

## Roshan Singh

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**From:** Vineet Nanda  
**Sent:** 15 December 2021 13:05  
**To:** Shalini Jha  
**Cc:** Kamal Bhalla; Roshan Singh; Gulshan Kumar  
**Subject:** Re: Note for approval

Ok.

Thanks & Regards,  
Vineet Nanda

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**From:** Shalini Jha <shalini.jha@krisumi.com>  
**Sent:** 15 December 2021 12:51  
**To:** Vineet Nanda <nanda@krisumi.com>  
**Cc:** Kamal Bhalla <kamal.bhalla@krisumi.com>; Roshan Singh <roshan.singh@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>  
**Subject:** Note for approval

Dear Sir,

I am sharing herewith the approval note for reprinting of flex along the perimeter of the site facing CPR and Christmas décor at the lounge.

Kindly review and accord your approval.

Marketing Approval Note						
Project	Waterfall Residences					
Subject	Approval Note for New Flex for Perimeter Branding and Sales Lounge Décor for Krisumi Mas					
Date	15-12-2021					
Document Ref No.	HO/MK/56-FY21-22					
S.No.	Description of item	Vendor	Quantity	Cost	GST	Total
1	New Flex for the Perimeter Branding	Providence Adwork	33000 sqft	4,62,000.00	83,160.00	5,45,160.00
2	Sales Lounge Décor for 16 Days, starting December 18th to January 2nd	Rock Castle		4,70,000.00	84,600.00	5,54,600.00
<b>TOTAL</b>						
<b>Total Marketing Expense Budget</b>		<b>Consumed till date</b>	<b>This Approval Note</b>	<b>Total Till Now</b>		<b>Total</b>
1,54,60,000.00		1,03,37,033.62	10,99,750.00	1,14,36,793.62		10,99,760.00
<b>Balance</b>						
40,23,206.38						
Note - 50% advance for Rock Castle						
						
		Roshan Singh	Shalini Jha	Vineet Nanda		Gulshan Kumar
		Prepared By	Verified By	Approved By		Verified By
Date	15.12.2021					
		Akash Khurana		Takahiro Yamazaki		Mohit Jain
		Approved By		Approved By		Approved By



**Shalini Jha**

Senior General Manager - Marketing

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