Marketing Approval Note

Project	Phase 3
Subject	Approval Note for Public Notice
Date	26/03/24
Document Ref No.	HO/MK-P3/018-FY23-24

S.No.	Description of item	Vendor	Cost	Taxes	Total
1	Public Notice in Indian Express, Financial Express & Jansatta for Clarification on Fake Ads for Phase 3	Spike Advertising Pvt Ltd	₹29,580.00	₹1,479.00	₹31,059.00
					₹31,059.00

Total Marketing Budget for Phase 3	Consumed till date	This Approval Note	Total Till Now	Balance
₹6,65,60,000.00	₹3,23,81,265.00	₹31,059.00	₹3,24,12,324.00	₹3,41,47,675.00

Kunal Yadav	**Shalini Jha**	**Vineet Nanda**	**Manu Gupta**
Prepared By	Verified By	Approved By	Verified By

Akash Khurana	**Takahiro Yamazaki**
Approved By	Approved By