

Marketing Approval Note

Approval Note for Maintenance of Outdoor Publicity Assets in and around Krisumi Sales Lounge



















Description We are seeking approval for the maintenance of our Outdoor Publicity Assets to ensure continued visibility and brand presence across all installed sites.

Date 23/04/25

Document Ref No. HO/MKT/FY25-26/012

S.No.	Description of item	Vendor	Cost	Taxes	Total
1	Maintenance of Outdoor Publicity Assets _ensure- 12 Months @ ₹6,00,000/Month	PP DIGITALS	₹72,00,000	₹12,96,000	₹84,96,000
					₹84,96,000

Remarks: • Payment will be made at the start of every month.

Total Marketing Budget	Consumed till date	This Approval Note	Total Till Now	Balance								
₹51,69,03,800	₹2,20,76,501	₹84,96,000	₹3,05,72,501	₹48,63,31,299								
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:33%; text-align: center;">  Kunal Yadav Prepared By </td> <td style="width:33%; text-align: center;">  Shalini Jha Verified By </td> <td style="width:33%; text-align: center;">  Vineet Nanda Approved By </td> <td style="width:33%; text-align: center;">  Manu Gupta Verified By </td> </tr> <tr> <td style="text-align: center;">  Kunal Rishi Approved By </td> <td style="text-align: center;">  Yuka Nagao Verified By </td> <td style="text-align: center;">  Yuji Kato Approved By </td> <td style="text-align: center;">  Akash Khurana Approved By </td> </tr> </table>					 Kunal Yadav Prepared By	 Shalini Jha Verified By	 Vineet Nanda Approved By	 Manu Gupta Verified By	 Kunal Rishi Approved By	 Yuka Nagao Verified By	 Yuji Kato Approved By	 Akash Khurana Approved By
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