

**Marketing Approval Note**

Approval Note for Navratri Catering for 10 days

26-09-2024

HO/MKT/FY24-25/084

Subject	Marketing Approval Note				
Date	Approval Note for Navratri Catering for 10 days				
Document Ref No.	26-09-2024				
S.No.	Description of Item	Vendor	Cost	Taxes	Total
1	Catering for Navratri for 10 days ( Mg - 200 per day ) @1000 /pax Transportation Extra (as applicable)	Red Coral	₹20,00,000	₹1,00,000	₹21,00,000
					₹21,00,000

Remarks:

• We have taken estimate, Invoice will be raised as per actual consumption.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance
₹51,42,16,438.00	₹14,94,79,825.00	₹21,00,000.00	₹15,15,79,825.00	₹36,26,36,613.00

<i>Abhishek</i>				
Abhishek Singh Prepared By	<i>Shalini</i>	Vineet Nanda Approved By	<i>Manu</i>	Manu Gupta Verified By

<i>AK</i>	<i>YN</i>	<i>YK</i>	<i>Emeral</i>	<i>Approved</i>
Akash Khurana Approved By	Yuka Nagao Verified By	Yujl Kato Approved By	Mohit Jain Approved By	

## Abhishek Kumar Singh

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**From:** Mohit Jain  
**Sent:** 07 October 2024 18:19  
**To:** Abhishek Kumar Singh  
**Cc:** Binu Jacob; Shalini Jha; Agomani Sengupta; Kunal Yadav  
**Subject:** Re: Approval Solicited | Navratri Catering for 10 days

Approved



*Mohit Jain*  
Managing Director

Email: [mj@krisumi.com](mailto:mj@krisumi.com)  
Mobile: 9811041255  
Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from  
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On 7 Oct 2024, at 8:21 AM, Abhishek Kumar Singh <[abhishek.singh@krisumi.com](mailto:abhishek.singh@krisumi.com)> wrote:

Dear Sir,

Appended is the Approval Note for Navratri Catering for 10 days, I've attached the supporting documents for your reference. Kindly accord your approval.

<image001.png>

Warm Regards,

<image002.png> **Abhishek Kumar Singh**  
Deputy Manager – Marketing (Sales)

<image003.png> Email: [abhishek.singh@krisumi.com](mailto:abhishek.singh@krisumi.com)  
Mobile: 9958917554  
Sector 36A, Gurugram

The logo for 'Salt elite' features the word 'Salt' in a black, cursive font. The letter 't' is uniquely styled, filled with a golden, textured pattern that resembles salt crystals. Below 'Salt' is the word 'elite' in a smaller, black, sans-serif font, flanked by horizontal lines on either side. The background of the logo area is a light, textured beige with faint, abstract golden and brown brushstrokes.

Salt  
—elite—

KRISUMI  
MG – 200/day  
Navratri Catering

₹1000/pax  
Transportation & taxes extra

A delicate, golden illustration of a leafy branch, positioned in the bottom right corner of the page. The leaves are simple and elegant, with fine lines for veins.