

NOTE FOR APPROVAL
KRISUMI CORPORATION PVT. LTD.

Dated : March 10, 2021

Sub : Digital Marketing Support committed to Channel Partner Aditi (registered name as per RERA) for Sales Promotion

Dear Sir,

This is in reference to the support to be extended to new Channel Partner Aditi for promoting Waterfall Residences.

To give momentum to the sales and for generation of leads we propose Digital Marketing Support for Channel Partner Aditi who has shown and given us confidence to promote & sell our product, but they need marketing support from Company's end for generation of leads.

The Total amount of Marketing Support for Channel Partner Aditi is INR 1,00,000/- + GST. The amount will be adjusted/consumed from the pool in place of the amount (1,00,000/- GST) sanctioned to Channel Partner Home Trust, as cheque amounting to INR 1,00,000/- + GST for Home Trust has been withdrawn (Home Trust approval attached). ✓

The amount will be adjusted/consumed from the pool money. ✓

Request your good self to please accord approval.

Prepared By: Ms. Disha Rao
Verified By: Mr. Gulshan Kumar

Disha
12/03/21

Approved By:

Anjoo Gogia
12/3/21

Ms. Anjoo Gogia

Raj K Sahni

Mr. Raj K Sahni

Vineet Nanda

Mr. Vineet Nanda

Akash Khurana

Mr. Akash Khurana

Yamazaki San

Yamazaki San

Date: 09-03-2021 **PROPOSED DIGITAL & SMS SUPPORT FOR CHANNEL PARTNERS MARCH '21**

Sr. no.	CP Name	RM Name	Existing/New	Previous sale (In & Feb'21)	Type	Sales Commitment Mar'21	Unique Cust. Footfall Commitment Mar'21	Proposed Digital Campaign	Proposed SMS Campaign	Bonding	Campaign Inhouse/Direct
1	Home Trust		New	0		0	2	100000			Direct
2	Lawn badge		New	0		0	15	100000			Direct
3	Prakash Realtors	Aaditya Bhatti	New	0		0	2	50000	50000	50000	In House
4	Deemile Group/Am Investor Block		New	0		0	3	100000			In House
		Total		0		2	24	300000	50000	50000	Direct
6	MYO Homes		New	0		1	3	100000			Direct
7	Prop8vys		Existing	0		1	3	100000			In House
9	Parache	Aaditya Singh	Existing	0		0	3	50000	50000	50000	In House
10	KK Singh & Doodarshi Doodarshi		Existing	1	2 LDK Fully furnished	1	5	50000	50000	50000	In House
		Total		1		3	16	100000	150000	150000	In House
11	ABC Realtors		New	0		1	5	100000			In House
12	Yudaw		Existing	4	2 LDK AWS	3	8	200000			Direct
		Total		4		4	13	300000			Direct
13	Unique Properties		New	0		0	5	50000			In House
14	Gupta Realtors		New	0		1	2	50000	50000	50000	In House
15	Manhattan Properties		Existing	0		0	4	50000		50000	In House
16	Alekhya Properties		New	0		0	5	50000			In House
		Total		0		1	16	150000	50000	50000	In House
17	Indir Realty		Existing	3		2	10	200000			Direct
18	Kya Dreams		Existing	0	2 LDK 2	1	4	50000			In House
19	Space On Floor		Existing	0		0	3	50000	50000	50000	In House
		Total		3		3	17	250000	50000	50000	In House
20	KDM Real Estate		New	0		0	3			50000	In House
		Total		0		0	3			50000	In House
21	Real Marg		Existing	1	3 LDK	1	3	100000			Direct
22	Vivek Nandan Sharma		Existing	0	3 LDK	0	3	50000			Direct
23	21st Century		Existing	0		0	5	50000			Direct
24	Sudat Chatterjee		Existing	1	2 LDK	0	5	100000			Direct
25	Shanti Estates		Existing	1	2 LDK	0	7	50000			Direct
26	Arman Associates		Existing	0		0	5	50000			Direct
		Total		3		2	28	400000			Direct
27	Adh Realty		Existing	1	2 LDK	3	5	100000			Direct
28	Burhad		New	0		0	3	50000	50000	50000	Direct
29	B Cubach		New	0		0	3	50000	50000	50000	Direct
30	Bulmen		Existing	2	2 LDK & 3 LDK	2	20	200000			Direct
31	RK Realtors		Existing	2	2 LDK (FF)-2	1	15	100000			Direct
32	Spryay Realty		New	0		0	2	50000	50000	50000	In House
		Total		5		5	48	600000	150000	150000	In House

33	Leader for Channel Partners									50000	In House
34	Standards for Channel Partners									65000	In House
		Sum Total		25		20	165	1900000	450000	2615000	

New CPS:14
Existing CPS: 18

** The above cost does not include GST

Handwritten notes and signatures on the right side of the page, including names like 'Nitin R. R. R.', 'Dishant', and dates like '09/02/21'.