

Roshan Singh

From: Takahiro Yamazaki
Sent: 21 August 2021 10:02
To: Akash; Shalini Jha
Cc: Arpit Pathak; Vineet Nanda; Gulshan Kumar; Roshan Singh
Subject: Re: Note for Approval - Rakhshabandhan Weekend Event & Tellectaller

Approved.

Kind Regards,
Takahiro Yamazaki / 山崎 貴博

From: Akash <akash@krisumi.com>
Date: Friday, 20 August 2021 at 10:15 PM
To: Shalini Jha <shalini.jha@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Arpit Pathak <arpit.pathak@krisumi.com>, Vineet Nanda <nanda@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>, Roshan Singh <roshan.singh@krisumi.com>
Subject: Re: Note for Approval - Rakhshabandhan Weekend Event & Tellectaller

Approved.

Thanks,
Akash

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From: Shalini Jha <shalini.jha@krisumi.com>
Sent: Friday, August 20, 2021 5:55:04 PM
To: Akash <akash@krisumi.com>; Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Cc: Arpit Pathak <arpit.pathak@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>; Roshan Singh <roshan.singh@krisumi.com>
Subject: Note for Approval - Rakhshabandhan Weekend Event & Tellectaller

Dear Sir,

I am sharing herewith approval notes for the following :

1. Rakhshabandhan Weekend Event for two days (Includes giveaways, Rakhi, photography and photo prints) : Rs 1,29,120
2. Additional Telecallers to reach out additional tele callers required to contact database of over 4000 prospects who have walked-in so far to the Sales Lounge : Rs 1,88,800

Attached are the approval notes and email approval from Mr. Nanda and Mr. Gulshan. Appended is the summary. Kindly accord your approval.

S.No.	Description of item
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1	Designer Rakhi		
2	Designer sweetbox		
3	Still Photos with print		
4	Photoshoot for 2 days		
	Total		
Subject	Additional Tele-callers		
1	Additional Tele-callers required to contact database of over 4000 prospects who have visited Sales L 25 days. They would be stationed at the lounge and work under the supervision of Mr.Kam		
	Total Marketing Expense Budget	Consumed till date	This Approval Note
	1,54,60,000	18,46,376	3,17,920

Regards,



Shalini Jha
Senior General Manager - Marketing

Email: shalini.jha@krisumi.com
Mobile: 9818387982
Sector 36A, Gurugram



Website: www.krisumi.com | Take a walkthrough from home: www.krisumiexperience.com



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