

**Marketing Approval Note**

Approval Note for Phase 3 Launch Event

15/04/24

HO/MKT/FY24-25/008

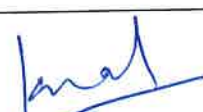

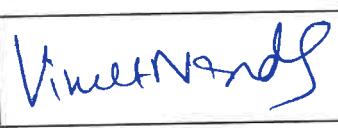

S.No.	Description of item	Vendor	Cost	Taxes	Total
1	Band Charges for Musical Performance on 23rd April	Sharib Toshi Music Private Limited	₹3,25,000	₹58,500	₹3,83,500
2	Bhajan Sandhya for Launch Event on 23rd April Inclusive of Saaz & Dr. Prakhar with Musicians & Sound Setup.	SHIV SHAKTI	₹2,80,000	₹50,400	₹3,30,400
2	LED Walls for Launch Event on 27th April	The Entertainment Design Co.	₹6,50,000	₹1,17,000	₹7,67,000
					<b>₹14,80,900.00</b>




✓ PI  
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**Remarks:**

- Due to paucity of time immediate 100% advance payments to be made without ERP process including entry in ERP/WO/PO. We will complete the ERP Process later.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹84,01,640.00	₹14,80,900.00	₹98,82,540.00	₹50,43,33,898.00

			
<b>Kunal Yadav</b> Prepared By	<b>Shalini Jha</b> Verified By	<b>Vineet Nanda</b> Approved By	<b>Manu Gupta</b> Verified By

		
<b>Akash Khurana</b> Approved By	<b>Takahiro Yamazaki</b> Approved By	<b>Mohit Jain</b> Approved By