

**Marketing Approval Note**

**Approval Note for Additional Expenses for Bhalan Sandhya on 21st Dec 24**

As we are expanding the infrastructure to accommodate around 400 guests. To ensure a seamless experience, we are developing a covered dining area at the old mini parking next to the new sample apartment and covering the current event area considering the winter weather. These additions are beyond the previously approved budget for this event, which is attached for reference. These enhancements are essential to ensure guest comfort and a smooth event experience.

17/12/24

HO/MKT/FY24-25/128





S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	LED Screens, Lights & Sounds for the Event LED Screens for Main Event Area, Reception & Dining Area Sky Heads for Highlighting Phase 1 Buildings Lightings for Entry, Reception, Dining & Main Event Area, Stage Sound Setups for Reception, Entry & Dining Areas	Khanna Sounds	₹4,00,000	₹72,000	₹4,72,000
2	Covering of the Event & Dining Area All-side Covering, Roof will have Double-Clothing 70x100ft Dining Area, 20x20ft Entry, 20x40ft Kitchen, 18x43ft Event Area New and Velvet Fabrics to be used Approx Area - 15000sqft @ ₹50/sqft + Carpeting, Seating, Gas Heaters & Transportation will be charged extra	Himalaya Tent House	₹10,00,000	₹1,80,000	₹11,80,000
3	Requirements in addition to the Christmas Decor Stage + LED Riser, LED Risers for Reception & Dining Areas, Bar Counters, Various Maskings & Risers for Tech Teams & Miscellaneous	Picture Perfect Events India	₹3,13,500	₹56,430	₹3,69,930
4	Fire Extinguishers Qty - 30 @ 200/set	Flying Fire Services	₹6,000	₹1,080	₹7,080


**₹20,29,010**

**Remarks:**

• S. No. 1 is completely revised hence, this will replace the previous approval of 3 Lakhs. And transportation will be charged extra on final billing.  
 • 50% advance to be paid for S.No. 2 on immediate basis (w/ thout ERP process).  
 • Estimate costs has been taken for all the above vendors, the final costs may vary basis the actual requirements/consumptions and the same will be billed accordingly.

<b>Total Marketing Budget</b>	₹51,42,16,438.00	<b>Consumed till date</b>	₹27,19,06,491.00	<b>This Approval Note</b>	₹20,29,010.00	<b>Total Till Now</b>	₹27,39,35,501.00	<b>Balance</b>	₹24,02,80,937.00
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Prepared By		Shaini Jha	Approved By	
Verified By		Maneet Nanda	Verified By	
Prepared By		Yuka Nagao	Approved By	
Verified By		Yuji Kato	Verified By	

<b>DATE</b>	<b>21st Dec 2024</b>		
<b>VENUE</b>	<b>Krisumi</b>		
	<b>Estimate</b>		
<b>S.No</b>	<b>ELEMENTS</b>	<b>QTY</b>	<b>AMOUNT</b>
	<b>DÉCOR</b>		
1	Stage with LED riser		2,40,000.00
2	LED riser for Dining area		
3	Bar	2	
4	Tech masking	2	
5	Masking for double table	2	
6	Masking for single table	3	
	<b>OTHER ELEMENTS</b>		
1	Miscellaneous		15,000.00
2	Transportation and Labour		30,000.00
	<b>SUB TOTAL</b>		<b>2,85,000.00</b>
	<b>COORDINATION FEE</b>		<b>28,500.00</b>
	<b>TOTAL</b>		<b>3,13,500.00</b>

**Terms & Conditions**

\* GST will be charged over and above the final estimate.

\* Coordination Fee ( 10,000 minimum or 10 percent of the Total Billing ) whichever is higher. Transportation costs will depend upon the final elements chosen.

\* All boards and props, cutouts are property of Picture Perfect Events . In case you wish to keep any of the decor , please let us know and we will share the cost for that.

\* Remaining part to be cleared in two installments , half on finalizing All designs and the rest on the day of the party post the set up is completed.

\* 50 percent advance to be paid as booking amount post which all designs and concepts will be shared with you. We don't have any limited number of designs that we share. We believe in conceptualizing and delivering a party of your dreams.

\* Remaining part to be cleared in two installments , half on finalizing All designs and the rest on the day of the party post the set up is completed.



# Performa Invoice

<b>Khanna Sounds</b>	<b>E -Way</b>	<b>PI No</b>	<b>Event Date</b>	<b>DATE</b>
Address : 16/14 Shop No 1, Tilak Nagar New Delhi -110018				
<b>Email Address:- khannasounds@gmail.com</b>	<b>Applicable</b>	<b>PI/24/060</b>	<b>21st Dec 24</b>	<b>17/12/2024</b>
<b>PH: 01125999495, 9968000041, 9891491199</b>	P.A System, Official Conferences System, Fashion Shows, Rock Shows, DJ Parties, Stage Lights, LED wall, projectors, projectors screens, LFD screens, plasma, LED screens.			
<b>GSTN:- 07BOYPK0062H1ZP</b>				
<b>Name of Buyer (Billed to)</b>	<b>Name of Consignee (Supply to)</b>			
<b>KRISUMI CORPORATION PRIVATE LIMITED</b>	<b>KRISUMI CORPORATION PRIVATE LIMITED</b>			
11th FLOOR, EMAAR CAPITAL TOWER-2	Krisumi waterfall Gurugram			
SECTOR 26, MG ROAD Gurugram, Haryana,				
<b>GSTN:- 06AAECV0565A1ZR</b>	<b>GSTN:- 06AAECV0565A1ZR</b>			

**EVENT DETAIL :- Charges for upcoming event 21st DEC 2024**

DESCRIPTION OF SERVICES	SAC Code	QTY	Days	Rate	AMOUNT
Hire for Below mentioned Equipment					
Led Screen 24X12 pixel 3	998596	1	1		4,00,000
Lights for entry and main area		150	1		
Sky traker lights for highlighting the building		30	1		
Speakers for the reception area		2	1		
LED screen 10 x 12 for the reception area		1	1		
Additional led lights for food area		50	1		
Additional led lights for main covered area		25	1		
LED screen for food area		1	1		
Sound for food area + for outdoor		4	1		
Face lights for main stage		12	1		
Lapel headset for sound	4	1			

<b>: Bank Detail :</b>	<b>Total</b>	<b>4,00,000</b>
Beneficiary account Name: KHANNA SOUNDS	<b>Less: Discount</b>	<b>0.00</b>
Branch: TILAK NAGAR	<b>Total Amount Before Tax</b>	<b>4,00,000</b>
Beneficiary Account Number: 50200049309700	<b>Add: CGST</b>	<b>9%</b>
IFSC Code: HDFC0001443	<b>Add: SGST</b>	<b>9%</b>
<b>: Term &amp; Conditions :</b>	<b>Add: IGST</b>	<b>18%</b>
Cheque in Favor of Khanna Sound	<b>Total GST</b>	<b>72000.00</b>
Interest 3% per month will be Charged if the Invoice amount not paid in 30 days		
Transportation will be charged extra	<b>Total Amount After Tax</b>	<b>472000.00</b>

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Kunal Yadav

Tuesday, December 17, 2024 at 18:27:01 India Standard Time

**Subject:** RE: Approval Solicited | Additional Approval Note for 21st Dec  
**Date:** Tuesday, 17 December 2024 at 6:26:54 PM India Standard Time  
**From:** Vineet Nanda <nanda@krisumi.com>  
**To:** Kunal Yadav <kunal.yadav@krisumi.com>  
**CC:** Krisumi Marketing <marketing@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>  
**Attachments:** image008.png, image009.png, image010.png, image011.png, image012.png, image013.png, image014.png, image015.png, image016.png, image017.png, image018.png, image019.png, image020.png

OK jee

Warm Regards,



Vineet Nanda

Director Sales and Marketing

Email: [nanda@krisumi.com](mailto:nanda@krisumi.com)

Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home: [www.krisumixperience.com](http://www.krisumixperience.com)



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**From:** Kunal Yadav <[kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)>  
**Sent:** Tuesday, December 17, 2024 6:21 PM  
**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Cc:** Krisumi Marketing <[marketing@krisumi.com](mailto:marketing@krisumi.com)>; Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>  
**Subject:** Approval Solicited | Additional Approval Note for 21st Dec

Dear Sir,

Appended is the Additional Approval Note for Bhajan Sandhya event on 21st Dec'24. Kindly accord your approval.