

**Divya Misra**

**From:** Akash  
13 December 2021 12:20  
**Sent:** Disha Rao; Mohit Jain; Takahiro Yamazaki  
**To:** Vineet Nanda; Sachin Kumar; Nitin Bhatia  
**Cc:** Re: Propose Marketing Support to Performing Channel Partners  
**Subject:**

Approved.

Thanks,  
Akash

Get Outlook for iOS

**From:** Disha Rao <disha.rao@krisumi.com>  
**Sent:** Sunday, December 12, 2021 6:33:10 PM  
**To:** Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>  
**Cc:** Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Nitin Bhatia <nitin.bhatia@krisumi.com>  
**Subject:** Propose Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push 23 plus sales in December 2021. We are left with only 15 working days in December.

Proposed Marketing Support to Performing Channel Partners (Period April to November 2021)									
Sr.no.	Channel Partner	No. of Sale Achieved (Apr to Nov'21)	Sale Value in Cr. (Apr to Nov'21)	Marketing Support /Promotions given (Apr to Nov'21)	Expense Ratio (Apr to Nov'21)	Sales Commitment in December 2021	Proposed Sale Value 2 Cr. In December	Proposed Marketing Support in December	Expense Ratio on Total Value of Sales
1	Nishant Mendratta	11	25.6	4,80,000	0.2%	2	4.00	4,00,000	0.3%

2	Shray Properties	3	5.7	0	0.0%	2	4.00	3,00,000	0.3%
3	Census Consultant	2	4.41	2,50,000	0.6%	1	2.00	1,50,000	0.6%
4	Symbiosis Infra	9	20.18	4,15,000	0.2%	2	4.00	3,00,000	0.3%
5	Smart Multipliers	1	1.6	0	0.0%	1	2.00	1,00,000	0.3%
6	Yhataw Real Estate	6	12.38	2,00,000	0.2%	1	2.00	2,50,000	0.3%
<b>TOTAL</b>		<b>32</b>	<b>69.87</b>	<b>13,45,000</b>	<b>0.19%</b>	<b>9</b>	<b>18.00</b>	<b>15,00,000</b>	<b>0.32%</b>

The above proposed marketing expense is within the approved budget (pool money).

**PS: The marketing support cheques will be handed over to Channel Partners after RERA applied certificate has been submitted.**

**Request your good self to please accord approval to move forward.**

Best regards,



Disha Rao  
Asst. General Manager – Customer Experience, Channel Management & Training

Email: [disharao@krisumi.com](mailto:disharao@krisumi.com)  
Mobile: 8595608917  
Sector 36A, Gurugram




Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home:  
[www.krisumitexperience.com](http://www.krisumitexperience.com)

# NISHANT MENDIRATTA

RERA NO. - DLRERA2021A0072

GST NO. - 07AMMPM2353C1Z8

## INVOICE

Company/Individual Name : NISHANT MENDIRATTA Address : 11C, NWA Club Road, Punjabi Bagh West, New delhi - 110026		DATED - 15-12-2021
Contact No.: +91 9873118610 / 9971617776 / 9810245185		INVOICE NO. 06
E-Mail Id: mendirattaproperties@gmail.com		GST NO. 07AMMPM2353C1Z8
To, Party Name - M/s. Krisumi Corporation Private Limited Regd. Office- Central Plaza Mall, 3rd Floor, Sector -53, Gurugram -122001, Haryana. Corprate Office: 461-462, Udyog Vihar Phase-3, Gurugram, Haryana-122016 Site Office: Sales Lounge, Sector 36A, Gurugram, Haryana - 122004		PAN NO. AMMPM2353C
		HRERA NO. HRERA-PKL-REA-648-2021
		DATED 11/11/2021
		PROJECT NAME: WATERFALL RESIDENCES
		PAN NO. AAECV0565A
		GST No. 06AAECV0565A1ZR
Description		
Marketing Support		Amount
SAC Code:- 998311		4,00,000
TOTAL BILL AMOUNT		
CGST @		4,00,000
SGST @	9%	-
IGST @	9%	-
TOTAL DUE AMOUNT	18%	72,000
Amount In Words: Rupees Four Lakh Seventy Two Thousand Only.		
4,72,000		
Remarks: Marketing Support		
Declaration:- Please Issue Cheque in Favour of:- NISHANT MENDIRATTA Or for Online Transfer, the RTGS Details are hereas under: Bank Name: INDUSIND BANK Bank Account no. : 259873118610 Branch Name & Address: 21, WEST AVENUE, PUNJABI BAGH WEST, NEW DELHI - 110026 IFSC Code: INDB0000043		
 For NISHANT MENDIRATTA Authorised Signatory		

Dishant

on behalf of Mr. Nanda  
Dishant

Soni