

### Marketing Approval Note

#### Approval Note for Extension of Dialer Services for Call Centre for 6 Months






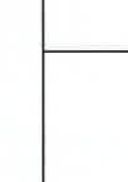





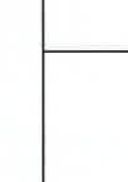





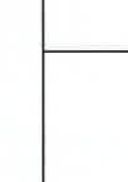
The extension of Dialer Services, which was initially approved for a period of 6 months. This service plays a critical role in masking all the data accessed by our call center team, ensuring the safety and confidentiality of sensitive information while preventing any privacy infringements. Additionally, it enables us to record all calls made through the system, ensuring quality monitoring and accountability. Considering the continued benefits and importance of this service, we propose extending it for the upcoming period.

17/12/24

HO/MKT/FY24-25/130

Document Ref No.	Description of item	Vendor	Cost	Taxes	Total
1	Dialer Services for Call Centre for 6 Months Contact Centre - Agent Charges 15 Agents @ ₹3,000/Agent/Month Calls: Unlimited Duration: Six Months (Dec 24 to May 25)	Digitalaya Solutions Pvt. Ltd.	₹2,70,000	₹48,600	₹3,18,600
<b>Total</b>					<b>₹3,18,600</b>

Remarks:

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance						
₹51,42,16,438.00	₹27,52,40,001.00	₹3,18,600.00	₹27,57,58,601.00	₹23,84,57,837.00						
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">                       Kurul Yadav                      Prepared By                 </td> <td style="width: 33%; text-align: center;">                       Shalini Jha                      Verified By                 </td> <td style="width: 33%; text-align: center;">                       Vineet Nanda                      Approved By                 </td> </tr> <tr> <td style="width: 33%; text-align: center;">                       Akash Khurana                      Approved By                 </td> <td style="width: 33%; text-align: center;">                       Yuika Nagao                      Verified By                 </td> <td style="width: 33%; text-align: center;">                       Yujii Kato                      Approved By                 </td> </tr> </table>					 Kurul Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By	 Akash Khurana Approved By	 Yuika Nagao Verified By	 Yujii Kato Approved By
 Kurul Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By								
 Akash Khurana Approved By	 Yuika Nagao Verified By	 Yujii Kato Approved By								

## SALES ORDER

<b>DigiAlaya Solutions Pvt. Ltd.</b> HOUSE NO 1095 P, SFS FLATS, SECTOR 46, Gurugram, Gurugram, Haryana, 122003 MSME NO. UDYAM-HR-05-0039127 GSTIN/UIN: 06AAFCD6014K1ZR State Name : Haryana, Code : 06 E-Mail : anil@digialaya.com	Voucher No. <b>27</b>	Dated <b>6-Dec-24</b>
		Mode/Terms of Payment
	Buyer's Ref./Order No. <b>1</b>	Other References
Buyer (Bill to) <b>Krisumi Corporation Pvt Ltd</b> Sector 36A, Near Village-Sihi Dwarka Expressway , Gurgaon, Haryana-122004 GSTIN/UIN : 06AAECV0565A1ZR State Name : Haryana, Code : 06	Dispatched through	Destination
Terms of Delivery		

SI No.	Description of Services	HSN/SAC	Due on	Quantity	Rate	per	Amount
1	<b>Contact Center</b> <i>Agent Charges</i> <i>15 Agents</i> <i>Cost Per Agent</i> <i>/Monthly:INR 3000/Agent</i> <i>/Month</i> <i>Calls:Unlimited</i> <i>For Six Month</i>	998319	6-Dec-24	<b>15 no.s</b>	18,000.0000	no.s	<b>2,70,000.0000</b>
	<b>Output CGST</b>					9 %	<b>24,300.0000</b>
	<b>Output SGST</b>					9 %	<b>24,300.0000</b>
	<b>Total</b>			<b>15 no.s</b>			<b>₹ 3,18,600.0000</b>

Amount Chargeable (in words) E. & O.E

**INR Three Lakh Eighteen Thousand Six Hundred Only**

Declaration

1.) Payment to be made through Cheque/D.D./NEFT in favour of DigiAlaya Solutions Pvt. Ltd. HDFC Bank, A/c No. - 50200016953872, IFSC - HDFC0001381, Branch - Sector 15 Part - 2, Gurgaon, Haryana .

2.) Services & prices are subject to TRAI Rules & Regulations and other Applicable Laws.

3.) In case no GSTIN is provided by the customer, DigiAlaya Solutions Pvt. Ltd. shall not be responsible For any input tax credit losses and no subsequent Revision of invoice will be undertaking.

for DigiAlaya Solutions Pvt. Ltd.

Authorised Signatory

This is a Computer Generated Document

## Abhishek Kumar Singh

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**From:** Vineet Nanda  
**Sent:** 19 December 2024 13:19  
**To:** Abhishek Kumar Singh  
**Cc:** Shalini Jha; Agomani Sengupta; Kunal Yadav  
**Subject:** RE: Approval - DigiAlaya Solutions Pvt Ltd

Ok jee

*Warm Regards,*



Vineet Nanda  
*Director Sales and Marketing*



Email: [nanda@krisumi.com](mailto:nanda@krisumi.com)  
Sector 36A, Gurugram



Website: [www.krisumi.com](http://www.krisumi.com) | Take a walkthrough from home: [www.krisumixperience.com](http://www.krisumixperience.com)



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**From:** Abhishek Kumar Singh <[abhishek.singh@krisumi.com](mailto:abhishek.singh@krisumi.com)>  
**Sent:** Thursday, December 19, 2024 1:06 PM  
**To:** Vineet Nanda <[nanda@krisumi.com](mailto:nanda@krisumi.com)>  
**Cc:** Shalini Jha <[shalini.jha@krisumi.com](mailto:shalini.jha@krisumi.com)>; Agomani Sengupta <[agomani.sengupta@krisumi.com](mailto:agomani.sengupta@krisumi.com)>; Kunal Yadav <[kunal.yadav@krisumi.com](mailto:kunal.yadav@krisumi.com)>  
**Subject:** Approval - DigiAlaya Solutions Pvt Ltd

Dear Sir,

Please approve the appended approval note for "DigiAlaya Solutions Pvt Ltd."