

Marketing Approval Note

Approval Note for Maintenance of Outdoor Publicity Assets In and Around Krisumli Sales Lounge

11/11/24

HO/MKT/FV24-25/0103

Subject	Approval Note for Maintenance of Outdoor Publicity Assets In and Around Krisumli Sales Lounge														
Date	11/11/24														
Document Ref No.	HO/MKT/FV24-25/0103														
S.No.	Description of Item	Vendor	Cost	Taxes	Total										
1	Maintenance of Outdoor Publicity Assets Tenure - 6 Months @ ₹6,00,000/month	P P DIGITALS	₹38,00,000	₹6,48,000	₹42,48,000										
Payment Terms: • Invoices will be raised on monthly basis. <i>in advance</i>		<i>Shubhendra</i>			₹42,48,000										
<table border="1"> <tr> <td>Total Marketing Budget</td> <td>₹51,42,16,438</td> <td>Consumed till date</td> <td>₹19,43,88,951</td> <td>This Approval Note</td> <td>₹42,48,000</td> <td>Total Till Now</td> <td>₹19,86,36,951</td> <td>Balance</td> <td>₹31,55,79,487</td> </tr> </table>		Total Marketing Budget	₹51,42,16,438	Consumed till date	₹19,43,88,951	This Approval Note	₹42,48,000	Total Till Now	₹19,86,36,951	Balance	₹31,55,79,487	<i>Shalini Jha</i>			
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