

Marketing Approval Note

Project		Waterfall Residences				
Subject		Approval Note for Krisumi Womens - Weekend Event on March, 12th and 13th and Krisumi Rang Leela - March 14th to 17th and 20th				
Date		08-03-2022				
Document Ref No.		HO/MK/65-FY21-22				
S.No.	Description of item	Vendor	Quantity	Cost	GST	Total
1	<p>Sales Lounge Décor for 2 Days for Krisumi Womens Entrance Décor, Sliding door wall, Glass panel, theater passage, History wall passage, backdrop at the end of theatre passage, Show flat area, TV wall area, floral décor, Additional/New décor for Holi theme. Working kitchen for 9 days Women's day activities - Marquee structure with roof covering, Paper marbeling, Gel Candle making, Sketch making, Nail art Bar setup Valet Parking Transportation Cordination Fee</p> <p>Sales Lounge Décor for 6 Days for Krisumi Rang Leela Entrance Décor, Sliding door wall, Glass panel, theater passage, History wall passage, backdrop at the end of theatre passage, Show flat area, TV wall area, floral décor, Additional/New décor for Holi theme.</p>	Picture Perfects		7,80,450.00	1,40,481.00	9,20,931.00
2	Catering on 12th and 13th	Chef Kitchen	300	2,63,000.00	47,340.00	3,10,340.00
3	Photographer (Female)	Bindal Studio	2 Days	20,000.00	3,600.00	23,600.00
4	Live Music - 2 person band for 12th and 13th (Both Female)	Hemant (Dastak Band)	2 Days	50,000.00	0.00	50,000.00
5	Live Music - 1 person band for 17th	Hemant (Dastak Band)	1 Day	18,000.00	0.00	18,000.00
6	Gift for Existing Customers	C/o Quest Retail Pvt. Ltd.	80	1,47,280.00	26,510.40	1,73,790.40
7	Beverages (Juice, Coldrinks and Coconut Water)			15,000.00		15,000.00
8	Wine for 12th and 13th		48	72,000.00		72,000.00
9	Beer for 12th, 13th and 17th		25 pint cases	69,500.00		69,500.00
10	Liquor Licence for 12th, 13th and 17th		3 Days	36,000.00		36,000.00
11	2 x BARTENDER (2 DAYS) = INR 12000	Chef Kitchen		30,000.00	1,500.00	31,500.00
12	RENTAL GLASSWARE, WINE AND BEER (2 DAYS) = INR 18000 (INCLUDES BREAKAGES)	Chef Kitchen				
	Catering for Krisumi Rang Leela, starting		525	4,66,250.00	23,312.50	4,89,562.50
						22,10,223.90
	Total Marketing Expense Budget	Consumed till date	This Approval Note	Total Till Now		Balance
	1,66,40,000.00	1,44,76,967.00	22,10,223.90	1,66,87,190.90		-47,190.90

Note - 50% advance for music on 13th and 14th. 100% advance (imprest) for liquor licence. 100% advance for gifts.
 Note - Catering is at the rate of INR 850 plus GST and there is additional charge of transportation of 4K per day

Max Budget

Wine and Beer

Final Approval

Roshan Singh Prepared By
 Shalini Jha Verified By
 Vineet Nanda Approved By
 Gulshan Kumar Verified By

Akash Khurana Approved By
 Takahiro Yamazaki Approved By
 Mohit Jain Approved By