

### Marketing Approval Note

Approval Note for Janmashami Décor - 24th to 26th Aug'24

**Subject:**

**Date:**

**Document Ref No.:**

**S.No.:**

**Description of Item**

**Vendor**

**Cost**

**Taxes**

**Total**

20/08/24  
HOMKTFY24-25/069

**Sales Lounge Décor for Janmashami  
(24th to 26th Aug, 2024)**

Entrance Décor, Sliding door wall décor, Glass panel décor, Ceiling décor, Theater wall & History wall passage décor, Show Flat area backdrop, Backdrop at the end of theater passage, TV wall area décor, Floral décor, Theme linen, Table centrepieces, Theme printables, Zen garden décor.  
Working kitchen & tables, Coffee tables, Miscellaneous, Transportation, Labour & Coordination Fee.

Picture Perfect Events India
















₹4,07,000.00

₹73,260.00

₹4,80,260.00

**₹4,80,260**

**Remarks:** • 100% advance will be paid.

| Total Marketing Budget   | Consumed till date  | This Approval Note  | Total Till Now   | Balance                  |  |   |   |  |  |                |                |                            |                          |
|--|---|---|--|--------------------------|--|---|---|--|--|----------------|----------------|----------------------------|--------------------------|
| ₹51,42,16,438  | ₹14,14,48,090   | ₹4,80,260   | ₹14,19,28,350  | ₹37,22,88,088            |  |   |   |  |  |                |                |                            |                          |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;"> <br/> <b>Kunal Yadav</b><br/>Prepared By                 </td> <td style="width: 33%; text-align: center;"> <br/> <b>Shalini Jha</b><br/>Verified By                 </td> <td style="width: 33%; text-align: center;"> <br/> <b>Vineet Nanda</b><br/>Approved By                 </td> <td style="width: 33%; text-align: center;"> <br/> <b>Mannu Gupta</b><br/>Verified By                 </td> </tr> <tr> <td style="text-align: center;"> <br/> <b>Akash Khurana</b><br/>Approved By                 </td> <td style="text-align: center;">                     Email Verified                 </td> <td style="text-align: center;">                     Email Approved                 </td> <td style="text-align: center;">                     Yulka Nagao<br/>Verified By                 </td> <td style="text-align: center;">                     Yuji Kato<br/>Approved By                 </td> </tr> </table> |   |   |  |                          | <br><b>Kunal Yadav</b><br>Prepared By | <br><b>Shalini Jha</b><br>Verified By | <br><b>Vineet Nanda</b><br>Approved By | <br><b>Mannu Gupta</b><br>Verified By | <br><b>Akash Khurana</b><br>Approved By | Email Verified | Email Approved | Yulka Nagao<br>Verified By | Yuji Kato<br>Approved By |
| <br><b>Kunal Yadav</b><br>Prepared By   | <br><b>Shalini Jha</b><br>Verified By | <br><b>Vineet Nanda</b><br>Approved By | <br><b>Mannu Gupta</b><br>Verified By |                          |  |   |   |  |  |                |                |                            |                          |
| <br><b>Akash Khurana</b><br>Approved By   | Email Verified  | Email Approved  | Yulka Nagao<br>Verified By   | Yuji Kato<br>Approved By |  |   |   |  |  |                |                |                            |                          |

Abhishek Kumar Singh

**From:** Yujil Kato  
**Sent:** 21 August 2024 18:35  
**To:** Kunal Yadav  
**Cc:** Yuka Nagao; Shalini Jha; Agamani Sengupta; Abhishek Kumar Singh  
**Subject:** RE: Approval Solicited | Sales Lounge Decor for Janmashstami

Approved. Thanks. Kato

**From:** Kunal Yadav <kunal.yadav@krisumi.com>  
**Sent:** Wednesday, August 21, 2024 6:11 PM

**To:** Yujil Kato <yujil.kato@krisumi.com>  
**Cc:** Yuka Nagao <yuka.nagao@krisumi.com>; Shalini Jha <shalini.jha@krisumi.com>; Agamani Sengupta <agamani.sengupta@krisumi.com>; Abhishek Kumar Singh <abhishek.singh@krisumi.com>  
**Subject:** Approval Solicited | Sales Lounge Decor for Janmashstami

Dear Kato san,

Appended is the approval note for **Sales Lounge Decor for Janmashstami**. I've attached the supporting documents for your ref. kindly accord your approval.

| Marketing Approval Note |  |
|-------------------------|--|
| Subject:                | Approval Note for Janmashstami Decor - 24th to 26th Aug'24   |
| Date:                   | 20/08/24   |
| Document Ref No.:       | HOMNKTTFY24-25069  |
| S. No.:                 | 1  |
| Description of Item     | Sales Lounge Decor for Janmashstami<br>(24th to 26th Aug, 2024)<br>Entrance Decor, Sliding door wall decor, Glass panel decor, Ceiling decor, Theater wall & History wall passage decor, Show Flat area backdrop, Backdrop at the end of theater passage, TV wall area decor, Floral decor, Theme linen, Table centrepieces, Theme photo-booths, Zen garden decor.<br>Working kitchen & tables, Coffee tables, Miscellaneous, Transportation, Labour & Coordination Fee. |
| Vendor                  | Picture Perfect Events India   |
| Cost                    | ₹4,07,000.00   |
| Taxes                   | ₹73,280.00   |
| Total                   | ₹4,80,280.00   |
| Remarks:                | * 100% advance will be paid.   |
| Total Marketing Budget  | ₹51,42,16,438  |
| Consumed till date      | ₹14,14,48,090  |
| This Approval Note      | ₹4,80,280  |
| Total Till Now          | ₹14,19,28,350  |
| Balance                 | ₹37,22,88,088  |
| Prepared By             | Kunal Yadav  |
| Verified By             | Shalini Jha  |
| Approved By             | Vineet Nanda   |
| Verified By             | Manu Gupta   |
| Prepared By             | Alkash Khurana   |
| Verified By             | Yuka Nagao   |
| Approved By             | Yujil Kato   |
| Verified By             | Mohit Jain   |

Thank you!  
Best Regards,

KRISUMI

Kunal Yadav  
Deputy Manager - Marketing  
Email: [kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)  
Mobile: 956 5050 555  
Sector 36A, Gurugram

## COST COMPARITIVE ANALYSIS SHEET

Location: Krisumi Sales Lounge, Gurgaon  
 Goods/Services: Services  
 Goods/Services Name and Code: Jannashthami Décor in the Sales Lounge from 24th-26th Aug

| Sl. No.                                    | Service Description                                       | Code | UOM    | Technical Evaluation of Vendor |             | Rate/UOM | Total Qty | Picture Perfect |                |                | Om Production Quoted Price | Devang Advertising Quoted Price |              |
|--|---|------|--------|--------------------------------|-------------|----------|-----------|-----------------|----------------|----------------|----------------------------|---------------------------------|--------------|
|  |   |      |        | Approved by Marketing          | Score (1-5) |          |           | MOQ             | Quoted Price-1 | Quoted Price-2 |                            |                                 | Discount (%) |
| 1  | Jannashthami Décor in the Sales Lounge from 24th-26th Aug |      | Number | Yes                            | 4           |          |           | 4,80,260        |                |                |                            | 6,07,700                        | 7,13,900     |
| <b>GRAND TOTAL</b>                         |   |      |        |                                |             |          |           |                 |                |                |                            |                                 |              |
| Other Remarks                              |   |      |        |                                |             |          |           |                 |                |                |                            |                                 |              |
| Terms & Conditions                         |   |      |        |                                |             |          |           |                 |                |                |                            |                                 |              |
| Delivery/Lead Time                         |   |      |        |                                |             |          |           |                 |                |                |                            |                                 |              |
| Taxes (GST)                                |   |      |        |                                |             |          |           |                 |                |                |                            |                                 |              |
| Payment terms :                            |   |      |        |                                |             |          |           |                 |                |                |                            |                                 |              |
| Advance Payment Terms :                    |   |      |        |                                |             |          |           |                 |                |                |                            |                                 |              |
| Other Comments on Performance, Quality etc |   |      |        |                                |             |          |           |                 |                |                |                            |                                 |              |
| <b>RECOMMENDATION &amp; CONCLUSION:</b>    |   |      |        |                                |             |          |           |                 |                |                |                            |                                 |              |

50% on finalising the design & 50% post the setup is completed

18% (Quote is inclusive of GST)

100%

48-72 hours



# OM PRODUCTION



## Proforma Invoice

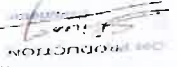
Om Production  
 Proforma Invoice No :- 2024-2025 /011  
 Dated:-21/08/2024.  
 Pan Number :- AAMP02407K  
 GSTIN: 07AAMP02407K1ZJ  
 Stat Code:- 07

KRISUMI CORPORATION PVT. LTD.  
 3rd Floor, Central Plaza Mall, DIF Golf Course  
 Road, Sec-53, Gurgaon, Haryana - 122001  
 GST No-06AAECV0565A1ZR  
 PAN NO-AAECV0565A  
 State Code:-06

Proforma Invoice for the provisions of the following services for " KRISUMI SALES LOUNGE JANMAASHRAMI DECOR " To Be Held At Venue Krisumi On Dated :- 24 to 26/08/2024

| Description  | Amount           |
|--|------------------|
| Towards Providing" FESTIVE DECOR AT KRISUMI SALES LOUNGE "Event Services | 515000.00        |
| <b>Total</b>   | <b>515000.00</b> |
| <b>IGST 18%</b>  | <b>92700.00</b>  |
| <b>Grand Total</b>   | <b>607700.00</b> |

Amount in Words:- (Rupees :- Six Lakh Seven Thousand Seven Hundred Only)

For OM Production  
  
 Authorised Signatory

Account Details:-  
 Bank Name:- Axis Bank Pvt. Ltd.  
 Account Name:- Om Production  
 Account No:- 913020023819578  
 IFSC Code:- UTIB0001771

Kharsa No. 320 A- Block Jugdamba Colony Aali Gaon Sarita Vihar New Delhi - 110076  
 Mobile : 002075522220, 09099020230, 08010252220, Email . omproduction2013@gmail.com



**QUOTATION**

**Bill From**

Devang Advertising

HOUSE NO B 4, BHAGWATI GARDEN, EXTENSION,

MOHAN GARDEN, Delhi, 110059

PAN : BQJPM6903Q

GSTIN : 07BQJPM6903Q1Z5

MSME : UDYAM-DL-11-0090945

Mob : 9310547099

Email : devangadvertising@gmail.com

**Bill To**

KRISUMI CORPORATION PRIVATE

LIMITED

3RD FLOOR, CENTRAL PLAZA MALL, DLF

GOLF COURSE ROAD, SECTOR 53,

Gurgaon, Haryana, 122001

GSTIN : 06AAECCV0565A1ZR

Mob : 9958917554

Place of Supply : HARYANA

Valid Upto : August 20,2024

Quotation No. DA24-25-029  
Quotation Date August 20,2024



| # | HSN/SAC | Description | Qty | Rate | Total |
|---|---------|-------------|-----|------|-------|
|---|---------|-------------|-----|------|-------|

Decoration

Entrance Decor, Sliding door wall

decor, Theater wall passage decor,

History wall passage decor, Show

Flat area backdrop, Backdrop at

the end of theater passage, TV

wall area decor, floral decor,

theme linen, Table centrepieces,

Theme printables, Zen garden

decor

furniture / tenting

Working kitchen, Coffee Tables,

Working tables

2 998596

95000

95000

Subtotal

₹605000.00

IGST @ 18%

₹ 108900.00

Total

₹ 713900.00

In Words : Seven Lakh Thirteen Thousands Nine Hundred RupeesOnly

Bank Detail

Account Holder Name : DEVANG ADVERTISING

Account Number: 072005001340

IFSC : ICIC00000720