





**Marketing Approval Note**

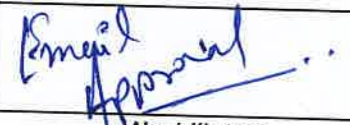

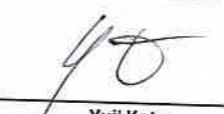

<b>Subject</b>	Approval Note for Hanumanji Idols				
<b>Date</b>	08/06/24				
<b>Document Ref No.</b>	HO/MK I/FY24-25/041				
<b>S.No.</b>	<b>Description of item</b>	<b>Vendor</b>	<b>Cost</b>	<b>Taxes</b>	<b>Total</b>
1	Additional Gifts for Top Performing Channel Partners (Silver Plated Krishna Ji Idols) Quantity : 10   Rate : ₹12,500/pc	Hari Shankar Sunil Kumar Jewellers	₹1,25,000.00	₹15,000	₹1,40,000.00
2	10 inch Hanuman Ji Statue in Fiber Glass Quantity : 500   Rate : ₹2,100/pc	Matu Ram Art Centres Pvt. Ltd.	₹10,50,000	₹1,89,000	₹12,39,000
					<b>₹13,79,000</b>

**Remarks:**

- 100% advance will be paid.
- The Silver plated Krishna Idols from The Hari Shankar Sunil Kumar Jewellers was the chosen item for Rewards and Recognition of the Channel Partners.
- Matu Ram has been customising idols for the group for over two decades now. This time as well he agreed to customise a hanumnaji idol as per our requirement. Preferred vendors for Hanumanji Idols.

<b>Total Marketing Budget</b>	<b>Consumed till date</b>	<b>This Approval Note</b>	<b>Total Till Now</b>	<b>Balance</b>
₹51,42,16,438.00	₹10,33,07,852.00	₹13,79,000.00	₹10,46,86,852.00	₹40,95,29,586.00

			
Kunal Yadav Prepared By	Shallni Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By

			
Akash Khurana Approved By	Yuka Nagao Verified By	Yuji Kato Approved By	Mohit Jain Approved By

Kunal Yadav

**Subject:** RE: Approval Solicited | Hanuman Ji Idols  
**Date:** Thursday, 13 June 2024 at 11:11:53 AM India Standard Time  
**From:** Vineet Nanda <nanda@krisumi.com>  
**To:** Kunal Yadav <kunal.yadav@krisumi.com>  
**CC:** Shalini Jha <shalini.jha@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>  
**Attachments:** image007.png, image008.png, image009.png, image010.png, image011.png, image012.png, image013.png

Ok Jee

**From:** Kunal Yadav <kunal.yadav@krisumi.com>  
**Sent:** Wednesday, June 12, 2024 4:25 PM  
**To:** Vineet Nanda <nanda@krisumi.com>  
**Cc:** Shalini Jha <shalini.jha@krisumi.com>; Abhishek Kumar Singh <abhishek.singh@krisumi.com>  
**Subject:** Approval Solicited | Hanuman Ji Idols

Dear Sir,

Appended is the approval note for Hanuman Ji idols for Gifting. Kindly accord your approval.

Marketing Approval Note					
Subject		Approval Note for Hanumanji Idols			
Date		08/06/24			
Document Ref No.		H01/HK/IT/24-25/041			
S.No.		Description of Item	Vendor	Cost	Taxes
1		Additional Gifts for Top Performing Channel Partners (Silver Pelote: Krishna Ji Idols) Quantity: 10   Rate: ₹12,500pc	Hari Shankar Sanki Kumar Jewellers	₹1,25,000.00	₹15,000
2		10 inch Hanuman Ji Statue in Fiber Glass Quantity: 500   Rate: ₹2,100pc	Mahu Ram Art Centres Pvt.Ltd.	₹10,50,000	₹1,29,000
				<b>₹13,79,000</b>	
<b>Remarks:</b> * 100% advance will be paid. * The Silver pelote Krishna Idols from the Hari Shankar Sanki Kumar Jewellers was the chosen item by Rewards and Recognition of the Channel Partners. * Mahu Ram has been customized gifts by the group for over 3000+ dealers now. This time as well we agreed to customize a Hanumanji Idols as per our requirement. Preferred vendors for Hanumanji Idols.					
<b>Total Marketing Budget</b>		<b>Consumed till date</b>	<b>The Approval Note</b>	<b>Total Till Now</b>	
₹51,42,16,428.00		₹10,23,67,262.00		₹10,46,36,522.00	<b>Balance</b>
				₹40,99,29,266.00	
Kunal Yadav Prepared By		Shalini Jha Verified By	Vineet Nanda Approved By	Mohit Gupta Verified By	
Aneesh Khanna Approved By		Vishal Mehta Verified By	Vijal Kario Approved By	Mohit Jain Approved By	

Thank you!  
 Best Regards,



**Kunal Yadav**  
 Deputy Manager - Marketing  
 Email: [kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)  
 Mobile: 956 5050 555  
 Sector 36A, Gurugram



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 home: [www.krisumixperience.com](http://www.krisumixperience.com)

Kunal Yadav

**Subject:** Re: Approval Solicited | Hanumanji Idols for Channel Partners  
**Date:** Thursday, 13 June 2024 at 1:45:17 PM India Standard Time  
**From:** Akash <akash@krisumi.com>  
**To:** Kunal Yadav <kunal.yadav@krisumi.com>  
**CC:** Binu Jacob <binu.jacob@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>  
**Attachments:** image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png

Approved.

Thanks,  
Akash

**From:** Kunal Yadav <kunal.yadav@krisumi.com>  
**Date:** Thursday, 13 June 2024 at 9:26 AM  
**To:** Akash <akash@krisumi.com>  
**Cc:** Binu Jacob <binu.jacob@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>  
**Subject:** Approval Solicited | Hanumanji Idols for Channel Partners

Dear Sir,

Appended is the approval note for **Hanumanji Idols for Channel Partners**. I've attached supporting docs for your ref. Kindly accord your approval.

Marketing Approval Note						
Subject	Approval Note for Hanumanji Idols					
Date	06/06/24					
Document Ref No.	HO/HR/1724-26141					
S.No.	Description of Item	Vendor	Cost	Taxes	Total	
1	Additional Gifts for Top Performing Channel Partners (Silver Plates (Krama Ji Idols) Quantity: 10   Rate: ₹12500/prc	Hari Shankar Sanki Kumar Jewellers	₹1,25,000.00	₹15,000	₹1,40,000.00	
2	10 Inch Hanuman Ji Statue in Fiber Glass Quantity: 500   Rate: ₹2,100/prc	Mesu Ram Art Centre Pvt. Ltd.	₹10,50,000	₹1,89,000	₹12,39,000	
					<b>₹13,79,000</b>	
<b>Remarks:</b> *100% advance will be paid *The Silver plated Krishna Idols from The Hari Shankar Sanki Kumar Jewellers was the chosen item for Rewards and Recognition of the Channel Partners. *Mesu Ram has been customizing Idols for the group for over two decades now. This time as well he agreed to customise a Hanumanji Idol as per our requirement. Preferred vendors for Hanumanji Idols.						
<b>Total</b>		<b>Consumed till date</b>	<b>This Approval Note</b>	<b>Total Till Now</b>	<b>Balance</b>	
Marketing Budget		₹10,53,97,992.00	₹13,79,000.00	₹10,40,18,992.00	₹40,95,29,586.00	
₹51,42,16,438.00		₹10,53,97,992.00	₹13,79,000.00	₹10,40,18,992.00	₹40,95,29,586.00	
Prepared By		Shalini Jha	Vibhavi Nanda	Mam Gupta		
Verified By						
Approved By						
Aakash Kumar		Yitika Nigao	Yuli Kato	Mohit Jaisr		
Verified By						
Approved By						

Thank you!  
Best Regards,

**Kunal Yadav**  
Deputy Manager - Marketing  
Email: [kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)  
Mobile: 956 5050 555  
Sector 36A, Gurugram

