| Marketing Approval Note | | | | | | | |
|---|---|---|---|---|---|---|---|
| | | | | | | | |
| Project | Waterfall Residences | | | | | | |
| Subject | Approval Note for 100 truck branding, Face mask and additional expense on ~~catering in Krisumi~~ Premiere | | | | | | |
| Date | 05-01-2022 | | | | | | |
| Document Ref No. | HO/MK/61-FY21-22 | | | | | | |
| S.No. | Description of item | | | Vendor | Quantity | Cost | GST | Total |
| 1 | KML group truck branding using paints | | | Truviser Solution | 100 Truck (670 sq.ft each) | 13,40,000.0 | 2,41,200.00 | 15,81,200.00 |
| 2 | Branded Facemask | | | The Printing Hub | 1000 | 40,000.0 | 2,000.00 | 42,000.00 |
| | | | | | | | | **16,23,200.00** |
| | **Total Marketing Expense Budget** | **Consumed till date** | **This Approval Note** | **Total Till Now** | | | | **Balance** |
| | 1,54,60,000.00 | **1,30,80,952.62** | 16,23,200.00 | 1,47,04,152.62 | | | | 7,55,847.38 |
| **Note - 50% advance for Truck branding on entire 100 trucks** | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | Email approval | | | Email approval |
| | | **Roshan Singh** | **Shalini Jha** | | **Vineet Nanda** | | | **Gulshan Kumar** |
| | | **Prepared By** | **Verified By** | | **Approved By** | | | **Verified By** |
| **Date** | **05.01.2022** | | | | | | | |
| | | | | | Email approval | | | Email approval |
| | | **Akash Khurana** | | | **Takahiro Yamazaki** | | | **Mohit Jain** |
| | | **Approved By** | | | **Approved By** | | | **Approved By** |