

Marketing Approval Note

Marketing Approval Note					
Subject	Approval Note for Bhajan Sandhya Events for engaging & outreaching existing customers 9th Nov, 16th Nov and 23rd Nov'24				
Date	05/11/24				
Document Ref No.	HO/MKT/FY24-25/094				
S.No.	Description of item	Vendor	Cost	Taxes	Total
1	Gift (Hanuman Ji Idol) for the Customers Qty - 500 @ ₹2,100/pc	Matu Ram Art Centres Pvt Ltd	₹10,50,000	₹1,26,000	₹11,76,000
2	Krisumi Branded Carry Bags for Gifts Velvet Lamination with Rose Gold Foil Print & Ribbon Qty - 550 @78/pc	Turquoise Art	₹42,900	₹7,722	₹42,900
3	Catering Services MG - 200 x 3 days ₹2,000/pax Transportation @ ₹15,000 1 Coffee Machine @ ₹20,000	Red Coral	₹13,05,000	₹65,250	₹13,05,000
4	Event Décor from 8th Nov'24 to 8th Dec'24 Décor at the Entrance, Sliding Door Wall, Glass Panel, Ceiling, Theatre Wall Passage, History Wall Passage, TV Wall Area, Floral, Zen Garden, Candle, Centrepieces, Printables, Backdrops, Food, Snacks & Bar Counter Fabrications, Miscellaneous, Transportation & Labour (incl. 10% co-ordination fee)	Picture Perfect Events India Pvt Ltd	₹15,07,000	₹2,71,260	₹17,78,260
5	Bartender Services for 3 days 1 Sr. Bartenders @ ₹4000/each/day 3 Bartenders @ ₹3500/each/day 1 Helper @ 2000/each/day	Bar Essentials	₹49,500	₹8,910	₹58,410
6	Liquor Purchase for 3 days Wine & Beer	Corporate + Personal Credit Card (depending on the available limits)	₹6,00,000		₹6,00,000
7	Soft Beverages, Ice Blocks & Cubes	Multiple Vendors due to stock availability	₹3,00,000	₹54,000	₹3,54,000
8	Event Photography & Videography Services for 3 days @ 15,000/day	Sudershan Photography	₹45,000	₹8,100	₹53,100
9	Luxury Portable Loo for 3 days ₹40,000/unit/day	A V Enterprises	₹1,20,000	₹21,600	₹1,41,600
10	Multipurpose Fire Tender with Crew 3 Fighter & 1 Operator @ ₹15,500/set/day	Flying Fire Services	₹46,500	₹8,370	₹54,870
11	Ambulance with 1 Driver & 1 Assistant for 5 days @ ₹7,000/unit/day	Aary Healthcare	₹21,000		₹21,000
12	Additional Security Marshal for 3 days (Team of 1+5) @ ₹15,290/day incl. 10% Service Charge	Security Online	₹45,870		₹45,870
13	Live Band for 9th November with Sound Setup	SIDDHARTH MOHAN	₹4,75,000	₹85,500	₹5,60,500
14	Live Band for 16th November with Light, Sound & Darbar Setup along with LED Operator & Dancers	Shiv Shakti (SAAZ)	₹5,10,000	₹91,800	₹6,01,800
15	Live Band for 23rd November	To be Decided	₹6,00,000	₹1,08,000	₹7,08,000
16	MC for Event on 9th November	To be Decided	₹1,50,000	₹27,000	₹1,77,000
17	MC for Event on 16th November	To be Decided	₹1,50,000	₹27,000	₹1,77,000
18	MC for Event on 23rd November	To be Decided	₹1,50,000	₹27,000	₹1,77,000
19	Cash in Hand for urgent requirements	Imprest Account	₹75,000		₹75,000
20	Driver's Meal for 3 days 80 thalis/day @ 375/plate	Dana Choga	₹90,000	₹4,500	₹94,500
21	LED Screens Lights & Sound Setup (incl. Tech Rider) Light and Screen @ ₹2,50,000 per day + Transportation @ ₹25,000	Khanna Sounds	₹8,25,000	₹1,48,500	₹9,73,500
22	Live Streaming of the Event on Facebook for 3 days Facebook and Youtube Live 2 HD Professional Static Cameras and 1 Wifi Moving Camera, Video Switcher and Transportation @1,25,000/day	J F Media Tech	₹3,75,000	₹67,500	₹4,42,500
23	1 Pollution Free Gensets for 3x2 days 125kv DG @ 11,000/set/day + 4,000 cartage	Siddhant Generators	₹90,000	₹16,200	₹1,06,200
24	Diesel/Fuel for DG (estimate cost taken and will be billed on actuals)	Uddish Filling Station	₹1,00,000		₹1,00,000
25	Miscellaneous Expenses	NA	₹4,00,000		₹4,00,000
					₹1,02,24,010

Remarks:

- 10-20% variations possible basis the immediate requirements/actual usage or consumption.
- Soft beverages as per the approved rates from the empanelled vendors as per admin.
- 100% Advance payment with GST required for S. No. 1.
- 100% Advance payment required for S. Nos. 15, 16, 19, 20, 21 & 22
- Urgent & immediate payments (without ERP process) required for S. Nos.: 13 to 18

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹17,56,71,193.00	₹1,02,24,010.00	₹18,58,95,203.00	₹32,83,21,235.00

			
Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By
			
Akash Khurana Approved By	Yuka Nagao Verified By	Yuji Kato Approved By	Mohit Jain Approved By

* ok other than coffee machine bank, should have been purchased by now.

Subject: Re: Approval Solicited | Bhajan Sandhya Events
Date: Wednesday, 6 November 2024 at 7:52:08 PM India Standard Time
From: Yuji Kato <yuji.kato@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Yuka Nagao <yuka.nagao@krisumi.com>, Krisumi Marketing <marketing@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Attachments: image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png

Kunal san,
Approved. Thanks. Kato

Sent from my iPhone

On 6 Nov 2024, at 8:38PM, Kunal Yadav <kunal.yadav@krisumi.com> wrote:

Dear Kato san,

Appended is the Approval Note for Bhajan Sandhya Events for engaging & outreaching existing cutomers 9th Nov, 16th Nov and 23rd Nov'24. We've attached the supporting documents for your ref. Kindly accord your approval.

<image007.png>

Thank you!
Best Regards,

<image001.png>

Kunal Yadav
Deputy Manager - Marketing
Email: kunal.yadav@krisumi.com
Mobile: 956 5050 555
Sector 36A, Gurugram

<image002.png>

[<image003.png>](#)

Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com

<image006.png>

Please consider the environment before printing this email

Notice to recipient: This e-mail is meant for only the intended recipient of the transmission, and may contain information of Krisumi Corporation that is confidential and/or privileged. If you received this e-mail in error, any review, use, dissemination, distribution, or copying of this e-mail is strictly prohibited. Please notify us immediately of the error by return e-mail and please delete this message from your system. Thank you in advance for your cooperation.

Tax Invoice

 Matu Ram Art Centres Pvt. Ltd. Plot No 388 , Sec.08, IMT Manesar, Gurgaon (Haryana) - 122050 GSTIN/UIN: 06AAHCM1487D1ZK State Name : Haryana, Code : 06	Invoice No. MAC/24-25/43	Dated 5-Nov-24
	Delivery Note	Mode/Terms of Payment
	Reference No. & Date.	Other References
Consignee (Ship to) KRISUMI CORPORATION PRIVATE LIMITED 3rd Floor. Central Plaza Mall, DLF Golf Course Road, Sector - 53, Gurugram, Haryana - 122001, GSTIN/UIN : 06AAECV0565A1ZR State Name : Haryana, Code : 06	Buyer's Order No.	Dated
	Dispatch Doc No.	Delivery Note Date
Buyer (Bill to) KRISUMI CORPORATION PRIVATE LIMITED 3rd Floor. Central Plaza Mall, DLF Golf Course Road, Sector - 53, Gurugram, Haryana - 122001, GSTIN/UIN : 06AAECV0565A1ZR State Name : Haryana, Code : 06	Dispatched through	Destination
	Terms of Delivery	


SI No.	Description of Goods	HSN/SAC	Quantity	Rate	per	Disc. %	Amount
1	10 Inch Hanuman Ji Statue in Fiber Glass	9703	2,000.00 No	2,100.00	No		42,00,000.00
	<i>CGST - 6% on Sale</i>				6 %		2,52,000.00
	<i>SGST - 6% on Sale</i>				6 %		2,52,000.00
Total			2,000.00 No				₹ 47,04,000.00

Amount Chargeable (in words) E. & O.E

INR Forty Seven Lakh Four Thousand Only

HSN/SAC	Taxable Value	CGST		SGST/UTGST		Total Tax Amount
		Rate	Amount	Rate	Amount	
9703	42,00,000.00	6%	2,52,000.00	6%	2,52,000.00	5,04,000.00
Total	42,00,000.00		2,52,000.00		2,52,000.00	5,04,000.00

Tax Amount (in words) : **INR Five Lakh Four Thousand Only**

Company's PAN : AAHCM1487D Declaration We declare that this invoice shows the actual price of the goods described and that all particulars are true and correct.	Company's Bank Details A/c Holder's Name : Matu Ram Art Centres Pvt. Ltd. Bank Name : Canara Bank - 3485 A/c No. : 125004003485 Branch & IFS Code : Kashmere Gate Delhi & CNRB0000389 SWIFT Code : 110015019 for Matu Ram Art Centres Pvt. Ltd. <div style="text-align: right;">  </div>
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This is a Computer Generated Invoice



TURQUOISE ART

M-65 Basement
Lajpat Nagar - 2
New Delhi Delhi 110024
India
GSTIN 07BHWPS3751A1Z2

Turquoise Art

Designing & Advertising Solutions

Quotation

#	: EST-000058	Place Of Supply	: Haryana (06)
Estimate Date	: 20/05/2024		
Bill To		Ship To	
KRISUMI CORPORATION PRIVATE LIMITED GSTIN 06AAECV0565A1ZR		GSTIN 06AAECV0565A1ZR	

#	Item & Description	HSN /SAC	Qty	Rate	IGST		Amount
					%	Amt	
1	Carry Bag Velvet Lamination with Rose Gold Foil Print & Ribbon	4819400 0	550.00	78.00	18%	7,722.00	42,900.00
2	Wrapping Paper with printing	4819400 0	1,000.00	32.00	18%	5,760.00	32,000.00

Total In Words
Indian Rupee Eighty-Eight Thousand Three Hundred Eighty-Two Only

Notes

Looking Forward for your business.

Terms & Conditions

- 50% Advance in case of Printing order.
- 35% Advance in case of Services.
- 7-10 Days Delivery for Printing orders from the date of advance received.
- 5-7 Days Delivery for Designing & Digital marketing services.
- We Promise to deliver same grammage of paper as mentioned but the printing colors may slightly vary from the digital proof.
- Printing production quantity may vary from 10% (+or-) from the ordered quantity and will be billed accordingly.
- The responsibility of the Firm Ceases on Delivery of the goods.
- Goods Supplied to order will not be taken back.
- Payment in Crossed cheque/D.D. is favour of "TURQUOISE ART"
- No Claim regarding this invoice will be entertained if not lodged within 2 days of receipt of goods.
- Disputes of any nature arising from any cause are to be settled by Delhi court.
- Interest at the rate of 24% per annum will be charged if payment is not made within 30 days

Sub Total	74,900.00
IGST18 (18%)	13,482.00
Total	Rs.88,382.00



Authorized Signature



Proforma Invoice

Picture Perfect Events India
Floor-11, PND-113, Pinnacle Apartments,
Block D, DLF City, Phase-5, Gurgaon,
Haryana - 122009

Date: 5/11/24
P. Invoice No. : PI/24-25/08

GSTIN : 06AHXPR4982L1Z7
PAN DETAILS : AHXPR4982L

HSN/SAC CODE: 998596

Bill To

Krisumi Corporation Pvt. Ltd.
3rd Floor, Central Plaza Mall, DLF Golf Course Road,
Sector-53, Gurgaon, Haryana, 122001

GSTIN : 06AAECV0565A1ZR
State Code- 06
Type of Tax: CGST/SGST

S. No.	Elements	Qty.	Amount
1	Expenses towards Bhajan Sandhya Décor at Sales Lounge.	1	15,07,000.00
	TOTAL		15,07,000.00
	IGST @ 18%		-
	CGST @ 9%		1,35,630.00
	SGST @ 9%		1,35,630.00
	GRAND TOTAL		17,78,260.00

Rupees in Words: Seventeen Lakh Seventy Eight Thousand Two Hundred Sixty Only.

Please make Cheque in favour of "Picture Perfect Events India"

Bank Details for NEFT/RTGS :
Account No - 50200086050182
IFSC Code - HDFC0007196
Bank Branch - HDFC Bank, Two Horizon Centre , Gurgaon, Haryana

For Picture Perfect Events India


Pooja Rustagi

Pooja Rustagi

PICTURE PERFECT EVENTS INDIA

Floor-11, PND-113, Pinnacle Apartments, Block-D, DLF City, Phase-5, Gurgaon, Haryana - 122009
Mobile : +91-9818904980 | Email : pictureperfecteventsindia@gmail.com

PROFORMA INVOICE


 <p>SIDDHARTH MOHAN B 51, Sector 26 Noida - 201301 GSTIN/UIN: 09AGAPT8699J1ZE State Name : Uttar Pradesh, Code : 09 Contact : +91-9899799947 www.siddharthmohan.com</p>	Invoice No.	Dated					
	PFI/197/24-25	5-Nov-24					
	Delivery Note						
	Buyer's Order No.	Dated					
Buyer (Bill to) KRISUMI CORPORATION PRIVATE LIMITED Floor No.: 11th Floor Building No./Flat No.: Unit-02 Name Of Premises/Building: Emaar Capital Tower -2 Road/Street: Sector 26, Gurgaon GSTIN/UIN : 06AAECV0565A1ZR State Name : Haryana, Code : 06	Dispatch Doc No.	Delivery Note Date					
	Dispatched through	Destination					
SI No.	Particulars	HSN/SAC	Quantity	Rate (Incl. of Tax)	Rate	per	Amount
1	Performance Charges <i>Performance Dated-9th Nov-24.</i>	999631					4,75,000.00
	IGST						85,500.00
Total							₹ 5,60,500.00
Amount Chargeable (in words)							<i>E. & O.E</i>
INR Five Lakh Sixty Thousand Five Hundred Only							
HSN/SAC		Taxable Value	IGST		Total		
			Rate	Amount	Tax Amount		
999631		4,75,000.00	18%	85,500.00	85,500.00		
Total		4,75,000.00		85,500.00	85,500.00		
Tax Amount (in words) : INR Eighty Five Thousand Five Hundred Only							
Company's Bank Details A/c Holder's Name : SIDDHARTH MOHAN Bank Name : HDFC Bank A/c No. : 50200065762292 Branch & IFS Code: Sector -18, Noida & HDFC0000088 SWIFT Code :							
						for SIDDHARTH MOHAN	
Company's PAN : AGAPT8699J		Authorised Signatory					

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COMMERCIALS - KRISUMI 5 EVENTS _NOVEMBER 2024

Component	Amount
2 HD Camera with Cameramen	1,10,000/- + GST (Per Event)
One Wifi Moving camera with Cameraman	
Video Switcher	
Online Production	
Social Media Streaming	
Encoders	
One Engineer	
Dry Run	
Cost for 5 Events	

Payment Terms - 50% in advance and 50% post event within 15 days



QUOTATION

M/s.Security On Line LG-1,Laxman Plaza,D/204, Opp. Munirka Subway Munirka, New Delhi-110067 Pan No. AFSPS5166G GST NO.07AFSPS5166G2ZT SAC CODE-998525 GSTIN/UIN: 07AFSPS5166G2ZT State Name : Delhi, Code : 07 E-Mail : securityonline7@gmail.com			Invoice No.		Dated		
			QUOTATION		5-Nov-24		
			Delivery Note		Mode/Terms of Payment		
Consignee (Ship to) KRISUMI CORPORATION PRIVATE LIMITED 3 RD FLOOR,CENTRAL PLAZA MALL, SEC-53, GURGAON - 122002 GST NO. 06AAECV0565A1ZR State Name : Haryana, Code : 06			Reference No. & Date.		Other References		
			Buyer's Order No.		Dated		
			Dispatch Doc No.		Delivery Note Date		
			Dispatched through		Destination		
Buyer (Bill to) KRISUMI CORPORATION PRIVATE LIMITED 3 RD FLOOR,CENTRAL PLAZA MALL, SEC-53, GURGAON - 122002 GST NO. 06AAECV0565A1ZR State Name : Haryana, Code : 06			Terms of Delivery				
SI No.	Description of Goods and Services	HSN/SAC	Quantity	Rate (Incl. of Tax)	Rate	per	Amount
1	Security Marshal MARSHAL 9TH NOV,16TH NOV 23RD NOV, 30TH NOV & 7TH DEC 2024 5X5=25 MARSHAL		25 nos.	2,500.00	2,500.00	nos.	62,500.00
2	Security Officer 05 SECURITY MARSHAL		5 duties	1,400.00	1,400.00	duties	7,000.00
	Service Charges					10 %	69,500.00
							6,950.00
Total							₹ 76,450.00
Amount Chargeable (in words) E. & O.E Indian Rupees Seventy Six Thousand Four Hundred Fifty Only							
Company's PAN : AFSPS 5166 G							
Declaration As Per Notification No. 29/2018- Central Tax (Rate), dated 31st December, 2018 GST on Security Service under Reverse Charge, So liability to pay GST on Service Receiver.							
							for M/s.Security On Line Authorised Signatory

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BAR ESSENTIALS

166/1, 1ind Floor, Patparganj, New Delhi - 110091

Ph.: 9818266058 / Email: bobybaessentials@gmail.com

Description:

Event Date: 9thNov, 16thNov, 23rdNov, 30 Nov and 7th Dec 2024

Location: Krisumi, Sector 36A, Gurgaon

Capacity: 200 pax

ESTIMATE

Sr. No.	Item	Rate	Qty	Days	Total
1	Sr Bartender	4000	1	5 days	20000
2	Bartender	3500	3	5 days	17500
3	Helper	2000	1	5 days	10000
Total					47500

Taxes as applicable

Bar Essentials