Marketing Approval Note

Project	Waterfall Residences
Subject	Approval Note for Krisumi Experience.com Premiere (This event is important as this is the last pull this month to achieve the monthly target for December 2021)
Date	21-12-2021
Document Ref No.	HO/MK/59-FY21-22

S.No.	Description of item	Vendor	Quantity	Cost	GST	Total
1	LED Screen, Setup, Light & Sound, Sitting, Bar, Heaters, Photography and videography.	Rockcastle		2,75,000.0	49,500.00	3,24,500.00
2	3 Person Band	Hemant	3 Person Band	28,000.00	0.00	28,000.00
3	Live Webcast	Vinbox Martech Pvt. Ltd.		1,45,000.00	26,100.00	1,71,100.00
4	Catering for 200 (Snacks and Dinner)	Chef Kitchen	200	2,43,000.00	12,150.00	2,55,150.00
5	Food for Drivers	Chef Kitchen	50	10,000.00	500.00	10,500.00
6	Licence for Liquor		1 Day	12,000.00	0.00	12,000.00
7	Liquor			1,50,000.00		1,50,000.00
8	Bartender with Glassware	Chef Kitchen	3	13,000.00	650.00	13,650.00
9	Hand Sanitizers		150	7,500.00		7,500.00
10	Beverages (Water bottles, Juice, Coldrinks)			15,000.00		15,000.00
11	3 telecallers for 8 days to call on the data base		3	38,400.00	6,912.00	45,312.00
						10,32,712.00

Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now	Balance
1,54,60,000.00	**1,16,53,293.62**	10,32,712.00	1,26,86,005.62	27,73,994.38

Note - 50% advance for Rock Castle. 100% Advance for Vinbox Martech. For catering min. gurantee of 125 will be given to vendor.

Note - Six ipad will be issued to the CP on the day of event on the basis of lucky draw. We already have 6 ipad procured with us.

		Roshan	Shalini	Email approved	Email approval
		Roshan Singh	Shalini Jha	Vineet Nanda	Gulshan Kumar
		Prepared By	Verified By	Approved By	Verified By
Date	21.12.2021				
		Akash Khurana		Takahiro Yamazaki	Mohit Jain
		Approved By		Approved By	Approved By

Please check on RSVP before placing food MG and driver packets

Dont give the decor and arrangement to Rock Castle give it to Puja. Point no (1).