

NOTE FOR APPROVAL
KRISUMI CORPORATION PVT. LTD.

Dated : March 13, 2021

Sub : Change in Digital Marketing Support committed to Channel Partner Investors Brick and Channel Partner Siddhant Dubey (Pinakin) for Sales Promotion

Dear Sir,

This is in reference to the support to be extended to new Channel Partner Investors Brick & Channel Partner Siddhant Dubey (Pinakin) for promoting Waterfall Residences.

To give momentum to the sales and for generation of leads we propose a change in the Digital Marketing Support committed for Channel Partner Investors Brick & Channel Partner Siddhant Dubey (Pinakin) is as follows:

The Total amount of Marketing Support sanctioned for Channel Partner Investors Brick is INR 1,00,000/- + GST, however the Relationship Manager of the CP account has proposed the amount to be split into two:

1. Proposed Digital marketing support to Investors Brick INR is 50,000/- + GST. Cheque to be issued in favor of Investors Brick.
2. Proposed Digital marketing support to Siddhant Dubey is INR 50,000/- + GST. Cheque to be issued in favor of Siddhant Dubey.

The amount will be adjusted/consumed from the pool in place of the amount (1,00,000/- GST) sanctioned to Channel Partner Investors Brick (approval attached).

Request your good self to please accord approval.

Proposed By: Mr. Aditya Bharti
Prepared By: Ms. Disha Rao
Verified By: Mr. Gulshan Kumar

Disha Rao
13/03/21

Aditya Bharti

Approved By:

Anjoo Gogia

Ms. Anjoo Gogia

Raj K Sahni

Mr. Raj K Sahni

Vineet Nanda

Mr. Vineet Nanda

Akash Khurana

Mr. Akash Khurana

Yamazaki San

Yamazaki San

Date: 03-03-2021 **PROPOSED DIGITAL & SMS SUPPORT FOR CHANNEL PARTNERS MARCH 21**

Sr. no.	CP Name	Rm Name	Existing/New	Previous sale (In Feb/21)	Type	Sales Commitment Mar 21	Unique CUC Forecast Commitment Mar 21	Proposed Digital Capital	Proposed SMS Campaign	Branding	Capital In-house/Direct
1	Home Trust		New	0		2	100000				Direct
2	Town Bridge		New	0		2	100000				Direct
3	Pillar Builders	Aditya Bharti	New	0		15		50000			In House
4	Dreamlife Gurugram		New	0		0		50000			In House
5	Investor Brck		New	0		3	100000				Direct
Total											50000
6	MTO Homes		New	0		3	100000				Direct
7	PropCity	Anita Singh	Existing	0		3		50000			In House
9	Panache		Existing	0		0		50000			In House
10	KK Singh & Devender Khurana		Existing	1	3 LDK Fully Furnished	1		50000			In House
Total											150000
11	ABC Realtors	Disha Raj	New	0		3	100000				In House
12	Yashwanth		Existing	4	2 LDK + V/S	3	200000				Direct
Total											300000
13	Unique Properties		New	0		0	50000				In House
14	Gurga Realtors	Harbakhsh Singh	New	0		2	50000				In House
15	Mamuzan Properties		Existing	0		0		50000			In House
16	Adequate Properties		New	0		0	50000				In House
Total											50000
17	Indir Realty		Existing	2	2 LDK + 2	2	100000				Direct
18	Key Dreams	Mohit Ahlawats	Existing	0		1	50000				In House
19	Space On Floor		Existing	0		3	250000				In House
Total											300000
20	KDM Real Estate	Neeraj Babbar	New	0		0					In House
Total											50000
21	Real Merge		Existing	1	3 LDK	1	100000				Direct
22	Vivark Nandan Sharma		Existing	1	3 LDK	3	50000				Direct
23	21st Century		Existing	0		5	50000				Direct
24	Subh Charities		Existing	1	2 LDK	0	100000				Direct
25	Shanti Estates		Existing	1	2 LDK	7	50000				Direct
26	Arman Associates		Existing	0		5	50000				Direct
Total											400000
27	AAA Realty		Existing	1	2 LDK	2	100000				Direct
28	Bunjad		New	0		0		50000			Direct
29	9 Cubicals		New	0		3		50000			Direct
30	Bullmen		Existing	2	2 LDK + 3 LDK	20	200000				Direct
31	RK Realtors		Existing	2	2 LDK P/F-2	15	100000				Direct
32	Smart Realty		New	0		2		50000			In House
Total											550000
33	Callier for Channel Partners										In House
34	Stannides for Channel Partners										In House

Callier for Channel Partners	25000 leaflets @ INR 2 + 18% GST per leaflet										50000
Stannides for Channel Partners	50 Stannides @ INR 10000 + 18% GST per stannide										65000
Sum Total		25	20	145	145	1900000	450000	2615000			2615000

New CPS : 14
Existing CPS: 18

.. The above cost does not include GST

AK
3/12/21
Nitin R. Bhatia
Dishant
09/03/21
Sagar
AK
3/12/21
Sangal