

Pulkit Soni



INVOICE

Company/Individual Name : PULKIT SONI Address : 573 p , Sector 43 , Golf Course Road, Gurgaon 122009	DATED - 19-03-2022
Contact No.: +91 9873884671	INVOICE NO. 1
E-Mail Id: Thesonilandbase@gmail.com	GST NO. N.A.
To, Party Name - M/s. Krisumi Corporation Private Limited Regd. Office- Central Plaza Mall, 3rd Floor, Sector -53, Gurugram -122001, Haryana. Corprate Office: 461-462, Udyog Vihar Phase-3, Gurugram, Haryana-122016 Site Office: Sales Lounge, Sector 36A, Gurugram, Haryana - 122004	PAN NO. BHCPS3370P
	RC/HARERA/GGM/1427/1022 /2021/29 dated 17th Feb. 2021
	HRERA NO. 2021
	PROJECT NAME: WATERFALL RESIDENCES
	PAN NO. AAECV0565A
	GST No. 06AAECV0565A1ZR
Description	Amount
Marketing Support	50,000
SAC Code:- 998311	
TOTAL BILL AMOUNT	50,000
CGST @	9% -
SGST @	9% -
IGST @	18% -
TOTAL DUE AMOUNT	50,000
Amount In Words: Rupees Fifty Thousand Only.	
Remarks: Marketing Support	
Declaration:- Please Issue Cheque in Favour of:- PULKIT SONI Or for Online Transfer, the RTGS Details are hereas under: Bank Name: KOTAK MAHINDRA BANK Bank Account no. 3011854761 Branch Name & Address: G. FLOOR, D 209, MANSAROVAR GARDEN, RING ROAD, NEW DELHI - 110015 IFSC Code: KKBK0000192	
Pulkit Soni Rera No. Rc/harera/GGm/1427/1022/2021/29 For PULKIT SONI <i>Pulkit Soni</i> Authorised Signatory	

Corporate Office :- Golf course road.

Add :-573p, Basement Sector 43,DLF Phase 4, Near 42/43 Rapid Metro Station, **Golf course road, Gurugram, Haryana 122002.**

Pulkit Soni : 9873884671

E MAIL : thesonilandbase@gmail.com

Residential and commercials real estate services. BUY | SELL | INVEST.
GURUGRAM | DWARKA EXPRESSWAY | NEW DELHI (Rera Registered).

14 channel partners mentioned below have committed a minimum of 1 sale each, within March 2022. The release of the marketing support will result in 14 sales from these CPs.

May you be kindly informed that CP Bhaswar Paul mentioned in the list below has made quality customer visits and has hot leads almost on the point of closure.

CP Raghuvendra Aggarwal is a NEW CP, he as a huge HNI client base in the Delhi NCR.

Proposed Marketing Support to Performing Channel Partners										
Sr.no.	Channel Partner	RM Name	Sale Achieved in Units	Sale Value in Crs	Footfall	Conversion Ratio (Sale/Footfall)	Marketing Support given/Promotions	Expense Ratio	Proposed Marketing Support	
1	Navneet Mishra (Town Bridge)	Aditya Bharti	25	53.3	295	8%	8,50,000	0.16%	5,00,000	
2	Symbiosis Infra Pvt Ltd	Bobby K	11	29.99	144	8%	7,15,000	0.24%	1,00,000	
3	UNIRISE REALTY PRIVATE LIMITED	Mansi Patel	7	15.57	56	13%	3,48,000	0.22%	1,00,000	
4	Bullmen Realty India Pvt. Ltd.	Sandeep Harit	9.5	17.54	76	13%	7,50,000	0.43%	1,00,000	
5	AAA Reality	Sandeep Harit	3	6.31	49	6%	1,98,000	0.31%	1,00,000	
6	RK Realtors	Sandeep Harit	1	2.66	3	33%	1,00,000	0.38%	75,000	
7	Anil Kumar Singhal	Sumegha Handa/Disha Rao	5	9.81	9	56%	1,50,000	0.15%	1,00,000	
8	Apex Acreages	Mansi Patel	2	4.35	4	50%	0	0.00%	1,00,000	
9	Soni Landbase	Mansi Patel	1	2.4	3	33%	0	0.00%	50,000	
10	Surendra Realtor	Mansi Patel	1	1.78	11	9%	0	0.00%	75,000	
11	HITESH SHARMA (HKN OVERSEAS)	Sumit Yadav	1	2	2	50%	0	0.00%	75,000	
12	Bhaswar Paul (Urban Style)	Sumit Yadav	0	0	18	0%	50,000	0.00%	50,000	
13	Raghuvendra Aggarwal (NEW CP)	Sumit Yadav	0	0	0	0%	0	0.00%	50,000	
14	Cushman & Wakefield	Ankita Singh	1	1.88	4	0%	0	0.00%	1,00,000	
TOTAL									15,75,000	

The total marketing support proposed to 14 CPs is Rs.15,75,000/-

The above proposed marketing expense will be adjusted from the pool money.

PS: The marketing support cheques will be handed over to Channel Partners after RERA applied/RERA certificate has been submitted.

Request your good self to please accord approval to move forward.

Best regards,

KRISUMI

Disha Rao
Asst. General Manager – Customer Experience, Channel Management & Training

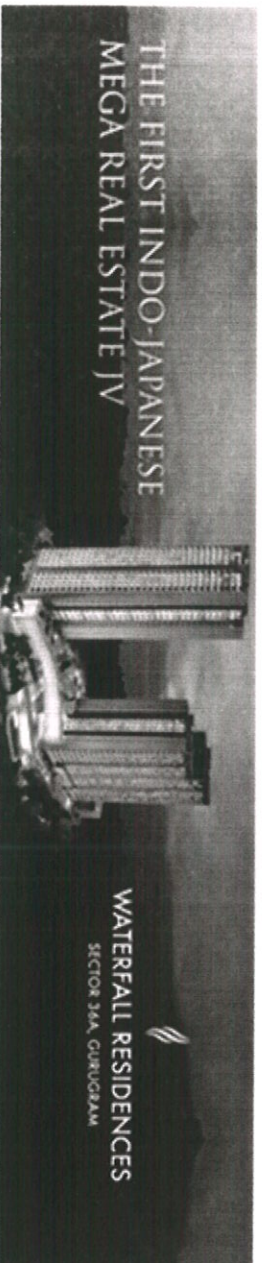
Email: disha.rao@krisumi.com

Mobile: 8595608917

Sector 36A, Gurugram



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Divya Misra

From: Disha Rao
Sent: 15 March 2022 11:53
To: Divya Misra
Subject: Fw: Updated Marketing Support to Performing Channel Partners

From: Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>
Sent: Tuesday, March 15, 2022 11:32 AM
To: Mohit Jain <mj@krisumi.com>; Akash <akash@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>; Vineet Nanda <nanda@krisumi.com>; Sachin Kumar <sachin.kumar@krisumi.com>; Gulshan Kumar <gulshan.kumar@krisumi.com>
Subject: Re: Updated Marketing Support to Performing Channel Partners

Approved.

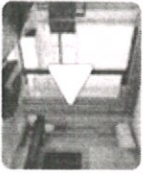
Kind Regards,
Takahiro Yamazaki / 山崎 貴博

送信元: Mohit Jain <mj@krisumi.com>
日付: 2022 年 3 月 15 日 火曜日 10:35
宛先: Akash <akash@krisumi.com>
Cc: Disha Rao <disha.rao@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>, Vineet Nanda <nanda@krisumi.com>, Sachin Kumar <sachin.kumar@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>
件名: Re: Updated Marketing Support to Performing Channel Partners

Approved

KRISUMI

Mohit Jain
Managing Director



Email: mj@krisumi.com
Mobile: 9811041255
Sector 36A, Gurugram



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On 15-Mar-2022, at 10:34 AM, Akash <akash@krisumi.com> wrote:

Approved.

Thanks,
Akash

From: Disha Rao <disha.rao@krisumi.com>

Date: Tuesday, 8 March 2022 at 4:03 PM

To: Mohit Jain <mj@krisumi.com>, Akash <akash@krisumi.com>, Takahiro Yamazaki <takahiro.YAMAZAKI@krisumi.com>

Cc: Vineet Nanda <nanda@krisumi.com>, Sachin Kumar <sachin.kumar@krisumi.com>, Gulshan Kumar <gulshan.kumar@krisumi.com>

Subject: Updated Marketing Support to Performing Channel Partners

Dear Mohit San, Akash San & Yamazaki San,

As advised by Nanda San, we propose marketing support for the following performing channel partners to push sales in March 2022 (last month of FY21-22).