

Marketing Approval Note

Approval Note for Extensions of Post Launch Services

17/05/24

HO/MKT/FY24-25/026

S.No.	Description of item	Vendor	Cost	Taxes	Total
1	Stage Area Décor + ACs at the Back Garden (Extension from 27th May to 31st June) <i>24th June</i>	The Entertainment Design Co.	₹12,50,000 <i>₹15,00,000</i>	₹2,25,000 <i>₹1,000</i>	₹14,75,000 <i>₹16,00,000</i>
2	Diesel for Generators ₹87.87/litre (1000L*/2days = 30,000L* for 2 months)	Uddish Filling Station	₹26,36,100	NA	₹26,36,100
3	Generator Sets for Post Launch Activities 5 units of 125kw @ 5,000/unit/day (30th Apr to 31st June) 1 unit of 65kw @ 3,500/unit/day : 30th Apr to 3rd May) Cartage @ 4000/unit	Siddhant Generators	₹15,88,000	₹2,85,840	₹18,73,840

Remarks:
 • All the vendors are pre-approved and pre-existing for their respective services, we're retaining them for the post-launch activities.
 • 10-20% variation possible for "Uddish Filling Station" depending on the actual consumption.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹8,64,03,819.00	₹59,84,943.00	₹9,23,88,759.00	₹42,18,27,679.00

<i>Prepared By</i>	<i>Shalini Jha</i>	<i>Approved By</i>	<i>Vineet Nanda</i>	<i>Verified By</i>	<i>Maggu Gupta</i>
<i>Prepared By</i>	<i>Shalini Jha</i>	<i>Approved By</i>	<i>Vineet Nanda</i>	<i>Verified By</i>	<i>Maggu Gupta</i>
<i>Approved By</i>	<i>Akash Khurana</i>	<i>Approved By</i>	<i>Yuji Kato</i>	<i>Approved By</i>	<i>Mohit Jain</i>

₹59,84,940
50,40,940

Shalini Jha

Prepared By

2

3

Kunal Yadav

Subject: Re: Approval Solicited | Extension of Services for Post Launch Events
Date: Thursday, 30 May 2024 at 5:14:45 AM India Standard Time
From: Yuji Kato <yuji.kato@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Yuka Nagao <yuka.nagao@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Attachments: image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png

Kunal san,
I approved. Thanks
Kato

Sent from my iPhone

On 29 May 2024, at 12:58PM, Kunal Yadav <kunal.yadav@krisumi.com> wrote:

Dear Kato san,

Please find appended the Approval Note for **Extension of Services for Post Launch Events**. I've attached the supporting documents for your ref. Kindly accord your approval.

<image007.png>

Thank you!
Best Regards,

<image001.png>

Kunal Yadav
Deputy Manager - Marketing
Email: kunal.yadav@krisumi.com
Mobile: 956 5050 555
Sector 36A, Gurugram

<image002.png>

<image003.png>

Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com

<image006.png>

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<Approvals for Extension of Services for Post Launch Events.pdf>

Kunal Yadav

Subject: Re: Approval Solicited | Extension of Services for Post Launch Events
Date: Saturday, 1 June 2024 at 12:41:26 PM India Standard Time
From: Mohit Jain <mj@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Binu Jacob <binu.jacob@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Attachments: image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png, image008.png, image009.png, image010.png, image011.png, image012.png, image013.png

Approved



Mohit Jain
Managing Director

Email: mj@krisumi.com
Mobile: 9811041255
Sector 36A, Gurugram



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home: www.krisumiexperience.com

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On 1 Jun 2024, at 4:07PM, Kunal Yadav <kunal.yadav@krisumi.com> wrote:

Dear sir,

Please suggest if this is approved.

Thank you!
Best Regards,

<image008.png>

Kunal Yadav
Deputy Manager - Marketing
Email: kunal.yadav@krisumi.com
Mobile: 956 5050 555
Sector 36A, Gurugram

<image009.png>

<image010.png>

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From: Kunal Yadav <kunal.yadav@krisumi.com>

Date: Thursday, 30 May 2024 at 3:09 PM

To: Mohit Jain <mj@krisumi.com>

Cc: Binu Jacob <binu.jacob@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>

Subject: Approval Solicited | Extension of Services for Post Launch Events

Dear sir,

Please find appended the Approval Note for **Extension of Services for Post Launch Events**. I've attached the supporting documents for your ref. Kindly accord your approval.

FYI,

We've revised the costing for The Entertainment Design Co. as now we're retaining their setup till June 8th instead of 30th.

<image007.png>

Thank you!
Best Regards,

<image001.png>

Kunal Yadav
Deputy Manager - Marketing
Email: kunal.yadav@krisumi.com
Mobile: 956 5050 555
Sector 36A, Gurugram

<image002.png>

<image003.png>

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