Marketing Approval Note

Project	Waterfall Residences
Subject	Approval for Outdoor branding at Delhi Golf Club
Date	29-06-2022
Document Ref No.	HO/MK/11-FY22-23

S.No.	Description of item	Vendor	Quantity	Cost	GST	Total
1	**Outdoor branding at Delhi Golf Club.** **We are continuing the branding over the medias at the DCG for June, July and August.** **Monthly rent - 450000** **Three months rent - 13500000.**	All About Outdoor	Media package proposal follows: 1. Billboard caddy hut - 28*7 ft - 1 unit 2. Digital pods 2 units back to back - 3*6 ft - 2 units 3. Iconic billboard at main entrance - 6*8 fy - 1 unit 4. Practice driving range 32 units back to back - 6* 2.7 ft - 32 units	13,50,000.00	2,43,000.00	15,93,000.00
						15,93,000.00

Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now	Balance
2,42,62,258.00	**8,22,497.15**	15,93,000.00	24,15,497.15	2,18,46,760.85

Note: 100% advance

		Roshan Singh	Shalini Jha	Vineet Nanda	Gulshan Kumar
		Prepared By	Verified By	Approved By	Verified By
Date	29.06.2022				
		Takahiro Yamazaki		Akash Khurana	Mohit Jain
		Approved By		Approved By	Approved By