

Roshan Singh

From: Takahiro Yamazaki
Sent: 02 October 2021 17:36
To: Shalini Jha
Cc: Akash; Arpit Pathak; Roshan Singh
Subject: Re: NFA for CP Event on Monday, Jai Hind Show and Additional Tellectallers

Approved.

Kind Regards,
Takahiro Yamazaki / 山崎 貴博

2/10/21 18:52、Shalini Jha <shalini.jha@krisumi.com>のメール:

Dear Akash San and Yamazaki San,

I am sharing herewith the approval note for Event for CP from Indore/Ludhiana on Monday October 4, Jai Hind Show by Parul Mahajn and engagement of additional tele callers.

Please find attached the email approvals from Nanda Sir and Gulshan Sir along with the quotation/PI from all the vendors involved in the execution.

Marketing Approval Note			
Project	Waterfall Residences		
Subject	Approval Note For two additional tele callers		
Date	02.10.2021		
Document Ref No.	HO/MK/32-FY21-22		
S.No.	Description of item	Vendor	Quantity

1	Two additional Tele-callers required to contact database of over 4000 prospects who have visited Sales Lounge to date for 25 days. They would be stationed at the lounge and work under the supervision of Mr. Kamal Bhalla.			Analytic Resource	2
				TOTAL	
Subject		Approval Note For Jai Hind Show with Parul Mahajan			
Document Ref No.		HO/MK/35-FY21-22			
S.No.	Description of item			Vendor	Quantity
1	Jai Hind Show with Parul Mahajan, telecast on India News, Zee 5 OTT, Hotstar OTT platform and Daily Hunt			Parul Mahajan	1
				TOTAL	
Subject		Approval Note for Event for CP from Indore/Ludhiana			
Document Ref No.		HO/MK/36-FY21-22			
S.No.	Description of item			Vendor	Quantity
1	Snacks, Dinner, Bartender, Glassware			Chef Kitchen	30
2	Licence for liquor				1
3	Musician			Hemant	1
4	Photography			Bindal Studio	1
5	Wine Bottel for Gift				15
6	Wine bag for Gift				15
				TOTAL	
				Grand Total	
		Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now
		1,54,60,000.00	37,58,464.00	4,48,410.00	42,06,874.00
			Roshan Singh	Shalini Jha	Vineet Nanda
			Prepared By	Verified By	Approved By
Date	01.10.2021				

		Akash Khurana	Takahiro Yamazaki
		Approved By	Approved By



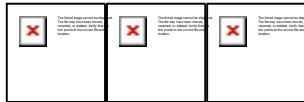
Shalini Jha

Senior General Manager - Marketing

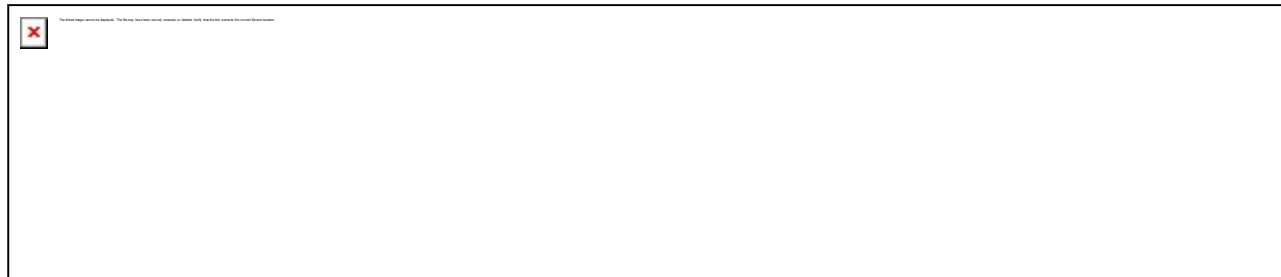
Email: shalini.jha@krisumi.com

Mobile: 9818387982

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com



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<PI for additional telecaller for Sep.pdf>

<PI for Jai Hind Show with Parul Mahajan.jpg>

<PI for photography for Event for CP from Indore.jpg>

<NFA for Jai Hind Show with Parul Mahajan.xlsx>

<NFA for CP Event Indore Ludhiana.xlsx>

<NFA for two additional telecallers.xlsx>