

Marketing Approval Note






















Approval Note for Sales Lounge Décor Christmas & New Year
 This will also cover Bhajan Sandhya event on 21st Dec'24 along with other various channel Partner events planned.


04/12/24

HO/MKT/FY24-25/120

S.No.	Description of item	Vendor	Cost	Taxes	Total
1	Sales Lounge Décor Christmas & New Year from 14th Dec'24 to 5th Jan'24 Décor at the Entrance, Sliding Door Wall, Glass Panel, Ceiling, Theatre Wall Passage, History Wall Passage, TV Wall Area, Floral, Zen Garden, Candle, Centrepieces, Printables, Backdrops, Food, Snacks & Bar Counter Fabrications, Miscellaneous, Transportation & Labour (incl. 10% co-ordination fee)	Picture Perfect Events India	₹8,41,500	₹1,51,470	₹9,92,970
					₹9,92,970

Remarks: • 50% advance will be paid.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance													
₹51,42,16,438.00	₹26,31,90,485.00	₹9,92,970.00	₹26,41,83,455.00	₹25,00,32,983.00													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%; text-align: center;">  Kunal Yadav Prepared By </td> <td style="width: 25%; text-align: center;">  Shalini Jha Verified By </td> <td style="width: 25%; text-align: center;">  Vineet Nanda Approved By </td> <td style="width: 25%; text-align: center;">  Manu Gupta Verified By </td> </tr> <tr> <td colspan="5" style="text-align: center;"> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%; text-align: center;">  Akash Khurana Approved By </td> <td style="width: 25%; text-align: center;"> YN Yuka Nagao Verified By </td> <td style="width: 25%; text-align: center;">  Yuji Kato Approved By </td> <td style="width: 25%;"></td> </tr> </table> </td> </tr> </table>					 Kunal Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By	 Manu Gupta Verified By	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%; text-align: center;">  Akash Khurana Approved By </td> <td style="width: 25%; text-align: center;"> YN Yuka Nagao Verified By </td> <td style="width: 25%; text-align: center;">  Yuji Kato Approved By </td> <td style="width: 25%;"></td> </tr> </table>					 Akash Khurana Approved By	YN Yuka Nagao Verified By	 Yuji Kato Approved By	
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EVENT	Christmas		
DATE	14 Dec to 5 Jan 2024		
VENUE	Krisumi		
No. of Days	23 days		
Estimate			
S.No	ELEMENTS	QTY	AMOUNT
	DÉCOR		
1	Entrance Décor		7,00,000.00
2	Sliding door wall décor		
3	Glass panel decor		
4	Ceiling décor		
5	Theater wall passage décor		
6	History wall passage décor		
7	Show Flat area backdrop		
8	Backdrop at the end of theater passage		
9	TV wall area décor		
10	Floral décor		
11	Table centrepieces		
12	Theme printables		
13	Zen garden décor		
14	Christmas tree décor		
	LIGHT		
	Ambient Light		
	OTHER ELEMENTS		
1	Miscellaneous		20,000.00
2	Transportation and Labour		45,000.00
	SUB TOTAL		7,65,000.00
	COORDINATION FEE		76,500.00
	TOTAL		8,41,500.00
Terms & Conditions			
* GST will be charged over and above the final estimate.			
* Coordination Fee (10,000 minimum or 10 percent of the Total Billing) whichever is higher. Transportation costs will depend upon the final elements chosen.			
* All boards and props, cutouts are property of Picture Perfect Events . In case you wish to keep any of the decor , please let us know and we will share the cost for that.			
* Remaining part to be cleared in two installments , half on finalizing All designs and the rest on the day of the party post the set up is completed.			
* 50 percent advance to be paid as booking amount post which all designs and concepts will be shared with you. We don't have any limited number of designs that we share. We believe in conceptualizing and delivering a party of your dreams.			
* Remaining part to be cleared in two installments , half on finalizing All designs and the rest on the day of the party post the set up is completed.			

Kunal Yadav

Thursday, December 5, 2024 at 10:46:29 India Standard Time

Subject: RE: Approval Solicited | Sales Lounge Decor
Date: Wednesday, 4 December 2024 at 9:49:27 PM India Standard Time
From: Vineet Nanda <nanda@krisumi.com>
To: Kunal Yadav <kunal.yadav@krisumi.com>
CC: Krisumi Marketing <marketing@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>
Attachments: image008.png, image009.png, image010.png, image011.png, image012.png, image013.png, image014.png, image015.png, image016.png, image017.png, image018.png, image019.png, image020.png

Ok jee

Warm Regards,



Vineet Nanda
Director Sales and Marketing
Email: nanda@krisumi.com
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com



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From: Kunal Yadav <kunal.yadav@krisumi.com>
Sent: Wednesday, December 4, 2024 9:48 PM
To: Vineet Nanda <nanda@krisumi.com>
Cc: Krisumi Marketing <marketing@krisumi.com>; Shalini Jha <shalini.jha@krisumi.com>
Subject: Approval Solicited | Sales Lounge Decor

Dear Sir,

Appended is the Approval Note for Sales Lounge Décor for Christmas & New Year. Kindly accord your approval.