

## Roshan Singh

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**From:** Vineet Nanda  
**Sent:** 24 August 2021 18:10  
**To:** Shalini Jha  
**Cc:** Kamal Bhalla; Roshan Singh; Gulshan Kumar  
**Subject:** Re: NFA for Janamashtmi Event and Canopies

Ok.

Regards,  
Vineet Nanda

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**From:** Shalini Jha <shalini.jha@krisumi.com>  
**Sent:** 24 August 2021 18:04  
**To:** Vineet Nanda <nanda@krisumi.com>  
**Cc:** Kamal Bhalla <kamal.bhalla@krisumi.com>; Roshan Singh <roshan.singh@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>  
**Subject:** NFA for Janamashtmi Event and Canopies

Dear Sir,

I am sharing herewith approval notes for the following :

1. Janamashtmi Weekend Event for three days : Rs 2,35,200
2. Flex Change/ Printing of Standees and Canopies: Rs 1,23,900

S.No.	Description of item
1	Janmasthanmi Theme Décor - Floral, Cut-outs, photo booth and engagement activities .
2	Motichoor Ladoos - 4 in a box
3	Bhagwad Geeta and Praying Beads

4	Photography		
5	Flex Change of the Unipole at Lounge, Printing Of Canopies and Standees		
	<b>Total Marketing Expense Budget</b>	<b>Consumed till date</b>	<b>This Approval Note</b>
	15,460,000	<b>2,237,709</b>	383,880



**Shalini Jha**  
*Senior General Manager - Marketing*

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