

Dear Disha,

Awaiting your revert on this



**Gulshan Kumar**  
*Financial Controller*

Email: [gulshan.kumar@krisumi.com](mailto:gulshan.kumar@krisumi.com)  
Mobile: 9810277224  
Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home: [www.krisumiexperience.com](http://www.krisumiexperience.com)



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**From:** Gulshan Kumar  
**Sent:** 13 December 2021 14:54  
**To:** Disha Rao <disha.rao@krisumi.com>  
**Cc:** Pramod Agarwal <pramod.agarwal@krisumi.com>; Parveen yadav <parveen.yadav@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>  
**Subject:** FW: Propose Marketing Support to Performing Channel Partners  
**Importance:** High

Dear Disha,

Please arrange to submit the original bills and process it in ERP.

We will release the payments post all the approval in ERP.

Hope all the broker MOU contains the clause that we have to provide the marketing support. Please check and confirm.



**Gulshan Kumar**  
*Financial Controller*

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Mobile: 9810277224



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**From:** Disha Rao <[disha.rao@krisumi.com](mailto:disha.rao@krisumi.com)>

**Sent:** 13 December 2021 14:48

**To:** Gulshan Kumar <[gulshan.kumar@krisumi.com](mailto:gulshan.kumar@krisumi.com)>

**Cc:** Sachin Kumar <[sachin.kumar@krisumi.com](mailto:sachin.kumar@krisumi.com)>

**Subject:** FW: Propose Marketing Support to Performing Channel Partners

**Importance:** High

Dear Gulshan San,

Reference below email, we have received approval from Mohit San, Akash San & Yamazaki San on marketing support to performing channel partners.

Post-approval, we have spoken to the Channel Partners mentioned in the below email to submit their invoices by the maximum tomorrow evening.

Since we are left with only 15 working days in December, request you to kindly expedite the process post receipt of invoices.

Appreciate your understanding and support as always.

Best regards,  
Disha Rao

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**From:** Takahiro Yamazaki <[takahiro.YAMAZAKI@krisumi.com](mailto:takahiro.YAMAZAKI@krisumi.com)>

**Sent:** 13 December 2021 12:48

**To:** Mohit Jain <[mj@krisumi.com](mailto:mj@krisumi.com)>

**Cc:** Disha Rao <[disha.rao@krisumi.com](mailto:disha.rao@krisumi.com)>; Akash <[akash@krisumi.com](mailto:akash@krisumi.com)>; Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>;

Sachin Kumar <[sachin.kumar@krisumi.com](mailto:sachin.kumar@krisumi.com)>; Nitin Bhatia <[nitin.bhatia@krisumi.com](mailto:nitin.bhatia@krisumi.com)>

**Subject:** Re: Propose Marketing Support to Performing Channel Partners

Approved.

Kind Regards,  
Takahiro Yamazaki / 山崎 貴博

13/12/21 12:39、Mohit Jain <[mj@krisumi.com](mailto:mj@krisumi.com)>のメール:

Approved



**Mohit Jain**  
Managing Director

Email: [mj@krisumi.com](mailto:mj@krisumi.com)  
Mobile: 9811041255  
Sector 36A, Gurugram



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On 12-Dec-2021, at 6:33 PM, Disha Rao <[disha.rao@krisumi.com](mailto:disha.rao@krisumi.com)> wrote:

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push 23 plus sales in December 2021. We are left with only 15 working days in December.

Proposed Marketing Support to Performing Channel Partners (Period April to Nov'21)							
Sr.no.	Channel Partner	No. of Sale Achieved (Apr to Nov'21)	Sale Value in Cr. (Apr to Nov'21)	Marketing Support /Promotions given (Apr to Nov'21)	Expense Ratio (Apr to Nov'21)	Sales Commitment in December 2021	Prop Value Dec
1	Nishant Mendiratta	11	25.6	4,80,000	0.2%	2	
2	Shray Properties	3	5.7	0	0.0%	2	
3	Census Consultant	2	4.41	2,50,000	0.6%	1	
4	Symbiosis Infra	9	20.18	4,15,000	0.2%	2	
5	Smart Multipliers	1	1.6	0	0.0%	1	
6	Yhataw Real Estate	6	12.38	2,00,000	0.2%	1	
<b>TOTAL</b>		<b>32</b>	<b>69.87</b>	<b>13,45,000</b>	<b>0.19%</b>	<b>9</b>	<b>1</b>

The above proposed marketing expense is within the approved budget (pool money).

***PS: The marketing support cheques will be handed over to Channel Partners after RERA applied certificate has been submitted.***

**Request your good self to please accord approval to move forward.**

Best regards,

<image001.png> Disha Rao  
<image002.png> Asst. General Manager – Customer Experience, Channel Management & Training

Email: [disha.rao@krisumi.com](mailto:disha.rao@krisumi.com)

Mobile: 8595608917

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