



Marketing Approval Note

Subject		Approval Note for Proptiger Exclusive Property Expo on 24th August '25			
Description		This approval note seeks permission for the Proptiger's Exclusive Property Expo is on 24th August 2025 at the Grand Hyatt, Sector 58, Gurugram. This exclusive event will bring together over 200+ potential buyers and high net worth investors, offering a premium platform for showcasing top properties. The expo aims to facilitate high-value interactions and quality leads for serious investors and homebuyers, the event promises strong engagement and significant business opportunities. expected sales is 1			
Date		8/13/2025			
Document Ref No.		HO/MKT/FY25-26/062			
S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	Proptiger Exclusive Property Expo 24th August '25 Participation Benefits: Exclusive Showcase Space Marketing Collateral	Proptiger	₹75,000.00	₹13,500.00	₹88,500.00
Remarks: • 100% advanced payment required.					
Total Marketing Budget ₹516,903,800		This Approval Note ₹88,500		Total Till Now ₹84,566,002	
Abhishek Singh Prepared By		Shalini Jha Verified By		Vineet Nanda Approved By	
Kunal Rishi Approved By		Kurumi Nagasaka Verified By		Manu Gupta Verified By	
13/08/25		K.R		A.C	
Emol Approval		Vineet Nanda		Akash Khurana Approved By	

Prateek Narang

From: Himanshu Kohli <himanshu.kohli@proptiger.com>
Sent: 12 August 2025 14:48
To: Prateek Narang
Cc: Ankit Khanna; Tapas Kumar
Subject: External Mail :Exclusive Invite: Property Expo at Grand Hyatt – 24 August”

Hi Prateek,

We are pleased to invite you to participate in Proptiger’s Exclusive Property Expo on 24 August 2025, from 10:00 AM to 7:00 PM, at the prestigious Grand Hyatt, Sector 58, Gurgaon.

This premium event is designed to connect leading developers with a curated audience of high-net-worth investors and serious homebuyers.

Participation Benefits:

- **Exclusive Showcase Space:** Dedicated area for your brand and projects, complete with detailed background presentations.
- **High-Impact Marketing:** Extensive pre-event and on-site promotion to maximise visibility.
- **Targeted Audience:** Direct engagement with serious buyers and investors actively seeking luxury and investment properties.
- **Brand Positioning:** Association with one of the most premium property events in Gurgaon.

Participation Fee: ₹75,000

To secure your place at this exclusive event, please confirm your participation by replying to this email at the earliest.

We look forward to hosting you at Grand Hyatt and helping you connect with a powerful audience in an immersive, premium environment.

Warm regards,
Himanshu Kohli
Proptiger

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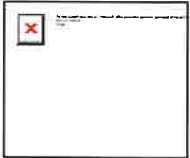
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Abhishek Kumar Singh

From: Shalini Jha <shalini.jha@krisumi.com>
Sent: Wednesday, August 13, 2025 12:17 PM
To: Abhishek Kumar Singh
Cc: Krisumi Marketing
Subject: Re: Approval - Proptiger exclusive property expo on 24th August '25

Ok

Warm Regards,



Shalini Jha

Vice President Marketing

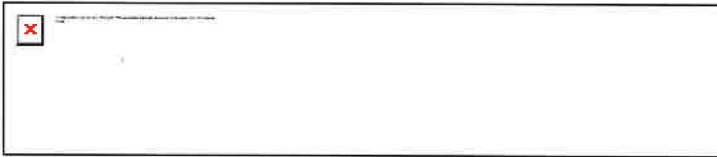
Email: shalini.jha@krisumi.com

Mobile: 9818387982

Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumixperience.com



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From: Abhishek Kumar Singh <abhishek.singh@krisumi.com>
Sent: Wednesday, August 13, 2025 12:15:24 PM
To: Shalini Jha <shalini.jha@krisumi.com>
Cc: Krisumi Marketing <marketing@krisumi.com>
Subject: Approval - Proptiger exclusive property expo on 24th August '25

Dear Ma'am,

Appended is the Approval Note for Proptiger exclusive property expo on 24th August '25 . I've attached the PDF for your reference .

Kindly accord your approval.