

Marketing Approval Note

Approval Note for AI engine that engages with customers virtually & showcases them a project.

08-05-2024

HO/MKT/FY24-25/010

Document Ref	Description of item	Vendor	Cost	Taxes	Total
1	Offer a core SaaS solution that will empower to enhance their sales channels by showcasing Waterfall Residences virtually with the help of a highly efficient AI engine (MIRA) and engage more customers.	Creative Clutch Pvt. Ltd (Travir)	₹5,00,000	₹90,000	₹5,90,000
₹5,90,000					

Remarks:

• 70% Advance | 30% Upon Completion.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹4,30,27,466.00	₹5,90,000.00	₹4,36,17,466.00	₹47,05,98,972.00

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