

Marketing Approval Note+A1:G16

Project	Waterfall Residences
Subject/Vendor	06th March 2021 - Krisumi Webinar
Date	09.03.2021
Document Ref No.	HO/MK/65-FY20-21

S.No.	Description of item	Units	Price	Cost	GST @18%	Total Cost
1	Desk Organiser with Invite to CP - Siddipu Creations	200	900	180000	32,400	212,400
2	10 Apple I-Pad to CP who gets 50 registration for Krisumi Webinar	10	60000	600000	NA	600,000
3	A3 Leaflets - Kabira Prints	25000	2	50000	6,000	56,000
4	2LDK Personal Workspace Brochure - Lustra Prints	3000	15.5	46500	2,325	48,825
5	Call Center for 1 month 3 People for 30 Days / The A Team		1600	144000	25,920	169,920
Total Cost						1,087,145

Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now	Balance
24,310,000	15,405,872	1,087,145	16,493,017	7,816,983

***NOTE:**
 1- If a Call Center Executive manages to register 25+ registration in a day, she will be eligible for an incentive of Rs.500 per day.
 2- Ipad will be given to first 10 Channel Partners who register over 50 customers. Cost of Ipad will be at MRP. 60K is the upper limit for procuring the I-Pad.

9th March				
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	Prepared By	Proposed By	Proposed By	Verified By
Date	9-Mar-21			
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	Approved By	Approved By	Approved By	

Radius Systems Pvt Ltd

17-March-2021

- ② - For Apple Ipad we are procuring it from Radius Systems Pvt Ltd. 100% Advance payment.
- ④ - 2LDK Personal workspace Lustra Prints - 50% Advance Payment
- ① - Siddipu Creation 200 Desk organiser - 80% Advance payment.

(Handwritten signature)