Marketing Approval Note

Subject	Approval Note for Reprinting of Membership Forms
Date	24/06/24
Document Ref No.	HO/MKT/FY24-25/048

S.No.	Description of Item	Vendor	Qty	Cost	Taxes	Total
1	**Printing of Membership Forms for The Cascades Club** for Phsae 3 Customers @ ₹26/each	A. S. Enterprises	2000	₹52,000	₹9,360	₹61,360.00
2	**Printing of Membership Forms for The Cascades Club** for Phsae 4 Customers @ ₹26/each		2000	₹52,000	₹9,360	₹61,360.00
						₹1,22,720

Remarks:
- The vendor is verified and approved during previous orders and this is for the reprinting of the forms as there were few critical changes suggested by Legal & Management.
- Transportation extra as applicable.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹11,26,29,452.00	₹1,22,720.00	₹11,27,52,172.00	₹40,14,64,266.00

		Email Approval	4K forms for 1K units is too high. Pls. reevaluate.
Kunal Yadav	Shalini Jha	Vineet Nanda	Manu Gupta
Prepared By	Verified By	Approved By	Verified By

	YN	
Akash Khurana	Yuka Nagao	Yuji Kato
Approved By	Verified By	Approved By

2000 copies each for Waterside Residences and Waterfall Suites II. We print extra keeping in mind wastage and the fact that Channel Partners take application forms in bulk for meetings and exhibition. They take 200 pcs in one go.

Kunal Yadav

Subject: RE: Approval Solicited | Reprinting of Forms
Date: Thursday, 27 June 2024 at 12:08:12 PM India Standard Time
From: Vineet Nanda <nanda@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Shalini Jha <shalini.jha@krisumi.com>, Abhishek Kumar Singh <abhishek.singh@krisumi.com>
Attachments: image007.png, image008.png, image009.png, image010.png, image011.png, image012.png, image013.png

Ok Jee!

From: Kunal Yadav <kunal.yadav@krisumi.com>
Sent: Thursday, June 27, 2024 12:07 PM
To: Vineet Nanda <nanda@krisumi.com>
Cc: Shalini Jha <shalini.jha@krisumi.com>; Abhishek Kumar Singh <abhishek.singh@krisumi.com>
Subject: Approval Solicited | Reprinting of Forms

Dear Sir,

Appended is the Approval Note for Reprinting of Membership Forms. Kindly accord your approval.

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Kunal Yadav	Shalini Jha	Vineet Nanda	Manu Gupta
Prepared By	Verified By	Approved By	Verified By

Akash Khurana	Yuka Nagao	Yuji Kato
Approved By	Verified By	Approved By

Thank you!
Best Regards,

KRISUMI CORPORATION

Kunal Yadav
Deputy Manager - Marketing
Email: kunal.yadav@krisumi.com
Mobile: 956 5050 555
Sector 36A, Gurugram