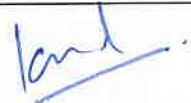

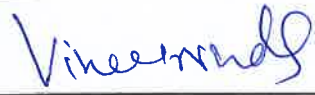





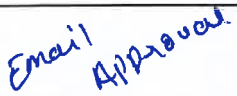
*CHANDIGARH & LUDHIANA* Marketing Approval Note

Subject	Cost Approval for <del>Dubai</del> Visit Channel Partner & Existing Customer Outreach			
Date	22/05/24			
Document Ref No.	HO/MKT/FY24-25/032			
S.No.	Description of item	Cost	Taxes	Total
1	Return Flight to Chandigarh + 2 Nights Stay (1 room) for Mr. Vineet Nanda	₹40,000	₹7,200	₹47,200
2	3 Nights Stay (2 rooms) for Mr. Pradhuman Singh, Mr. Kamal Bhalla & Mr. Rajesh	₹48,000	₹8,640	₹56,640
3	Transfers (Delhi > Chandigarh > Ludhiana > Delhi) for Mr. Pradhuman Singh, Mr. Kamal Bhalla & Mr. Rajesh	₹50,000	₹2,500	₹52,500
4	Cash in Hand for Mr. Pradhuman Singh, Mr. Kamal Bhalla & Mr. Rajesh	₹15,000	NA	₹15,000
5	High Tea for Channel Partners & Customers in Chandigarh 30 pax @ ₹5000/head	₹1,50,000	₹27,000	₹1,77,000
6	High Tea for Channel Partners & Customers in Ludhiana 30 pax @ ₹4000/head	₹1,20,000	₹21,600	₹1,41,600
				<b>₹4,89,940</b>

**Remarks:** • All the terms will be same as per the last approval.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹9,52,29,429.00	₹4,89,940.00	₹9,57,19,369.00	₹41,84,97,069.00

			
Kunal Yadav Prepared By	Shalini Jha Verified By	Vineet Nanda Approved By	Manu Gupta / Sewil Kumar Verified By

			
Akash Khurana Approved By	Yuka Nagao Verified By	Yuji Kato Approved By	<i>Email Approval</i>

**Kunal Yadav**

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**Subject:** Re: Approval - customer outreach  
**Date:** Wednesday, 29 May 2024 at 7:33:33 PM India Standard Time  
**From:** Yuji Kato <yuji.kato@krisumi.com>  
**To:** Abhishek Kumar Singh <abhishek.singh@krisumi.com>  
**CC:** Yuka Nagao <yuka.nagao@krisumi.com>, Shalini Jha <shalini.jha@krisumi.com>, Agomani Sengupta <agomani.sengupta@krisumi.com>, Kunal Yadav <kunal.yadav@krisumi.com>  
**Attachments:** image001.png, image002.png, image003.png, image004.png, image005.png, image006.png

Abhishek san  
I approved. Thank you. Kato

Sent from my iPhone

On 29 May 2024, at 10:52PM, Abhishek Kumar Singh  
<[abhishek.singh@krisumi.com](mailto:abhishek.singh@krisumi.com)> wrote:

Dear Kato San,

Please find appended the Approval Note for **Chandigarh and Ludhiana channel partner and existing customer outreach** . I've attached the supporting documents for your ref. Kindly accord your approval.

<image001.png>

Warm Regards,

<image002.png>

**Abhishek Kumar Singh**  
*Deputy Manager – Marketing (Sales)*

<image003.png>

Email: [abhishek.singh@krisumi.com](mailto:abhishek.singh@krisumi.com)  
Mobile: 9958917554  
Sector 36A, Gurugram

<image004.png>

Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from  
home: [www.krisumiexperience.com](http://www.krisumiexperience.com)

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<Chandigarh & Ludhiana.pdf>