

**Marketing Approval Note**

Approval Note for Magickbricks

10-05-2024

HO/MKT/FV24-25/019

Document Ref	HO/MKT/FV24-25/019				
S.No.	Description of item	Vendor	Cost	Taxes	Total
1	Brand & Lead generation campaign for three months	Magickbricks Realty Services Ltd	₹9,12,000	₹1,64,160	₹10,76,160

Remarks:

100% payment *advance* *Shalini*

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹44,79,212.00	₹10,76,160.00	₹55,55,372.00	₹50,86,61,066.00

<i>Abhishek Singh</i>	<i>Shalini Jha</i>	<i>Vineet Nanda</i>	<i>Manu Gupta</i>
Prepared By	Verified By	Approved By	Verified By

<i>Akash Khurana</i>	<i>Yuka Nagao</i>	<i>Kuji Kato</i>	<i>Mohit Jain</i>
Approved By	Verified By	Approved By	Approved By

## Abhishek Kumar Singh

**From:** Vineet Nanda  
**Sent:** 16 May 2024 18:22  
**To:** Abhishek Kumar Singh  
**Cc:** Shalini Jha; Kunal Yadav  
**Subject:** RE: Magicbricks approval

Ok Jee!

**From:** Abhishek Kumar Singh <abhishek.singh@krisumi.com>  
**Sent:** Thursday, May 16, 2024 6:22 PM  
**To:** Vineet Nanda <nanda@krisumi.com>  
**Cc:** Shalini Jha <shalini.jha@krisumi.com>; Kunal Yadav <kunal.yadav@krisumi.com>  
**Subject:** Magicbricks approval

Dear Sir,

Please approve the appended approval note for Brand and lead generation “ Magicbricks realty services ltd”.

Marketing Approval Note					
Subject	Approval Note for Magicbricks				
Date	10-05-2024				
Document Ref	HO/MKT/FY24-25/019				
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1	Brand & Lead generation campaign for three months	Magicbricks Realty Services Ltd	₹9,12,000	₹1,64,160	₹10,76,160
Remarks: 100% payment					₹10,76,160
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₹51,42,16,438.00		₹44,79,212.00	₹10,76,160.00	₹55,55,372.00	₹50,86,61
Abhishek Singh Prepared By		Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By	
Akash Khurana Approved By		Yuka Nagao Verified By	Yuli Kato Approved By	Mohit Jain Approved By	

Warm Regards,



Abhishek Kumar Singh  
Deputy Manager – Marketing (Sales)

Email: [abhishek.singh@krisumi.com](mailto:abhishek.singh@krisumi.com)

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