

Marketing Approval Note


Subject:	Approval note for Sponsorship at Vasant Valley School
Description	Vasant Valley school is India's top day school & for years has enjoyed the brand equity of elite educational institution. The event will have 3000 guests and would include who's who of Delhi Ncr . Branding at this event would be just right exposure to our TG as the key sponsor of the event, we will get acknowledgement on the school's social media , website .
Date:	23-08-2024
Document Ref	HO/MKT/FY24-25/073





S.No.	Description of item	Vendor	Quantity	Rate	Cost	GST	Total
1	Sponsorship at Vasant Valley School vasant valley school Deliverables: Prominent acknowledgment on the two entry gates of Vasant Valley School. • Recognition on the left or right-side walls of Center Stage - large size. • Your name or logo displayed on the main screen on stage before the Founder's Day performance. • Acknowledgment band featuring your name or logo during the live telecast of the show. • A dedicated acknowledgment post on the Vasant Valley School Instagram page in a carousel format. • Your name or logo featured in a running strip on the School's official website.	Vasant Valley School	1	₹5,00,000.00	₹5,00,000.00	₹0.00	₹5,00,000.00

₹5,00,000

Remarks:	<ul style="list-style-type: none"> 100% Advance Payment Taxes as applicable
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Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438	₹14,32,96,127	₹5,00,000	₹14,37,96,127	₹37,04,20,311

			
Abhishek Singh Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta Verified By

			
Akash Khurana Approved By	Yuka Nagao Verified By	Yuji Kato Approved By	Mohit Jain Approved By

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